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Strategy That Works

The Professional Standards of Executive Remuneration Consultants

No Enemies, No Friends

Better Boardrooms

OECD Development Pathways Multi-dimensional Review of Viet Nam Towards an Integrated, Transparent and Sustainable Economy

The Report: Indonesia 2017

Global Cyber Security Labor Shortage and International Business Risk

Business Doing Good

Beyond Digital

The Relational Governance of Artificial Intelligence

Branding that Means Business

The Report : Trinidad and Tobago

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REILLY ENGLISH

[Economic Report of the President Transmitted to the Congress](#) Springer

Two world-renowned strategists detail the seven leadership imperatives for transforming companies in the new digital era. Digital transformation is critical. But winning in today's world requires more than digitization. It requires understanding that the nature of competitive advantage has shifted—and that being digital is not enough. In *Beyond Digital*, Paul Leinwand and Matt Mani from Strategy&, PwC's global strategy consulting business, take readers inside twelve companies and how they have navigated through this monumental shift: from Philips's reinvention from a broad conglomerate to a focused health technology player, to Cleveland Clinic's engagement with its broader ecosystem to improve and expand its leading patient care to more locations around the world, to Microsoft's overhaul of its global commercial business to drive customer outcomes. Other case studies include Adobe, Citigroup, Eli Lilly, Hitachi, Honeywell, Inditex, Komatsu, STC Pay, and Titan. Building on a major new body of research, the authors identify the seven imperatives that leaders must follow as the digital age continues to evolve: Reimagine your company's place in the world Embrace and create value via ecosystems Build a system of privileged insights with your customers Make your organization outcome-oriented Invert the focus of your leadership team Reinvent the social contract with your people Disrupt your own leadership approach Together, these seven imperatives comprise a playbook for how leaders can define a bolder purpose and transform their organizations.

Own It Enslow Publishing, LLC

This book examines topical issues in global corporate social responsibility (CSR) from both scholarly and practical perspectives. It offers a variety of viewpoints and cases from countries around the globe and combines them with current academic knowledge. Intended for students, academics, and managers wishing to keep abreast of the challenges and opportunities for corporations operating in our ever-more-complex globalized world, this book provides fresh insights into responsible business conduct.

Meltdown Oxford University Press

Is increased defence spending all that Australia needs to ensure its national security? How well placed are we to deal with global shocks and surprises? How should Australia recalibrate its national security settings to deal with global disruption? Drawing on thirty years of experience as a senior government adviser on foreign policy, Allan Behm explores the thinking behind Australia's security approach and how it's been shaped by Australia's cultural and historical experiences. He argues that our mindset is built around pathologies: racism, misogyny, isolation, insecurity, a brashness that masks a deep lack of self-confidence, and the perverse effects of the cultural cringe. *No Enemies No Friends* doesn't just show why Australia has become so good at getting things so wrong. Rather, Behm offers practical policy ideas, imbued with optimism, arguing we have every capability to improve. We need to maintain a credible defence force and invest in diplomacy to reduce our dependence on military force and defence alliances. Forward-looking, this is a meditation on how to approach international affairs with sure-footedness in a less predictable world. This is crucial for maintaining Australia's long-term security and establishing the nation's confidence to become a significant international actor.

Rowman & Littlefield

A revelatory guide on how to build, sustain and grow a brand. A brand is either beloved, or it's noise. We live in a fast-paced world of immediate gratification where consumers can listen to any song, watch any movie, or read any article, with the touch of a few buttons. They are peppered with hyper-personalized targeting for products that can be ordered seamlessly and arrive within hours. And if your brand isn't the first to come to mind, they'll click that button and it'll be delivered by someone else. So how do you make sure your brand connects with consumers? Branding that Means Business draws from the authors' experience and business literature as well as psychology, sociology, and even anthropology to show readers that while any brand serves the business, the mechanisms that enable it are all about connecting with people. Readers will learn how to create, maintain, and operationalize their brand, and think creatively about how to differentiate their product and most importantly, make consumers fall in love with it.

Principles of Marketing for a Digital Age Hurst & Company

What's the difference between succeeding and failing in life's big moments? In *Psyched Up*, acclaimed journalist Daniel McGinn explains why mental preparation is the key to mastering any challenge. Examining the latest scientific research into the smartest ways to deal with a flood of adrenaline, increase focus, minimize negative thoughts, and optimize emotions, *Psyched Up* teaches you what to do in the last few minutes before a major event. Drawing on interviews with high-performing professionals such as retired General Stanley McChrystal, NASCAR champion driver Jimmie Johnson and legendary tennis coach Nick Bollettieri, McGinn illustrates how to develop a personal psyching up routine and reveals why introverts and extroverts might employ different methods.

China's Private Army Harvard Business Review Press

For the first time, *Human Rights and Tax in an Unequal World* brings together works by human rights and tax law experts, to illustrate the linkages between the two fields and to reveal their mutual relevance in tackling economic, social, and political inequalities. Against the backdrop of systemic corporate tax avoidance, the widespread use of tax havens, persistent pressures to embrace austerity policies, and growing gaps between the rich and poor, this book encourages readers to understand fiscal policy as human rights policy, with profound consequences for the wellbeing of citizens around the world. The essays collected examine where the foundational principles of tax law and human rights law intersect and diverge; discuss the cross-border nature and human rights impacts of abusive practices like tax avoidance and evasion; question the role of states in bringing transparency and accountability to tax policies and practices; highlight the responsibility of private sector actors for the consequences of tax laws; and critically evaluate certain domestic tax rules through the lens of equality and non-discrimination. The contributing scholars and practitioners explore how an international human rights framework can anchor debates around international tax reform and domestic fiscal consolidation in existing state obligations. They address what human rights law requires of state tax policies, and what a state's tax laws and loopholes mean for the enjoyment of human rights within and outside its borders. Ultimately, tax and human rights both turn on the relationship between the individual and the state, and thus both fields face crises as the social contract frays and populist, illiberal regimes are on the rise.

Rethinking Business Responsibility in a Global Context Penguin

This book offers new and challenging approaches to business ethics that successfully link theory and practice thereby overcoming lacunae and inadequacies in much of the literature concerning ethics and governance, a theme that recurs with remarkable frequency in the history of business ethics as an academic discipline. This work provides imaginative and innovative proposals for the indispensable coupling of virtue, integrity, and character with global business, finance, and banking. The volume seeks to overcome the marginal status of business ethics in universities, business, and enterprise by demonstrating that virtue ethics is an important step in the direction of an adequate response to the leadership issue. This new edition of a popular work points to new ways of achieving an ever more urgent coalescence of ethics and business. It proposes practical advice and viable suggestions to business people on what is right and wrong in business. The volume makes a vital contribution in the area of education that should serve the ongoing development of top leaders. In the important domain of women in leadership, the volume provides new solutions that break boundaries on the global stage. The work challenges unethical marketing of human images with important implications for citizenship and society. The volume contains creative suggestions for the use of spirituality and human development for the enhancement of business and society. The significantly extended second edition includes an exciting line up of leading academics and practitioners in the audacious hope that something may change for the better in the realms of business and banking.

Research Anthology on Concepts, Applications, and Challenges of FinTech Random House

The book focuses on smart computing for crowdfunding usage, looking at the crowdfunding landscape, e.g., reward-, donation-, equity-, P2P-based and the crowdfunding ecosystem, e.g., regulator, asker, backer, investor, and operator. The increased complexity of fund raising scenario, driven by the broad economic environment as well as the need for using alternative funding sources, has sparked research in smart computing techniques. Covering a wide range of detailed topics, the authors of this book offer an outstanding overview of the current state of the art; providing deep insights into smart computing methods, tools, and their applications in crowdfunding; exploring the importance of smart analysis, prediction, and decision-making within the fintech industry. This book is intended to be an authoritative and valuable resource for professional practitioners and researchers alike, as well as finance engineering, and computer science students who are interested in crowdfunding and other emerging fintech topics.

Psyched Up University of Toronto Press

Rebooting the Innovation Agenda analyzes the need for resilient institution and the role they are expected to play in the fourth industrial revolution.

Trade and Development Report 2018 Government Printing Office

Although Chinese and global demand, low commodity prices and rising wages will continue to challenge trade growth in 2016, Indonesia remains on a positive trajectory. Rising domestic demand, increasing liberalization measures, improvements to the investment climate and a shift towards value-added production will bolster both exports and investment. At the same time, new trade agreements with the world's largest economies look set to drive long-term trade expansion. Prudent government policy, an ambitious reform agenda and rising recognition of the role of the private sector should help to keep investment and trade stable in 2016, and despite exports and growth have dipped in recent years, the country is well positioned to make the crucible transformation from a consumption- to investment-based economy.

A World Without Work Rowman & Littlefield

A revolutionary new argument from eminent Yale Law professor Daniel Markovits attacking the false promise of meritocracy It is an axiom of American life that advantage should be earned through ability and effort. Even as the country divides itself at every turn, the meritocratic ideal – that social and economic rewards should follow achievement rather than breeding – reigns supreme. Both Democrats and Republicans insistently repeat meritocratic notions. Meritocracy cuts to the heart of who we are. It sustains the American dream. But what if, both up and down the social ladder, meritocracy is a sham? Today, meritocracy has become exactly what it was conceived to resist: a mechanism for the concentration and dynastic transmission of wealth and privilege across generations. Upward mobility has become a fantasy, and the embattled middle classes are now more likely to sink into the working poor than to rise into the professional elite. At the same time, meritocracy now ensnares even those who manage to claw their way to the top, requiring rich adults to work with crushing intensity, exploiting their expensive educations in order to extract a return. All this is not the result of deviations or retreats from meritocracy but rather stems directly from meritocracy's successes. This is the radical argument that Daniel Markovits prosecutes with rare force. Markovits is well placed to expose the sham of meritocracy. Having spent his life at elite universities, he knows from the inside the corrosive system we are trapped within. Markovits also knows that, if we understand that meritocratic inequality produces near-universal harm, we can cure it. When *The Meritocracy Trap* reveals the inner workings of the meritocratic machine, it also illuminates the first steps outward, towards a new world that might once again afford dignity and prosperity to the American people.

Leadership and Business Ethics Penguin UK

In 1960, the GDP per capita of Southeast Asian countries was nearly half of that of Africa. By 1986 the gap had closed and today the trend is reversed, with more than half of the world's poorest now living in sub-Saharan Africa. Why has Asia developed while Africa lagged? *The Asian Aspiration* chronicles the stories of explosive growth and changing fortunes: the leaders, events and policy choices that lifted a billion people out of abject poverty within a single generation, the largest such shift in human history. The relevance of Asia's example comes as Africa is facing a population boom, which can either lead to crisis or prosperity, and as Asia is again transforming, this time out of low-cost manufacturing into hi-tech, leaving a void that is Africa's for the taking. Far from the optimistic determinism of Africa Rising, this book calls for unprecedented pragmatism in the pursuit of African success.

The Report: Nigeria 2015 Springer Nature

This book illustrates the role that Private Security Companies (PSC) with 'Chinese characteristics' play in protecting people and property associated with the Belt and Road Initiative (BRI). The revival of the ancient Silk Road economic "belt," combined with the 21st Century sea lanes of communication known as the "road," is intended to enhance global connectivity and increase commercial activity. However, the socio-political risks associated with Chinese outbound direct investments are often overlooked. Terrorism, separatism, kidnapping and other risks are mostly new to Chinese companies, some of which are operating abroad for the first time. Economic globalization and the transnational exploitation of natural resources have increased the need for Chinese-owned PSCs in spite of the disdain for the profession of "a lance for hire." Due to peculiar geo-strategic and geo-economic features, the "belt" from Central Asia to Pakistan and the "road" from the Somali coast to the Strait of Malacca are characterized by a high level of insecurity. This book's focus on how the state's monopoly of force privatization can play a significant role in protecting the New Silk Road will be of interest to policymakers, journalists, and academics.

Economic report of the President United Nations

Race over the waves on your personal watercraft (PWC). Zip around obstacles at top speed and bolt over the finish line. If your readers love to race among friends and are ready to take their skills to the next level, they can join the personal watercraft racing world. With practice, readers could become a personal watercraft champions. A glossary, color photographs, and fact boxes add detail to this exciting book.

The Public Company Transformed Springer Nature

Sustainable Business: Key Issues is the first comprehensive introductory-level textbook to address the interface between environmental challenges and business solutions to provide an overview of the basic concepts of sustainability, sustainable business, and business ethics. Fully updated for the third edition to take into account recent developments and trends, such as the climate emergency, COVID-19, and supply chain sustainability, this textbook introduces students to the background and key issues of sustainability and suggests ways in which these concepts can be applied in business practice. Though the book takes a business perspective, it is interdisciplinary in its nature and draws on knowledge from socio-economic, political, and environmental studies, thereby providing a critical understanding of sustainability in the changing paradigm of global business. It goes beyond the conventional theories of sustainability and addresses critical issues concerned with population, consumption, and economic growth. It discusses realistic ways forward, in particular, the circular economy and Cradle to Cradle frameworks. The book is both a theoretical and a practical study guide for undergraduate and postgraduate students of broad areas of sustainability, teaching ways to recognize opportunities for innovation and entrepreneurship at the intersection of environmental, economic, ethical, and social systems. It takes a strategic approach in applying the power of business methods and policy to address issues of global importance such as climate change, poverty, ecosystem degradation, and human rights. This textbook is essential reading for students of business, management, and sustainability courses. It is written in an engaging and accessible style, with each chapter including case studies, discussion questions, and end of chapter summaries.

Digital Empires Crown Currency

NAMED A BEST BOOK OF 2018 BY THE FINANCIAL TIMES A groundbreaking take on how complexity causes failure in all kinds of modern systems--from social media to air travel--this practical and entertaining book reveals how we can prevent meltdowns in business and life "Endlessly fascinating, brimming with insight, and more fun than a book about failure has any right to be, Meltdown will transform how you think about the systems that govern our lives. This is a wonderful book."--Charles Duhigg, author of *The Power of Habit* and *Smarter Faster Better* A crash on the Washington, D.C. metro system. An accidental overdose in a state-of-the-art hospital. An overcooked holiday meal. At first glance, these disasters seem to have little in common. But surprising new research shows that all these events--and the myriad failures that dominate headlines every day--share similar causes. By understanding what lies behind these failures, we can design better systems, make our teams more productive, and transform how we make

decisions at work and at home. Weaving together cutting-edge social science with riveting stories that take us from the frontlines of the Volkswagen scandal to backstage at the Oscars, and from deep beneath the Gulf of Mexico to the top of Mount Everest, Chris Clearfield and András Tilcsik explain how the increasing complexity of our systems creates conditions ripe for failure and why our brains and teams can't keep up. They highlight the paradox of progress: Though modern systems have given us new capabilities, they've become vulnerable to surprising meltdowns--and even to corruption and misconduct. But Meltdown isn't just about failure; it's about solutions--whether you're managing a team or the chaos of your family's morning routine. It reveals why ugly designs make us safer, how a five-minute exercise can prevent billion-dollar catastrophes, why teams with fewer experts are better at managing risk, and why diversity is one of our best safeguards against failure. The result is an eye-opening, empowering, and entirely original book--one that will change the way you see our complex world and your own place in it.

Tax, Inequality, and Human Rights PublicAffairs

Financial Times Best Books of 2023 in Economics The global battle among the three dominant digital powers?the United States, China, and the European Union?is intensifying. All three regimes are racing to regulate tech companies, with each advancing a competing vision for the digital economy while attempting to expand its sphere of influence in the digital world. In *Digital Empires*, her provocative follow-up to *The Brussels Effect*, Anu Bradford explores a rivalry that will shape the world in the decades to come. Across the globe, people dependent on digital technologies have become increasingly alarmed that their rapid adoption and transformation have ushered in an exceedingly concentrated economy where a few powerful companies control vast economic wealth and political power, undermine data privacy, and widen the gap between economic winners and losers. In response, world leaders are variously embracing the idea of reining in the most dominant tech companies. Bradford examines three competing regulatory approaches?the American market-driven model, the Chinese state-driven model, and the European rights-driven regulatory model?and discusses how governments and tech companies navigate the inevitable conflicts that arise when these regulatory approaches collide in the international domain. Which digital empire will prevail in the contest for global influence remains an open question, yet their contrasting strategies are increasingly clear. Digital societies are at an inflection point. In the midst of these unfolding regulatory battles, governments, tech companies, and digital citizens are making important choices that will shape the future ethos of the digital society. *Digital Empires* lays bare the choices we face as societies and individuals, explains the forces that shape those choices, and illuminates the immense stakes involved for everyone

Best Sellers - Books :

- [Beyond The Story: 10-year Record Of Bts](#)
- [Things We Never Got Over \(knockemout\) By Lucy Score](#)
- [The 48 Laws Of Power By Robert Greene](#)
- [Never Never: A Romantic Suspense Novel Of Love And Fate](#)
- [What To Expect When You're Expecting By Heidi Murkoff](#)
- [Never Lie: An Addictive Psychological Thriller By Freida Mcfadden](#)
- [My Butt Is So Christmassy! By Dawn Mcmillan](#)
- [Taylor Swift: A Little Golden Book Biography](#)
- [Love You Forever](#)
- [The Boy, The Mole, The Fox And The Horse](#)

who uses digital technologies.

The Asian Aspiration Penguin

How to close the gap between strategy and execution Two-thirds of executives say their organizations don't have the capabilities to support their strategy. In *Strategy That Works*, Paul Leinwand and Cesare Mainardi explain why. They identify conventional business practices that unintentionally create a gap between strategy and execution. And they show how some of the best companies in the world consistently leap ahead of their competitors. Based on new research, the authors reveal five practices for connecting strategy and execution used by highly successful enterprises such as IKEA, Natura, Danaher, Haier, and Lego. These companies: • Commit to what they do best instead of chasing multiple opportunities • Build their own unique winning capabilities instead of copying others • Put their culture to work instead of struggling to change it • Invest where it matters instead of going lean across the board • Shape the future instead of reacting to it Packed with tools you can use for building these five practices into your organization and supported by in-depth profiles of companies that are known for making their strategy work, this is your guide for reconnecting strategy to execution.

Racing Personal Watercraft (Sea-Doos) OECD Publishing

Represents the annual report of the President's Council of Economic Advisers. Appendix B contains historical tables (from 1959 or earlier) on aspects of income (national, personal, and corporate), production, prices, employment, investment, taxes and transfers, and money and finance.

Congressional Record Academic Press

This book addresses the development and adoption of artificial intelligence (AI) in and by companies and the consequent need for private sector AI regulation. Highlighting the challenges to responsible business conduct and considering stakeholder interests, it identifies ethical concerns and discusses AI standards and AI norms. Based on this needs-based analysis, the author chooses relational economics as a suitable approach to develop a theoretical AI governance model. In doing so, AI is conceptualized within relational economics in the form of an autopoietic system. Building on this theoretical contribution, the book specifies the governance adaptivity of the relational AI governance approach for an unregulated AI market and for the case of the pending E.U. AI regulation, and complements it with inductively conducted categories that summarize the main research streams in AI ethics.