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Audiovisual Translation: Subtitling

MADELYNN MAXIMILIAN

Audiovisual Translation Multilingual Matters

This two-volume set constitutes the refereed proceedings of the 15th International Conference on Universal Access in Human-Computer Interaction, UAHCI 2021, held as part of the 23rd International Conference, HCI International 2021, held as a virtual event, in July 2021. The total of 1276 papers and 241 posters included in the 39 HCII 2021 proceedings volumes was carefully reviewed and selected from 5222 submissions. UAHCI 2021 includes a total of 84 papers; they focus on topics related to universal access methods, techniques and practices, studies on accessibility, design for all, usability, UX and technology acceptance, emotion and behavior recognition for universal access, accessible media, access to learning and education, as well universal access to virtual and intelligent assistive environments.

Listening to Subtitles John Benjamins Publishing

This book offers a comprehensive account of the audiovisual translation (AVT) of humour, bringing together insights from translation studies and humour studies to outline the key theories underpinning this growing area of study and their applications to case studies from television and film. The volume outlines the ways in which the myriad linguistic manifestations and functions of humour make it difficult for scholars to provide a unified definition for it, an issue made more complex in the transfer of humour to audiovisual works and their translations as well as

their ongoing changes in technology. Dore brings together relevant theories from both translation studies and humour studies toward advancing research in both disciplines. Each chapter explores a key dimension of humour as it unfolds in AVT, offering brief theoretical discussions of wordplay, culture-specific references, and captioning in AVT as applied to case studies from *Modern Family*. A dedicated chapter to audio description, which allows the visually impaired or blind to assess a film's non-verbal content, using examples from the 2017 film *the Big Sick*, outlines existing research to date on this under-explored line of research and opens avenues for future study within the audiovisual translation of humour. This book is key reading for students and scholars in translation studies and humour studies.

An Encyclopedia of Practical Translation and Interpreting BRILL

Nowadays subtitling accomplishes several purposes; it is meant for diverse audiences and comes in many forms. This collection of innovative contributions explores these different manifestations, and offers a snapshot of the state of the art of a dynamic and ever-evolving field of study. This volume intentionally assembles essays that analyse subtitling in various audiovisual genres, including television series, variety programmes, operas, operettas, feature films and live conferences, and that consider various languages, such as Chinese, English, Finnish, French, Italian, Japanese and Polish. It underscores both traditional and novel viewpoints and approaches to the subject, thus broadening the horizons of such a fascinating field. The diversity of topics tackled will encourage further reflection on a well-established research area, and,

as such, the volume will appeal to both novice and expert researchers and professionals.

Subtitling Routledge

This book, a first in its kind, offers a survey of the present state of affairs in media accessibility research and practice. It focuses on professional practices which are relative newcomers within the field of audiovisual translation and media studies, namely, audio description for the blind and visually impaired, sign language, and subtitling for the deaf and the hard-of-hearing for television, DVD, cinema, internet and live performances. Thanks to the work of lobbying groups and the introduction of legislation in some countries, media accessibility is an area that has recently gained marked visibility in our society. It has begun to appear in university curricula across Europe, and is the topic of numerous specialised conferences. The target readership of this book is first and foremost the growing number of academics involved in audiovisual translation at universities ? researchers, teachers and students ? but it is also of interest to the ever-expanding pool of practitioners and translators, who may wish to improve their crafts. The collection also addresses media scholars, members of deaf and blind associations, TV channels, and cinema or theatre managements who have embarked on the task of making their programmes and venues accessible to the visually and hearing impaired. Table of contents Acknowledgements Jorge DIAZ CINTAS, Pilar ORERO, Aline REMAEL: Media for all: a global challenge Section 1: Subtitling for the deaf and hard-of-hearing (SDH) Aline REMAEL: Sampling subtitling for the deaf and the hard-of-hearing in Europe Clive MILLER: Access symbols for use with video content and

information and communications technology devices Christopher STONE: Deaf access for Deaf people: the translation of the television news from English into British Sign Language Joselia NEVES: A world of change in a changing world Vera Lucia SANTIAGO ARAUJO: Subtitling for the deaf and hard-of-hearing in Brazil Section 2: Audio description (AD) Pilar ORERO: Sampling audio description in Europe Joan GREENING, Deborah ROLPH: Accessibility: raising awareness of audio description in the UK Gert VERCAUTEREN: Towards a European guideline for audio description Andrew SALWAY: A corpus-based analysis of audio description Julian BOURNE, Catalina JIMENEZ HURTADO: From the visual to the verbal in two languages: a contrastive analysis of the audio description of *The Hours* in English and Spanish Karin De COSTER, Volkmar MUHLEIS: Intersensorial translation: visual art made up by words Anna MATAMALA, Pilar ORERO: Accessible opera in Catalan: opera for all Greg YORK: Verdi made visible: audio introduction for opera and ballet Jessica YEUNG: Audio description in the Chinese world Notes on contributors Index

Audiovisual Translation BRILL

This book offers an up-to-date survey of the present state of affairs in Audiovisual Translation, providing a thought-provoking account of some of the most representative areas currently being researched in this field across the globe. The book discusses theoretical issues and provides useful and practical insights into professional practices.

Routledge

In most subtitling countries, those lines at the bottom of the screen are the most read medium of all, for which reason they deserve all the academic attention they can get. This monograph represents

a large-scale attempt to provide such attention, by exploring the norms of subtitling for television. It does so by empirically investigating a large corpus of television subtitles from Scandinavia, one of the bastions of subtitling, along with other European data. The aim of the book is twofold: first, to provide an advanced and comprehensive model for investigating translation problems in the form of Extralinguistic Cultural References (ECRs). Second, to empirically explore current European television subtitling norms, and to look into future developments in this area. This book will be of interest to anyone interested in gaining access to state-of-the-art tools for translation analysis, or in learning more about the norms of subtitling, based on empirically reliable and current material.

Translation Today Routledge

"Audiovisual Translation: Subtitling" is an introductory textbook which provides a solid overview of the world of subtitling. Based on sound research and first-hand experience in the field, the book focuses on generally accepted practice but identifies current points of contention, takes regional and medium-bound variants into consideration, and traces new developments that may have an influence on the evolution of the profession. The individual chapters cover the rules of good subtitling practice, the linguistic and semiotic dimensions of subtitling, the professional environment, technical considerations, and key concepts and conventions, providing access to the core skills and knowledge needed to subtitle for television, cinema and DVD. Also included are graded exercises covering core skills.

"Audiovisual Translation: Subtitling" can be used by teachers and students as a coursebook for the classroom or for self-

learning. It is also aimed at translators and other language professionals wishing to expand their sphere of activity. While the working language of the book is English, an accompanying DVD contains sample film material in Dutch, English, French, Italian and Spanish, as well as a range of dialogue lists and a key to some of the exercises. The DVD also includes WinCAPS, SysMedia's professional subtitling preparation software package, used for broadcast television around the world and for many of the latest multinational DVD releases of major Hollywood projects.

Translationswissenschaft Rodopi

The exponential growth of Audiovisual Translation (AVT) in the last three decades has consolidated its place as an area of study within Translation Studies (TS). However, AVT is still a young domain currently exploring a number of different lines of inquiry without a specific methodological and theoretical framework. This volume discusses the advantages and drawbacks of ten approaches to AVT and highlights the potential avenues opened up by new methods. Our aim is to jumpstart the discussion on the (in)adequacy of the methodologies imported from other disciplines and the need (or not) for a conceptual apparatus and framework of analysis specific to AVT. This collective work relates to recent edited volumes that seek to take stock on research in AVT, but it distinguishes itself from those publications by promoting links in what is now a very fragmented field. Originally published as a special issue of *Target* 28:2 (2016).

Subtitling Routledge

Audiovisual translation is the fastest growing strand within translation studies. This book addresses the need

for more robust theoretical frameworks to investigate emerging text- types, address new methodological challenges (including the compilation, analysis and reproduction of audiovisual data), and understand new discourse communities bound together by the production and consumption of audiovisual texts. In this clear, user- friendly book, Luis Pérez- González introduces and explores the field, presenting and critiquing key concepts, research models and methodological approaches. Features include: • introductory overviews at the beginning of each chapter, outlining aims and relevant connections with other chapters • breakout boxes showcasing key concepts, research case studies or other relevant links to the wider field of translation studies • examples of audiovisual texts in a range of languages with back translation support when required • summaries reinforcing key issues dealt with in each chapter • follow- up questions for further study • core references and suggestions for further reading. • additional online resources on an extensive companion website This will be an essential text for all students studying audiovisual or screen translation at postgraduate or advanced undergraduate level and key reading for all researchers working in the area.

The Routledge Handbook of

Translation and Technology John

Benjamins Publishing

Seeing into Screens: Eye Tracking and the Moving Image is the first dedicated anthology that explores vision and perception as it materializes as viewers watch screen content. While nearly all moving image research either 'imagines' how its audience responds to the screen, or focuses upon external responses, this collection utilizes the data produced

from eye tracking technology to assess seeing and knowing, gazing and perceiving. The editors divide their collection into the following four sections: eye tracking performance, which addresses the ways viewers respond to screen genre, actor and star, auteur, and cinematography; eye tracking aesthetics which explores the way viewers gaze upon colour, light, movement, and space; eye tracking inscription, which examines the way the viewer responds to subtitles, translation, and written information found in the screen world; and eye tracking augmentation which examines the role of simulation, mediation, and technological intervention in the way viewers engage with screen content. At a time when the nature of viewing the screen is extending and diversifying across different platforms and exhibitions, *Seeing into Screens* is a timely exploration of how viewers watch the screen.

[Seeing into Screens](#) Cambridge Scholars Publishing

This text provides a snapshot of issues reflecting the changing nature of translation studies at the beginning of a new millennium. Resulting from discussions between translation theorists from all over the world, topics covered include: the nature of translation; English as a "lingua franca"; public service translation and interpreting; assessment; and audio-visual translation. The first part of the work covers a discussion stimulated by Peter Newmark's paper, and the second part allows invited colleagues to develop his topics.

Fast-Forwarding with Audiovisual Translation Routledge

This book presents the first study of voice-over from a wide approach,

including not only academic issues but also a description of the practice of voice-over around the globe. The authors define the concept of voice-over in Film Studies and Translation Studies and clarify the relationship between voice-over and other audiovisual transfer modes. They also describe the translation process in voice-over both for production and postproduction, for fiction and non-fiction. The book also features course models on voice-over which can be used as a source of inspiration by trainers willing to include this transfer mode in their courses. A global survey on voice-over in which both practitioners and academics express their opinions and a commented bibliography on voice-over complete this study. Each chapter includes exercises which both lecturers and students can find useful.

Audiovisual Translation in a Global Context SubtitlingLinguistic and Cultural Representation in Audiovisual Translation

The Routledge Handbook of Translation and Technology provides a comprehensive and accessible overview of the dynamically evolving relationship between translation and technology. Divided into five parts, with an editor's introduction, this volume presents the perspectives of users of translation technologies, and of researchers concerned with issues arising from the increasing interdependency between translation and technology. The chapters in this Handbook tackle the advent of technologization at both a technical and a philosophical level, based on industry practice and academic research. Containing over 30 authoritative, cutting-edge chapters, this is an essential reference and resource for those studying and researching

translation and technology. The volume will also be valuable for translators, computational linguists and developers of translation tools.

Humour in Audiovisual Translation
Oxford University Press

The Routledge Handbook of Translation and Media provides the first comprehensive account of the role of translation in the media, which has become a thriving area of research in recent decades. It offers theoretical and methodological perspectives on translation and media in the digital age, as well as analyses of a wide diversity of media contexts and translation forms. Divided into four parts with an editor introduction, the 33 chapters are written by leading international experts and provide a critical survey of each area with suggestions for further reading. The Handbook aims to showcase innovative approaches and developments, bridging the gap between currently separate disciplinary subfields and pointing to potential synergies and broad research topics and issues. With a broad-ranging, critical and interdisciplinary perspective, this Handbook is an indispensable resource for all students and researchers of translation studies, audiovisual translation, journalism studies, film studies and media studies.

The Palgrave Handbook of Audiovisual Translation and Media Accessibility
Routledge

Dieser Band präsentiert die Beiträge der VI. Innsbrucker Ringvorlesung zur Translationswissenschaft, die im Sommersemester 2008 am Institut für Translationswissenschaft stattfand. Das zehnte Jahr der Internationalen Innsbrucker Ringvorlesungen war Anlass, Stand und Perspektiven der Translationswissenschaft selbst auf den Prüfstand zu stellen. International

namhafte Translationswissenschaftler aus fünf europäischen Ländern melden sich in ihren Beiträgen zum allgemeinen Forschungsstand der Translationswissenschaft und zu verschiedenen Teildisziplinen zu Wort. A. Pym (Spanien) und L.N. Zybatow (Österreich) prüfen die theoretischen Ausgangspostulate der widerstreitenden Ansätze der Translationswissenschaft. S. Halverson (Norwegen) entwirft eine Kognitive Translationstheorie, M. Russo, C. Bendazzoli und A. Sandrelli (Italien) plädieren für eine empirisch basierte Dolmetschwissenschaft. D. Chiaro (Italien) und J. Diaz-Cintas (Großbritannien) beleuchten die Filmübersetzung neu. G. Budin und P. Sandrini (Österreich) fokussieren Forschungsstand und Perspektiven des Fachübersetzens und W. Pöckl und A. Petrova (Österreich) argumentieren schließlich für eine selbständige Theorie des literarischen Übersetzens. Dieses Buch enthält sieben englische und drei deutsche Beiträge.

The Didactics of Audiovisual Translation Language Science Press
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Audiovisual Translation and Media Accessibility at the Crossroads Springer Nature

Subtitling Linguistic and Cultural Representation in Audiovisual Translation Routledge

Humour Translation in the Age of Multimedia The Chinese University of Hong Kong Press

While complementing other volumes in the BTL series in its exploration of the state of the art of translator training, this collection of essays is solely focused on audiovisual translation, one of the most complex and dynamic areas of the translation discipline. The book offers an easily accessible yet comprehensive introduction to the fascinating subject of translating films, video games and other audiovisual material. Offering a balance between theory and practice, the main aim of this volume is to provide a wealth of teaching and learning ideas in areas such as subtitling, dubbing, and voice-

over without forgetting the newer fields of subtitling for the deaf and audio description for the blind. The *Didactics of Audiovisual Translation* comes with an accompanying CD-Rom, highlighting its fundamentally interactive approach, and the activities proposed can be adapted to different learning environments and used with different language combinations.

[Voice-over Translation](#) Routledge
Translation, accessibility and the viewing experience of foreign, deaf and blind audiences has long been a neglected area of research within film studies. The same applies to the film industry, where current distribution strategies and exhibition platforms severely underestimate the audience that exists for foreign and accessible cinema. Translated and accessible versions are usually produced with limited time, for little remuneration, and traditionally involving zero contact with the creative team. Against this background, this book presents accessible filmmaking as an alternative approach, integrating translation and accessibility into the filmmaking process through collaboration between translators and filmmakers. The book introduces a wide notion of media accessibility and the concepts of the global version, the dubbing effect and subtitling blindness. It presents scientific evidence showing how translation and accessibility can impact the nature and reception of a film by foreign and sensory-impaired audiences, often changing the film in a

way that filmmakers are not always aware of. The book includes clips from the award-winning film *Notes on Blindness* on the Routledge Translation Studies Portal, testimonies from filmmakers who have adopted this approach, and a presentation of the accessible filmmaking workflow and a new professional figure: the director of accessibility and translation. This is an essential resource for advanced students and scholars working in film, audiovisual translation and media accessibility, as well as for those (accessible) filmmakers who are not only concerned about their original viewers, but also about those of the foreign and accessible versions of their films, who are often left behind. *Translation and Localisation in Video Games* Routledge

As a sequel to *An Encyclopedia of Translation: Chinese/English/English/Chinese*, which was published in 1995, this volume, *An Encyclopedia of Practical Translation and Interpreting*, focuses on practical translation and interpreting, the two emerging areas of increasing importance in recent decades. Some chapters in this volume are illustrated with examples in translation between Chinese and English. Scholars and experts from China, France, Hong Kong, Spain, Taiwan, the United Kingdom, and the United States share with us their experiences in translation or interpreting practice. This encyclopedia should be of great interest to both specialists and general readers.

Best Sellers - Books :

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- [Lord Of The Flies By William Golding](#)
- [Lessons In Chemistry: A Novel](#)
- [The Summer Of Broken Rules By K. L. Walther](#)
- [8 Rules Of Love: How To Find It, Keep It, And Let It Go](#)

- [Hunting Adeline \(cat And Mouse Duet\) By H. D. Carlton](#)
- [It Starts With Us: A Novel \(2\) \(it Ends With Us\) By Colleen Hoover](#)
- [If Animals Kissed Good Night](#)
- [Twisted Lies \(twisted, 4\)](#)
- [The Five-star Weekend By Elin Hilderbrand](#)