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 The author goes through the stages of building an app from nothing to a billion dollar valuation. He

gives useful insight into what is required from the team, the team leader, investors and the app itself at every stage. The book also provides, what I think is, some sage advice in building a business of any kind.

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So here's how to make the world's easiest \$1 billion: STEP 1: Form a bank. STEP 2: Round up a bunch of unemployed friends to be "bankers.". STEP 3: Raise \$1 billion of equity. (This is the only tricky step. And it's not that tricky. See below.*) STEP 4: Borrow \$9 billion from the Fed at an annual cost of 0.25%.

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How To Build A Billion Dollar Brand - Daniel Bussius

This article is about how to build a billion dollar startup. If you're not serious about building the next Facebook, Google, or Uber, you can stop reading now. Seriously, small-fry entrepreneurs with dreams of lifestyle businesses are not welcome here. This is a future billionaire zone. Step 1. There are 8 steps to build a Unicorn.

As surprising as it might sound, she told me she never set out to build a billion-dollar company. It happened through paying very close attention to the market she was targeting.

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George Berkowski's "How to Build a Billion Dollar App" is definitely one of them. Let's be honest - we are all in the game to make a dent in the universe but we also want to build a venture that can set us up financially for life. This book is the closest thing to a 'blueprint' you'll ever find for "how to build a unicorn startup".

[8 Essentials for Building a Billion Dollar Company](#)

In How to Build a Billion Dollar App, he draws on his experiences as a serial tech entrepreneur to provide all the information you need to create your own spectacularly successful mobile business.

'The first book to take a detailed, insightful behind-the-scenes look at the mobile app world.

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How to Build a Billion-Dollar Brand. He's Currently the CEO and co-founder of Revolve and is set to bring in \$400 million in sales this year. His company is considered the one-stop shop for clothing items designed by some of the hottest emerging designers.

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