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Public Speaking For Dummies Public Speaking Skills For Dummies The Complete Guide to Public Speaking The Art of Public Speaking Advanced Public Speaking An Essential Guide to Public Speaking TED TALKS: The Official TED Guide to Public Speaking Demystifying Public Speaking The Art of Public Speaking The Articulate Attorney Speak Up Speak Out! Advanced Public Speaking Public Speaking for Kids, Tweens, and Teens - Confidence for Life! Public-Speaking Basics The Public Speaking Playbook Rhetorical Public Speaking The Elements of Great Public Speaking Magic of Public Speaking The Essentials of Persuasive Public Speaking A Pocket Guide to Public Speaking Public Speaking Public Speaking The 7 Principles of Public Speaking Mastering Public Speaking Advanced Public Speaking The Young Adult's Guide to Public Speaking Principles of Public Speaking Public Speaking For Dummies How to be Brilliant at Public Speaking The Art of Public Speaking Public Speaking Public Speaking Public Speaking in American English I Have Something to Say The Speaker Public Speaking Handbook Public Speaking: The Evolving Art Public Speaking Public Speaking Basics

Adapted from the authors' top-selling public speaking text, *Public Speaking Handbook* provides a unique, audience-centered approach in a reader-friendly reference format, allowing quick and easy access to key information. *Public Speaking Handbook* brings theory and practice together in an understandable and applicable manner. Its distinctive and popular approach emphasizes the importance of analyzing and considering the audience at every point along the way. This model of

public speaking serves as a foundation as the text guides the reader through the step-by-step process of public speaking, focusing their attention on the importance and dynamics of diverse audiences, and narrowing the gap between the learning environment and the real world. A collection of short and insightful pointers on the power, potential, and practice of public speaking. Among the many pieces of expert advice in *The Essentials of Persuasive Public Speaking* is this nugget: "To capture attention, define a problem that keeps listeners up at night." Wyeth may as well be talking about the book itself—for nothing keeps us up at night like the prospect of giving a speech in the morning. In this portable, brief, and lucid guide to presenting, Wyeth counsels how to calm a thumping heart and reveals techniques on preparation, delivery, and visual aids as he gives you vivid stories and rubber-meets-the-road advice. And he does more than simply ease your dread; he inspires you with historical accounts and incisive observations on the power and purpose of speaking well. From advice on the pitch and pace of your speaking voice to admonishments against squirrel-paw hands and data-crammed PowerPoint slides, Wyeth's pointers will give you the focus and confidence to stand up straight, lean forward, and tell your story well. Tried-and-true tips for dazzling your audience

Conquer your public speaking jitters and deliver a dynamite speech

Anxious about public speaking? Have no fear! Use this friendly guide as your personal arsenal of tools to overcome stage fright and build a rapport with your audience. From researching your topic and preparing the room to crafting a riveting address, these savvy tips will help you deliver a masterful presentation.

The Dummies Way * Explanations in plain English * "Get in, get out" information * Icons and other navigational aids * Tear-out cheat sheet * Top ten lists * A dash of humor and fun Discover how to: *

Speak with confidence * Create spectacular visual aids
* Add power with body language * Address international
and virtual audiences * Answer questions the right way
Speaking in public can be fun honestly! Whatever the
occasion, whatever the content, whatever the situation,
this book will teach you everything you need to know to
plan, prepare and deliver any speech or presentation
and will give you the skills to deliver it with style,
wit, charm and confidence. Discover expert tips,
tricks, tools and techniques that will help you build
on skills and abilities you already have so you can
stand up in front of any audience and really wow them.
Whether you're looking for help in overcoming your
fears and building your confidence, or whether you're
already quite good and want to polish your performance,
this book will help you. Anyone can learn to speak in
public. This book will show you how even you can do it
brilliantly. " Public Speaking Basics provides concise
information, classroom exercises, homework assignments,
and speeches to enable college students to master
public speaking. There is an emphasis on creating
effective thesis sentences, motivational appeals,
introductions and conclusions, outlines, and supporting
information. Sample speeches are provided. The text
provides instruction on how to give different types of
presentations and how to improve upon other
communication skills including listening. Topics
throughout the book include harnessing the fear of
public speaking, motivating others, applying immediacy,
listening actively, lecturing effectively, speaking off
the cuff, and selling yourself and your business. The
Magic of Public Speaking is a comprehensive step-by-
step system for creating highly effective speeches. It
is based on research from the top 1000 speakers in the
modern world. The techniques you will learn have been
tested on hundreds of professional speakers and work!
You will receive the exact steps needed to create a

speech that will keep your audience on the edge of their seats. The book is easy to follow, entertaining to read and uses many examples from real speeches. This system will make sure that every time you go on stage your speech is an outstanding one. Tried-and-true tips for dazzling your audience Conquer your public speaking jitters and deliver a dynamite speech Anxious about public speaking? Have no fear! Use this friendly guide as your personal arsenal of tools to overcome stage fright and build a rapport with your audience. From researching your topic and preparing the room to crafting a riveting address, these savvy tips will help you deliver a masterful presentation. The Dummies Way * Explanations in plain English * "Get in, get out" information * Icons and other navigational aids * Tear-out cheat sheet * Top ten lists * A dash of humor and fun Discover how to: * Speak with confidence * Create spectacular visual aids * Add power with body language * Address international and virtual audiences * Answer questions the right way Many people tremble at the thought of speaking in public. Overcome your fear of public speaking. Learn to make a speech. Persuasive speaking starts with this book. This invaluable public-speaking basics book, is filled with practical information, examples, and exercises to counter those fears so that you will achieve quick and easy public speaking success. Written by a man who went from experiencing fear of public speaking as a teen to becoming a Public-Speaking Expert, Author, and Speech Coach: Scott Topper is a working professional actor and 3 X Emmy Nominated TV Show Host. Mr. Topper is extensively trained in the art of public speaking preparation. He has thorough speaking skill knowledge and brings his expertise to this presentation course book. This public speaking manuscript teaches students presentation skills and is useful for oral classroom reporting, persuasive speech, and for overcoming fear

of public speaking by offering straightforward public speaking information. Not only does it aim to inspire and educate, but it will also provide you with the specific skills you need to resolve successfully your own public-speaking challenges. "Success is a state of mind. If you want success, start thinking of yourself as a success." Dr. Joyce Brothers Stage fright, also known as public-speaking anxiety, or performance anxiety, is the number-one fear among adults. Eventually you will be asked to make a speech, whether it's a wedding-day toast, a best man speech, a graduation speech, a retirement farewell, or a business presentation. IMproSolutions(TM) gives you the tools and strategies you'll need to become a better speaker, and focuses on sharpening your skills, increasing your confidence, and improving your performance. The IMproSolutions(TM) technique is highly effective for many people, professions, occasions, and events, including: Academics Entrepreneurs Photographers Actors Funerals Politicians Artists Hobbyists Religious Attorneys Instructional Scientists Birthdays Introductions Social Clubs Business Medical Field Students Ceremonies Meetings Teachers Chefs Musicians Weddings Coaches Pageant Winners Writers With our IMproSolutions program you can learn to make a speech and overcome your fear of public speaking with fast and lasting results. Now is your time to achieve public speaking success! Both persuasive speech and informative speech making takes time and practice and we can help! Perhaps you need to give a graduation speech or a best man speech and are unsure about public speaking...we can help! Many people have developed their listening skills and have improved their persuasive speaking abilities after downloading and practicing our program. As a motivational speaker, Scott Topper has the ability to quickly and easily show you how to give a speech with confidence. Overcoming

public speaking fear can be achieved with our presentation skills training program. We will help you to make confident public speaking presentations that will engage your audience and get you the results you desire. Considered one the top speaking courses in the United States, the IMproSolutions program will help you to develop your speaking skill quickly and easily...guaranteed! Our presentation skills courses aim to inspire and educate with basic skills training and public speaking skill training that will help you to overcome public speaking fear. Our course is designed to have you speaking in public with confidence rapidly and effortlessly as it has been created for both beginners and experienced professionals. This book is great for the following: speaking courses speaking skill presentation skills courses overcoming public speaking fear presentation speaking public speaking skill speaking in public speaking skills english public speaking presentations overcome public speaking fear

The efficiency of a book is like that of a man, in one important respect: its attitude toward its subject is the first source of its power. A book may be full of good ideas well expressed, but if its writer views his subject from the wrong angle even his excellent advice may prove to be ineffective. This book stands or falls by its authors' attitude toward its subject. If the best way to teach oneself or others to speak effectively in public is to fill the mind with rules, and to set up fixed standards for the interpretation of thought, the utterance of language, the making of gestures, and all the rest, then this book will be limited in value to such stray ideas throughout its pages as may prove helpful to the reader—as an effort to enforce a group of principles it must be reckoned a failure, because it is then untrue. Why are you speaking, what is your purpose, your topic? Who comprises your audience and how will they be affected

by your message? How will they react? What are supporting materials, where does one find them, and how does one incorporate them into presentations? These questions and more are addressed in this accessible introduction to public speaking. The reader will learn all the tools of giving an effective public presentation, including how to put a speech together, how to choose supporting materials, and strategies for how one should look, sound, and act while delivering a speech. The book addresses different types of speeches and provides suggestions for how to cope with the fear of public speaking - and how to turn that fear to one's advantage. Practical and useful, *Public Speaking: A Concise Overview for the Twenty-first Century* is a roadmap that helps its readers navigate the challenges of effectively conveying thoughts, ideas, and messages from one person to another. *Public Speaking: A Meta-Communicative Approach* provides an innovative approach to acquiring public speaking skills, stressing both the theoretical underpinnings as well as the practical tools one needs to structure and deliver meaningful, dynamic presentations. It offers alternative ways of looking at public speaking: the significance of passion; a prismatic-way-of-thinking; the pervasiveness of persuasion; the assumption that teaching is taking place in every presentation; the power of meta-messages; and overarching ways to look at the public speaking enterprise. This one-of-a-kind textbook also offers real-world scenarios to equip students for speaking engagements they may face in professional contexts. *Public Speaking: Strategies for Success* proposes that at all stages of the public speaking process, people should learn how to develop and apply strategies to speaking situations they encounter throughout their lives. David Zarefsky, one of today's leading scholars in speech communication, encourages the reader to think through and about the

public speaking process. Zarefsky urges the reader to consider the diversity of audiences, occasions, and speakers and to choose a specific purpose, a relevant topic, and the appropriate material to make their speeches successful. The Public Speaking Playbook, Second Edition, shows students how to prepare, practice, and present their public speeches with the highest level of confidence. With a focus on actively building skills, Teri Kwai Gamble and Michael W. Gamble coach students in the fundamentals of the public speaking process, using brief interactive learning modules that allow students to practice—and improve—their public speaking. The highly anticipated Second Edition of this bestselling text features a more inclusive playbook analogy, exposing students to additional arenas—for example, politics, music, and business—to hone their skills and improve their performance. As students master the skills, they are also encouraged to think critically about what it means to “play fair” in public speaking, with a focus on diversity, ethics, and civic engagement. “A practical guide to thumb through before every speech, whether it’s your first or 500th.”—USA Today “A must-read guide to delivering a memorable speech and leaving the audience wanting more.”—Hon. Frank McKenna, former Canadian ambassador to the United States Great speakers aren't just born; they prepare and they practice. The Elements of Great Public Speaking takes the fear out of taking the podium, distilling essential techniques and tricks for just about any speaking occasion. Experienced businesspeople, nervous students, and eulogists alike can benefit from the author's simple, direct, and tested advice on everything from body language and word choice to responding to the audience and overcoming stage fright. Because there's no such thing as a boring topic—just boring speakers—The Elements of Great Public Speaking shows how to look,

sound, and act like someone worth listening to. "A great book that really does set forth how to deliver high-energy presentations."—Mark M. Maraia, author of *Rainmaking Made Simple: What Every Professional Must Know Speak Out* is a primer for beginning and intermediate students participating in class and contest debates. It offers students clear, concise information on public speaking and debating. Combining the practical and theoretical, the text teaches students about verbal and nonverbal communication, how to research and present an argument, how to answer arguments, how to develop debate strategies and how to conduct a formal debate. Updated in a new 2nd edition, this book equips readers with a firm grounding in the "hows" and "whys" of public speaking by providing an ideal balance of theory and skills while placing important emphasis on critiquing, ethics, and critical thinking. By eliminating those activities not essential to learning the basics of public speaking, readers are then able to learn how to think critically as they choose speech topics, conduct research, organize content, select language, manage nervousness, and deliver speeches. Additionally, the tabbed sections include a quick overview to the chapters within the section. From the organization of a speech to knowing your audience, your vocals, and the delivery, this essential guide covers an entire course on public speaking yet is handy enough to reference throughout your speech preparation. With more preparation comes more confidence and with added inspiration throughout this guide you will stand to deliver. This best-selling brief introduction to public speaking offers practical coverage of every topic typically covered in a full-sized text, from invention, research and organization, practice and delivery, to the different speech types. Its concise, inexpensive format makes it perfect not only for the public speaking course, but also for any

setting across the curriculum, on the job, or in the community. This newly redesigned full-color edition offers even stronger coverage of the fundamentals of speechmaking, while also addressing the changing realities of public speaking in a digital world. It features fully updated chapters on online presentations and using presentation software, and a streamlined chapter on research in print and online. Renowned professional public speaker Davidson provides expert insight and professional advice on public speaking. This definitive guide covers every aspect from preparation and execution to inspiring the audience. When was the last time you actually looked forward to reading a textbook? With "Speak Up", thousands of students have been doing just that -- getting more out of their speech courses and having fun while doing it. It's a different kind of textbook, combining great writing and examples with more than 500 hand-drawn illustrations that bring speechmaking to life. It's all designed to help you ace the course and prepare you to speak effectively on campus, on the job, and beyond. -- From publisher's description. PUBLIC SPEAKING: THE EVOLVING ART is the first book to meet the expectations of today's students while both preserving and offering innovative variations on the well-respected traditions of public speaking instruction. Throughout the text, in short video segments, four peer mentors expertly guide readers through the concepts and strategies presented in the text. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Project self-assurance when speaking—even if you don't feel confident! When you speak in public, your reputation is at stake. Whether you're speaking at a conference, pitching for new business, or presenting to your Executive Board, the ability to connect with, influence, and inspire your audience is a critically

important skill. *Public Speaking Skills For Dummies* introduces you to simple, practical, and real-world techniques and insights that will transform your ability to achieve impact through the spoken word. In this book, champion of public speaking Alyson Connolly takes you step by step through the process of conceiving, crafting, and delivering a high-impact presentation. You'll discover how to overcome your nerves, engage your audience, and convey gravitas—all while getting your message across clearly and concisely.

- Bring ideas to life through business storytelling
- Use space and achieve an even greater sense of poise
- Get your message across with greater clarity, concision, and impact
- Deal more effectively with awkward questions

Get ready to win over hearts and minds—and deliver the talk of your life! From the head of TED and based on expertise drawn from the best TED Talks, an entertaining and practical guide to speaking, pitching and telling stories, filled with valuable insight for salespeople, leaders, teachers and writers

Amid today's proliferating instant-communication channels, one form has emerged as the most effective way to communicate—a brief, polished, live-audience video talk. Since taking over TED in the early 2000s, Chris Anderson has tapped the world's most brilliant minds to share their expertise on myriad subjects. Anderson discovered early on that the keys to getting an audience to sit up and pay attention are to condense a presentation into 18 minutes or less and to heighten its impact with a powerful narrative: in other words, to tell a terrific story. TED Talks is chock full of personal presentation suggestions from such TED notables as Sir Ken Robinson, Mary Roach, Amy Cuddy, Bill Gates, Elizabeth Gilbert, Dan Gilbert, Matt Ridley and dozens more—everything from how to focus your speech's content to what you should wear onstage. This is a lively, fun read with great practical value, from

the man who knows what goes into a great speech. In TED Talks, Anderson pulls back the TED curtain for anyone who wants to learn from the world's best on how to prepare a top-notch presentation. Powerful public speaking, self-confidence, and leadership training for youth 8 to 18 years old. Our do-it-yourself at home program for a single student provides 12 intensive lessons that involve exercises and speeches the student can perform safely at home with family - or at a gathering. Gabberz includes 4 pre-written speeches and all the study material the student needs. The parents or instructor do NOT need to know anything about public speaking. The program builds all information needed step-by-step through fun, interactive, self-paced, and effective training exercises that involve learning speaking and leadership concepts, writing speeches, leading audiences, and giving a variety of speeches in multiple formats. Gabberz helps build powerful communication and leadership skills for the shy, as well as the naturally outgoing. Gabberz Public Speaking for Kids, Tweens, and Teens is the most comprehensive self-study training guide on the market today with over 260 pages of entertaining material written to keep the student engaged and energized. Available now through most bookstores and online services. Advanced Public Speaking: A Leader's Guide is a comprehensive textbook designed to serve as a speech-making reference for upper-level undergraduate students. Now in its second edition, this volume offers brand new classroom-tested chapter assignments, updated examples, and new content on speaking to international and remote audiences. An instructor's manual and test bank are available for download on the book's companion website, offering everything from guidance in constructing a syllabus, to lecture suggestions, to classroom activities. This student-engagement focused and flexible text offers students the opportunity to increase their speaking

abilities across a variety of more specific and complex contexts. Through discussion of culture, language and diversity *Public Speaking in American English: A Guide for Non-Native Speakers* offers real world advice about overcoming the most pressing, relevant, and stress-provoking speaking issues non-native students face. Designed specifically for non-native English speakers, this book follows the traditional public speaking textbook format, but also offers students a sense of the larger community of non-native English speakers, LEP, and ESL students who face the same struggles, challenges, and concerns. Every chapter is infused with discussion about the relevant cultural and linguistic issues students are likely to face as well as concrete suggestions on how to address, compensate for and/or overcome these difficulties. Specific exercises and activities (both within the chapter and at the end of each chapter) allow students to work on their own or in a class to improve their skills set. Additionally, the writing style, though easy to read, challenges the non-native English speaker without frustrating the reader. The text provides instruction on how to give different types of presentations and how to improve upon other communication skills including listening. Topics include harnessing the fear of public speaking, applying immediacy, storytelling, motivating others, listening actively, interviewing successfully, lecturing and conducting workshops effectively, speaking off the cuff, selling yourself and your business, and presenting for special occasions. Aristotle's Canons of Rhetoric are also discussed as a foundation to organizing and delivering dynamic presentations. The book is ideal as a text for an Advanced Public Speaking course. Class-tested by over forty instructors for the past three years, Deanna Sellnow's exciting new textbook provides a contemporary and comprehensive alternative approach to the public

speaking process. Reflecting the latest in communication research yet fully focused on the needs of today's students, 'Public Speaking' showcases both innovative and time-tested strategies to help readers learn and apply the skills necessary to become effective public speakers. Unique coverage of "learning styles" as they apply both to the speaker and audience is highlighted and integrated throughout the text. Students are taught how to assess their own learning styles and how to apply their knowledge of different learning styles both to their analysis of audiences and in the presentation of their speeches. Tawakkol Karman: "In the End, This New World Will Inevitably Emerge"--Wasteland -- Rachel Carson: "Everywhere Was a Shadow of Death"--Virtue -- Pope Francis: "You Carry Out Your Work Inspired by Fraternal Love" -- Vice -- Steven Spielberg: "It Is All Big One Hate" -- Saint -- Lonnie Ali: "He Wanted Us to Use His Life and His Death as a Teaching Moment" -- Sinner -- Camille Paglia: "I'm Sick and Tired of These New Historicists with Trust Funds" -- Idol -- Malala Yousafzai: "The Extremists Are Afraid of Books and Pens" -- Abomination -- Wael Ghonim: "My Online World Became a Battleground Filled with Trolls" -- Summary -- 10 Eloquence -- Form -- Thomas Jefferson: "We Hold These Truths to Be Self-Evident, That All Men Are Created Equal" -- Dramatistic Symbol -- Elizabeth Cady Stanton: "Even Jesus of Nazareth, in These Last Sad Days on Earth, Felt the Awful Solitude of Self" -- Poetic Categories -- The Heroic -- Dolores Ibárruri: "We Are Here. Your Cause, Spain's Cause, Is Ours" -- The Tragic -- Robert F. Kennedy: "To Tame the Savageness of Man and Make Gentle the Life of This World" -- The Comic -- Shazia Mirza: "These People Want to Live" -- Summary -- Glossary -- Index Lucas' "The Art of Public Speaking" is the leading public speaking textbook in the field. Whether a novice or an experienced speaker when beginning the

course, every student will learn how to be a better public speaker through Lucas' clear explanations. Creative activities, vivid examples, annotated speech samples, and foundation of classic and contemporary rhetoric provide students a strong understanding of public speaking. When instructors teach from this textbook, they benefit from Lucas' Integrated Teaching Package. The Annotated Instructor's Edition and Instructor's Manual, both written by Steve Lucas, provide teaching tips and give outlines on how to use the various supplements. As a result, instructors are able to see various teaching examples, how to integrate technology, and analyses and discussion questions for video clips in class. The Annotated Instructor's Edition, Instructor's Manual, Test Bank, CDs, videos, and other supplements provide instructors the tools needed to create a dynamic classroom. This edition has a supplement to meet the needs of online classes, Teaching Public Speaking Online with The Art of Public Speaking. Public speaking is a vital skill which is important in all spheres of life. Generally, people who are good at public speaking go a long way in their professional careers. Hence, acquiring sound public speaking skills at an early age is critical. The book, 'The Art of Public Speaking' helps the readers in learning the various techniques of 'speaking with confidence'. Written using several examples and powerful narration, this book is a wholesome learning material for public speaking. It is authored by Dale Carnegie and it was published by Prabhat Prakashan in 2013. The book begins with the most essential component of public speaking - confidence. The author explains the various ways in which readers can improve their confidence so that once they go on stage, they have no fear. Then, it deals with important factors of speaking like when to pause and the various pausing techniques. Then, it moves on to the topic of delivering the

content. More than what you speak, what is crucial is how you speak and hence delivery is the most important factor in public speaking. It discusses the various techniques of delivery and force. Additionally, there are notes on preparation and body language. A perfectly delivered speech is something that takes time, practice, and knowledge. This guide is teeming with resources, whether you are looking to get over your fear of speaking to a group of people or are running for student assembly and need an edge on your competition. You will discover how to overcome stage fright by being prepared, rehearsed, and ready for a number of unforeseen circumstances. You will learn how to write a memorable speech and how to impact and persuade your audience. You'll learn how to gauge your audience's reaction and tailor the remainder of your presentation to have maximum appeal to the group you are speaking to. "Get your nose out of your notes, look your audience in the eye, and become the confident public speaker you've always wanted to be. Grab and hold your listeners' attention with skills you can depend on every time you speak. The Articulate Attorney: Public Speaking for Lawyers will make you a more self-assured, compelling communicator. Discover answers to these common questions: How do I channel nervous energy into dynamic delivery? What is a reliable way to remember what I want to say? How do I stop saying um and think in silence instead? Why is gesturing so important? What do I do with my hands? How can I make PowerPoint interactive? Based on more than 30 years of experience coaching lawyers, Brian K. Johnson and Marsha Hunter address the distinctive communication skills expected of attorneys. They offer practical, immediately useful solutions that integrate cutting-edge discoveries in human factors, linguistics, neuroscience, gesture studies, and sports psychology. These techniques will transform you into a more

confident speaker, whether addressing colleagues in a conference room, counseling clients in a boardroom, or presenting a CLE in a ballroom"--Unedited summary from book cover. Communication expert and popular speaker Quentin Schultze offers a practical, accessible, and inspiring guide to public speaking, showing readers how to serve their audiences with faith, skill, and virtue. This thoroughly rewritten and expanded four-color edition has been tested and revised with input from Christian undergraduates and contains new chapters on timely topics, such as speaking for video, conducting group presentations, and engaging society civilly. A complete public speaking textbook for Christian universities, it includes helpful sidebars, tips, and appendixes. Additional resources for students and professors are available through Textbook eSources. Outlines gimmick-free strategies for speaking and presenting more effectively, in a strategic guide that outlines seven principles including "Visualization," "Discipline," and "Inspiration" to demonstrate key mistakes and skills. Original. 15,000 first printing. A veteran journalist discovers an ancient system of speech techniques for overcoming the fear of public speaking—and reveals how they can profoundly change our lives. In 2010, award-winning journalist John Bowe learned that his cousin Bill, a longtime extreme recluse living in his parents' basement, had, at the age of fifty-nine, overcome a lifetime of shyness and isolation—and gotten happily married. Bill credited his turnaround to Toastmasters, the world's largest organization devoted to teaching the art of public speaking. Fascinated by the possibility that speech training could foster the kind of psychological well-being more commonly sought through psychiatric treatment, and intrigued by the notion that words can serve as medicine, Bowe set out to discover the origins of speech training—and to learn for himself how to

speak better in public. From the birth of democracy in Ancient Greece until two centuries ago, education meant, in addition to reading and writing, years of learning specific, easily taught language techniques for interacting with others. Nowadays, absent such education, the average American speaks 16,000 to 20,000 words every day, but 74 percent of us suffer from speech anxiety. As he joins Toastmasters and learns, step-by-step, to successfully overcome his own speech anxiety, Bowe muses upon our record levels of loneliness, social isolation, and political divisiveness. What would it mean for Americans to learn once again the simple art of talking to one another? Bowe shows that learning to speak in public means more than giving a decent speech without nervousness (or a total meltdown). Learning to connect with others bestows upon us an enhanced sense of freedom, power, and belonging. Balancing skills and theory, *Principles of Public Speaking* emphasizes orality, Internet technology, and critical thinking as it encourages the reader to see public speaking as a way to build community in today's diverse world. Within a framework that emphasizes speaker responsibility, critical thinking and listening, and cultural awareness, this classic book uses examples from college, workplace, political, and social communication to make the study of public speaking relevant, contemporary, and exciting. This brief but comprehensive book also offers the reader the latest in using technology in speechmaking, featuring a unique and exciting integrated text and technology learning system.

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