
Practical Operations Management 2nd Edition

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Second Edition

A Practical Guide, Second Edition

Inventory Control And Management, 2Nd Ed

Strategic Operations Management

Special Event Production

An Introduction to Operations Management

A Global Perspective

Project Management Tools and Techniques

A Decision-Oriented Introduction to the Creation of Value

Supply Chain Approach

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Healthcare Operations Management

The McGraw-Hill 36-Hour Course: Operations Management

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Operations Management

Operations Management

Predicting and Preventing Future Threats

An Introduction
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Fluid Catalytic Cracking Handbook
Integrated Management Systems
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Practical Operations Management
Practical Aviation Security
Education, Operations and Engineering
Supply Chain Management For Dummies
The Process
Industry Insights, Case Studies and Best Practices
The Joy of Operations
Foundations of Sustainable Business
An Expert Guide to the Practical Operation, Design, and Optimization of FCC Units
Events Management
Operations and Process Management

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Second Edition CRC Press

An Introduction to Operations Management: The Joy of Operations covers the core topics of operations management, including product and service design, processes, capacity planning, forecasting, inventory, quality,

supply chain management, and project management. Das provides a clear, connected, and current view of operations management and how it relates to a firm's strategic goals. Students will benefit from the real-world scenarios that foster an understanding of operations management tasks. Without relying heavily on statistics and mathematical derivations, the book offers applied models and a simple, predictable chapter format to make it easy to navigate. Students of introductory

operations management courses will love this practical textbook. A companion website features an instructor's manual with test questions, as well as additional exercises and examples for in-class use. *A Practical Guide, Second Edition* McGraw Hill Professional
The second edition of Sustainable Business prepares future business leaders to tackle the most crucial social and environmental issues of our time. This engaging textbook provides students with

a comprehensive, balanced introduction to integrating sustainable business policies into all core business functions and processes. The text employs a qualitative-based learning process to help students understand how leadership, finance, accounting, risk management, marketing, supply chain management, and operations can be adapted to meet the sustainability goals of the 21st century. Looking at sustainable business from the managerial viewpoint, the fully-updated new edition explains how and why business is evolving due to increased consumer and regulatory pressure for sustainable performance. Business topics are first introduced in the same manner as traditional MBA programs, and then examined through the lens of sustainability. The text incorporates real-life examples of social and environmental leadership to demonstrate the efficacy of good sustainable business decisions, and illustrates the negative ramifications of outdated, purely economic-driven managerial decision-making. Influential concepts based on interdisciplinary research in sustainability are discussed in detail, and practical insights address how to turn policy into

practice in the workplace.

Inventory Control And Management, 2Nd Ed Wiley

Take a crash course in boosting operational efficiency! Whether a business manufactures trucks, delivers packages, or sells coffee, it lives and breathes on its operations. Without exception. Ensuring smooth, efficient processes is a challenging task--but the rewards are immense. The McGraw-Hill 36-Hour Course: Operations Management puts you on the fast track to bolstering and managing the effectiveness of your organization's operations. Complete with exercises, self-tests, and an online final exam, this virtual immersion course in operations management teaches you how to: Evaluate and measure existing systems' performance Use quality management tools like Six Sigma and Lean Production Design new, improved processes Define, plan, and control costs of projects Take this in-depth course on operations management and put your vision into action. This is the only book on the syllabus. Class begins now!

Strategic Operations Management
Springer Nature

The world is changing and so is the marketing profession. CMOs and the next generation of marketing leaders need to read this book to develop a strategy for ensuring operational excellence to achieve their goals. This book will provide a best practices approach for forming your marketing goals, creating a strategy, building a plan, crafting impactful campaigns, optimizing budgetary spending, and measuring true ROI. This book provides models, practical approaches, and templates to help the reader structure their own marketing strategy.

Special Event Production John Wiley & Sons

This introductory text provides comprehensive information on operations management. It provides a supply-chain approach and covers information from fields including marketing, business strategy, logistics and manufacturing.

An Introduction to Operations Management Pearson

The topic of project management is truly an evolution of art seeking science. This activity involves balancing project objectives against the constraints of time,

budget, and quality. Achieving this balance requires skill, experience, along with the use of many tools, and techniques which are the focus of this book. This new edition provides updated content to incorporate examples from Microsoft Project 2016 and material from the Project Management Body of Knowledge (PMBOK® Guide), sixth edition. The chapter structure includes step-by-step instructions regarding the basic mechanics and various software tools that can be used to assist in the processes. To reinforce the textbook's learning objectives, extra material is provided on the textbook website. This includes mechanical tool examples and lab assignments representative of the chapter topics. An external video tutorial library is available to help with various mechanics related to Microsoft Project mechanics. An instructor manual is available for qualifying adoptions for classroom use. Features Illustrates the use of Microsoft Project throughout the project life cycle Offers templates as productivity enhancement tools Includes supplemental material for students and instructors Provides assignments for hands-on

experience Follows the PMI PMBOK ® Guide model structure that will support a better understanding of the model and help prepare students for PMP and CAPM certification Illustrates both traditional and contemporary management techniques **A Global Perspective** Routledge Clinical Simulation: Education, Operations and Engineering, Second Edition, offers readers a restructured, comprehensive and updated approach to learn about simulation practices and techniques in a clinical setting. Featuring new and revised chapters from the industry's top researchers and educators, this release gives readers the most updated data through modern pedagogy. This new edition has been restructured to highlight five major components of simulation education, including simulation scenarios as tools, student learning, faculty teaching, necessary subject matter, and the learning environment. With clear and efficient organization throughout the book, users will find this to be an ideal text for students and professionals alike. Edited by a leading educator, consultant and practitioner in the clinical simulation field Redesigned structure emphasizes the five

components of simulation pedagogy Contains over 30 new chapters that feature the most up-to-date industry information and practices *Project Management Tools and Techniques* John Wiley & Sons Anybody working in sport management will be involved in the operation of a sports facility at some point in their career. It is a core professional competency at the heart of successful sport business. Sport Facility Operations Management is a comprehensive and engaging textbook which introduces cutting-edge concepts in facilities and operations management, including practical guidance from professional facility managers. Now in a fully revised and updated second edition—which introduces new chapters on capital investment and operational decision-making—the book covers all fundamental aspects of sport facility operations management from a global perspective, including: ownership structures and financing options planning, design, and construction processes organizational and human resource management financial and operations management legal

concerns marketing management and event planning risk assessment and security planning benchmarking and performance management Each chapter contains newly updated real-world case studies and discussion questions, innovative 'Technology Now!' features and step-by-step guidance through every element of successful sport facilities and operations management, while an expanded companion website offers lecture slides, a sample course syllabus, a bank of multiple-choice and essay questions, glossary flashcards links to further reading, and appendices with relevant supplemental documentation. With a clear structure running from planning through to the application of core management disciplines, Sport Facility Operations Management is essential reading for any sport management course.

A Decision-Oriented Introduction to the Creation of Value Springer

The careful management of costs and operations are two of the most essential elements of operating any successful organization, public or private. While the private sector is driven by profit-maximizing incentives to keep costs to a

minimum, the public sector's mission and goals are guided by a different set of objectives: to provide a wide range of essential goods and services to maintain social order, improve public health, revitalize the economy, and, most importantly, to improve the quality of life for its citizens. Although the objectives are different, it is just as important for public decision makers to make the best use of available resources by keeping the cost of operation to a minimum. This book demonstrates that with a careful emphasis on cost accounting, operations management, and quality control, all organizations and governments can increase efficiency, improve performance, and prepare to weather hard times. This book is divided into three parts: Part I offers thorough coverage of cost fundamentals, with an emphasis on basic cost concepts, cost behavior, cost analysis, cost accounting, and cost control. Part II examines optimization in costs and operations in government including traditional or classical optimization with applications in inventory management and queuing, followed by mathematical programming and network analysis.

Finally, Part III explores special topics in cost and optimization, in particular those related to games and decisions, productivity measurement, and quality control. Simple, accessible language and explanations are integrated throughout, and examples have been drawn from government so that readers can easily relate to them. Cost and Optimization in Government is required reading for practicing public managers and students of public administration in need of a clear, concise guide to maximizing public resource efficiency.

Supply Chain Approach John Wiley & Sons

This is a substantial new edition of a successful textbook which continues to have a sensible and 'easy to read' style. Each Chapter has a past/present/future theme with a real strategic approach. Strategic Operations Management shows operations as combining products and services into a complete offer for the customer. Services are therefore seen as key and are integrated throughout the material in each chapter. Manufacturing, service supply and other key factors are all shown to be in place. In an era where

companies are fond of talking about core competences but still struggle to understand their operations, this is an important for academics and practitioners alike. Only when managers understand their operations will they be able to leverage them into any sort of capabilities that will lead to competitive advantage. Online tutor resource materials accompany the book.

Operations Management For Dummies

John Wiley & Sons

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9780133972559. For undergraduate and

graduate operations management

courses. Smart managers understand that firms do not act alone to produce products and services. The new Managing Supply Chain and Operations shows students how and why supply chain and operations management is important to their future

careers. This text takes a balanced approach and, while rigorous, is not solely focused on quantitative material. The authors employ a four-part integrative model throughout the text that ties together the key functions of supply chain, operations, and customer relationship management that focuses on improving, innovating, and integrating in these areas. With cutting-edge material and an up-to-date global approach, this text is filled with scenarios and real-world examples that will prepare today's students to be tomorrow's successful managers. Fully integrated with MyOMLab, students and instructors alike will benefit from personalized learning and a dynamic set of assessment tools that will help improve performance in the course. Also available with MyOMLab MyOMLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

Hospitality Perspectives Wiley Global Education

Operations Management in Context provides students with excellent grounding in the theory and practice of operations management and its role within organizations. Structured in a clear and logical manner, it gradually leads newcomers to this subject through each topic area, highlighting key issues, and using practical case study material and examples to contextualize learning. Each chapter is structured logically and concludes with summary material to aid revision. Exercises and self-assessment questions are included to reinforce learning and maintain variety, with answers included at the end of the text.

Casino Operations Management

Pearson Education India

Supply chain management, rapidly-advancing and growing ever more important in the global business climate, requires an intense understanding of both underlying principles and practical techniques. Including both a broad overview of supply chain management and real-world examples of SCM in companies ranging from small to large, this book

provides students with both the foundational material required to understand the subject matter and practical tips that demonstrate how the latest techniques are being applied. Spanning functional boundaries, this well-regarded book is now in its second edition and has quickly become a standard course text at many universities. This newest edition continues to provide a balanced, integrative, and business-oriented viewpoint of the material, and deeply explores how SCM is intertwined with other organizational functions. New material has been added to address the importance of big data analytics in SCM, as well as other technological advances such as 3-D printing, cloud computing, machine learning, driverless vehicles, the Internet of Things, RFID, and others.

Operations Research Routledge

This Book Presents Lucid Treatment Of A Wide Range Of Issues Involved In Production And Operations Management. It Focuses On The Latest Techniques In Production Planning And Control Considered To Be Pivotal For Organizations, Which Aim At Maximizing Their Productivity And Profitability. The

Book Further Discusses In Detail The Production System Concept, Facility Location, Plant Layout Design, Production Scheduling, Mass Production Techniques Such As Assembly Line Balancing Maintenance Planning And Control, Scheduling, Quality Control; And Modern Production Management Tools That Include Cim, Tqm And Iso 9000 Series. Primarily Designed As A Textbook For Various Courses Like Bbm, Bba, B.Com., Mba And Also Useful For Students Pursuing Courses, Production And Operations Management, Mechanical, Industrial And Production Engineering Of Bangalore And Other Indian Universities. Salient Features: * Book Is Written In Simple And Lucid Style * Contents Are Presented In A Most Meticulous Manner * Charts Are Provided For Easy Understanding Of The Concepts * Exercises Are Designed For Self-Evaluation And Include Objective Type, Analytical Type And Application Type Questions * Contains Examination Question Bank * Contains Exhaustive Glossary Of Terminologies * Focuses On Materials Management Concepts And Techniques * Focuses On Plant Location And Layout

Concepts * Focuses On Statistical Quality Control Concepts And Technique * Focuses On Industrial Engineering Concepts Such As Time Motion Study, Maintenance Management, Waste Management & Automation
Cost and Optimization in Government Archway Publishing
Operations Research: A Practical Introduction is just that: a hands-on approach to the field of operations research (OR) and a useful guide for using OR techniques in scientific decision making, design, analysis and management. The text accomplishes two goals. First, it provides readers with an introduction to standard mathematical models and algorithms. Second, it is a thorough examination of practical issues relevant to the development and use of computational methods for problem solving. Highlights: All chapters contain up-to-date topics and summaries A succinct presentation to fit a one-term course Each chapter has references, readings, and list of key terms Includes illustrative and current applications New exercises are added throughout the text Software tools have been updated with the

newest and most popular software Many students of various disciplines such as mathematics, economics, industrial engineering and computer science often take one course in operations research. This book is written to provide a succinct and efficient introduction to the subject for these students, while offering a sound and fundamental preparation for more advanced courses in linear and nonlinear optimization, and many stochastic models and analyses. It provides relevant analytical tools for this varied audience and will also serve professionals, corporate managers, and technical consultants.

Cruise Operations Management

Routledge

This book is a clear, practical, and self-contained guide to inventory management. It describes recent thinking about stocks and the methods for their control, developing the subject from basic principles through to higher level materials and newer developments. It does not assume any previous knowledge of the subject, nor of any other specific field such as management, operations, mathematics, or accounting. The Second Edition has been completely rewritten to improve the

clarity and flow of the text, and includes a host of new information, examples, and support materials.* Stocks and Inventories* Stocks within an Organisation* Economic Order Quantity * Models for Known Demand* Models for Uncertain Demand* Sources of Information * Forecasting Demand * Material Requirements Planning* Just-in-Time Healthcare Operations Management Butterworth-Heinemann

Cruise Operations Management provides a comprehensive and contextualised overview of hospitality services for the cruise industry. As well as providing a background to the cruise industry, it also looks deeper into the management issues providing a practical guide for both students and professionals alike. A user-friendly and practical guide it discusses issues such as: · The history and image of cruising · How to design a cruise and itinerary planning · Roles and responsibilities on a cruise ship · Customer service systems and passenger profiles · Managing food and drink operations onboard · Health, safety and security Cruise Operations Management presents a range of contextualised facts illustrated by

a number of case studies that encourage the reader to examine the often complex circumstances that surround problems or events associated to cruise operations. The case studies are contemporary and are constructed from first hand research with a number of international cruise companies providing a real world insight into this industry. Each case study is followed by questions that are intended to illuminate issues and stimulate discussion. The structure of the book is designed so the reader can either build knowledge cumulatively for an in-depth knowledge of managerial practices and procedures onboard a cruise ship, or they can 'dip in' and make use of specific material and case studies for use within a more generic hospitality or tourism learning context.

The McGraw-Hill 36-Hour Course: Operations Management New Age International

A companion to "Special Events Production: The Resources," this text analyzes the process of event planning to provide a unique guide to producing events. It explains budgeting and resource concerns, planning and cost projections, and the role of the well-crafted proposal.

Operating Room Leadership and Management Jones & Bartlett Learning
 "Covers the core concepts and theories of production and operations management in the global as well as Indian context. Includes boxes, solved numerical examples, real-world examples and case studies, practice problems, and videos. Focuses on strategic decision making,

design, planning, and operational control"-
 -Provided by publisher.
The Next Cmo Routledge
 This thoroughly updated edition of Fluid Catalytic Cracking Handbook provides practical information on the design, operation, troubleshooting, and optimization of fluid catalytic cracking (FCC) facilities. Based on the author's

years of field experience, this expanded, second edition covers the latest technologies to improve the profitability and reliability of the FCC units, and provides several "no-to-low-cost" practical recommendations. A new chapter supplies valuable recommendations for debottlenecking and optimizing the performance of cat cracker operations.

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