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of interest in both Apple  
as a company, it's history,  
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general. Even if you're not  
a fan of Apple as a  
company, but respect  
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clear space around the  
signature is equal to one-  
half the height of the  
Apple logo, measured  
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*the Apple logo alone in*

*channel affiliate*

*communications,*

*including web pages. Do*

*not alter the typographic*

*proportions. Do not place*

*a registered trademark*

*symbol next to the Apple*

*logo. Never use an Apple*

*channel signature as*

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*you also represent Apple.*

*By following these*

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*benefits of the Apple*

*identity and contribute to*

*its strength. Signatures*

*An Apple signature is the*

*combination of the Apple*

*logo with a logotype (a*

*name like “Authorized*

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