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This book assembles case law analysis and strategic advice on prosecuting and defending trade secret misappropriation actions, maintaining legally sufficient trade secret protection measures, and supervising outside attorneys in the course of litigation. This book is an invaluable resource for both firm-based litigators and in-house attorneys, and it sets a new standard for the insightful analysis of U.S. trade secret law and practice. By looking at actual full text license agreement, readers will learn ho company's characterize and monetize their trade secrets. An overview of what a trade secret is and how it is valued is also covered. "This book is intended to help business executives and in-house counsel take control of and protect what may be their businesses' most valuable assets-- their trade secrets"-- In recent years, as companies implement strategies to protect their intellectual property in a competitive environment with rapidly developing technology, trade secret protection law has gained increasing importance. This is especially true in Asia, where the staggering commercial value of trade secrets, fierce cross-border competition, and large-scale labour mobility characterize the region's economy. This book - the first systematic study of trade secret protection law covering a number of key Asian jurisdictions - provides a detailed analysis of the relevant statutory and case law of Japan, Korea, China, Taiwan, Thailand, Singapore, Hong Kong, Malaysia, and India. In addition, a chapter on European Union trade secret protection law is included for further purposes of comparison. Thirty-one local experts provide a clear overview of national laws and practices by examining the following aspects of their respective national regimes: requirements of trade secrets; validity and scope of confidentiality and/or non-competition clauses; burden of proof and its shifting or reversal; order for protecting the secrecy of a trade secret during prosecution and trial; civil remedies (injunctive relief and damages); and criminal punishment for trade secret infringement. With its authoritative insights and comprehensive coverage of the dynamic and multifaceted development of trade secret protection law in Asia, the book will be a primer for practitioners, corporate counsels, judges, and scholars concerned with cross-border protection of intellectual assets. Treating certain information as trade secrets has its legal advantages -- but only if you protect that information properly. Know your clients' rights and limits with this thorough treatment of the entire range of trade secret issues. The authors give you winning strategies at every stage of trade secret protection -- and explore related topics including covenants not to compete and raiding. The second edition of THE LAW OF TRADE SECRETS has been updated to provide new cases and commentary in the complex area of trade secrets. It discusses and analyses issues such as employee inventors, duties arising from a fiduciary relationship and economic torts and information secrets. The book contains new material that looks at the development of equity in protecting privacy and the law of personal secrets. It includes a new chapter examining the impact of FOI regimes in relation to trade secrets, a growing area of concern for practitioners. Readers will find that the text builds on the strength of the first edition to result in a highly useful text that they will turn to in dealing with complex trade secret issues. A trade secret is confidential, commercially valuable information that provides a company with a competitive advantage, such as customer lists, methods of production, marketing strategies, pricing information, and chemical formulae. (Well-known examples of trade secrets include the formula for Coca-Cola, the recipe for Kentucky Fried Chicken, and the algorithm used by Google's search engine.) To succeed in the global marketplace, U.S. firms depend upon their trade secrets, which increasingly are becoming their most valuable intangible assets. This timely Handbook marks a major shift in innovation studies, moving the focus of attention from the standard intellectual property regimes of copyright, patent, and trademark, to an exploration of trade secrecy and the laws governing know-how, tacit knowledge, and confidential relationships. The editors introduce the long tradition of trade secrecy protection and its emerging importance as a focus of scholarly inquiry. The book then presents theoretical, doctrinal, and comparative considerations of the foundations of trade secrecy, before moving on to study the impact of trade secrecy regimes on innovation and on other social values. Coverage includes topics such as sharing norms, expressive interests, culture, politics, competition, health, and the environment. This important Handbook offers the first modern exploration of trade secrecy law and will strongly appeal to intellectual property academics, and to students and lawyers practicing in the intellectual property area. Professors in competition law, constitutional law and environmental law will also find much to interest them in this book, as will innovation theorists. This comprehensive treatment of the application of the federal securities laws to public finance takes you step-by-step through the process, from the structuring of a financing to the distribution of securities and the closing, with expert guidance on the practices, contractual relationships, trends, issues and market regulations involved. The differences between public and corporate finance, and the legal foundations for both, are compared. Fippinger provides illustrations, drawn from contemporary financing techniques, for public power, housing, airport, hospital and resource recovery facilities, water projects and elaborate public programs. This guide provides clear-cut answers to the questions that are most likely to come up in your practice: What are the relevant legal foundations and obligations for due diligence requirements? How do lawyers determine the existence of registrable securities in highly structured financings? and more. Softbound - New, softbound print book. During the first decades of America's existence as a nation, private citizens, voluntary associations, and government officials encouraged the smuggling of European inventions and artisans to the New World. At the same time, the young republic was developing policies that set new standards for protecting industrial innovations. This book traces the evolution of America's contradictory approach to intellectual property rights from the colonial period to the age of Jackson. During the seventeenth and early eighteenth centuries Britain shared technological innovations selectively with its American colonies. It became less willing to do so once America's fledgling industries grew more competitive. After the Revolution, the leaders of the republic supported the piracy of European technology in order to promote the economic strength and political independence of the new nation. By the middle of the nineteenth century, the United States became a leader among industrializing nations and a major exporter of technology. It erased from national memory its years of piracy and became the world's foremost advocate of international laws regulating intellectual property. Trade Secrets plunges the reader into the high-stakes world of venture capital, competitive science, and international intrigue ina fast-paced adventure that moves from the glitter of California's Silicon Valley to the dangerous back streets of Saint Petersburg and Moscow. Law of Trade Secrets and Privacy Third Edition provides essential guidance through the law regarding personal, institutional and corporate privacy. This long-awaited new edition assists readers to better protect commercially sensitive, and private and personal information, by understanding the underlying principles of two related and rapidly changing areas of law. Protection of trade secrets is an integral part of business development. Similarly, protection of personal information is becoming increasingly complex under expanding privacy regulation. This book addresses the obligations in both areas, including the overlap. Constantly-evolving technology creates risk for businesses and individuals, yet legal regulatory frameworks may be slow to respond, and lag behind developments. A practitioner or company with a clear grasp of relevant legal principles and practice is better equipped to develop strategies for safeguarding against breaches of confidence. Since the Second Edition published in 2002, the challenges to personal, institutional and corporate privacy have become much more complex. Compliance with confidentiality laws is now complicated by jurisdictional issues arising from the use of modern communication technology, including social media. In addition, fiduciary relationships add another level of complication. In response, employment contracts and business restraints are becoming more prevalent. Privacy legislation has continued to evolve and it is necessary for practitioners to be familiar with Commonwealth, State and Territory privacy and health records regulation. The Privacy Act itself has recently undergone major amendments, and more are anticipated. At the same time, statutory protection is further complicated by the possible emergence of a common law right to privacy. Practitioners must move quickly in response to these developments and to anticipate how the courts will interpret them. Law of Trade Secrets and Privacy Third Edition is extracted from the subscription service Trade Secrets and Privacy, maintained by privacy and data protection specialist lawyer, Gordon Hughes . It is an essential and affordable resource for every company, institution and individual with privacy concerns. Keeping Secrets: A Practical Introduction to Trade Secret Law and Strategy is an accessible primer on all things trade secret. Authors Darin Snyder and David Almeling offer readers sensible, real-world techniques for creating, maintaining, and enforcing trade secrets. Trade Secrets: Law and Practice assembles case law analysis and strategic advice on prosecuting and defending trade secret misappropriation actions, maintaining legally sufficient trade secret protection measures, and supervising outside attorneys in the course of litigation. Trade Secret Law is the first and only book in the Nutshell series to cover trade secret law in depth. It was written as a

companion to Cases and Materials on Trade Secret Law by Rowe and Sandeen (the first casebook on trade secret law), but adds more practical advice. Thus, it is a useful resource for attorneys and law students alike. It could be a supplement to a course on trade secret law or an IP survey course that covers trade secret law, as most now do. Like the casebook, it focuses on the predominate law governing trade secrets in the U.S.: The Uniform Trade Secrets Act (now applicable in 47 of 50 states). Trade Secret Law in a Nutshell addresses both international and criminal enforcement of trade secret rights. In February of 2013, President Obama issued a report calling for increased enforcement of trade secret rights, both domestically and internationally, making the topic both current and relevant. Trade secrets are valuable. Executives know that, but do they also know how easily they can be stolen? Marketing expert Michael Budden thinks not. The departure of unhappy employees, sabotage by current employees, or simply the carelessness of managers unmindful of the risks or unaware of the protection available to them can be hazardous to the security of essential corporate information. Now, however, there is the Uniform Trade Secrets Act. Prevalent in most states with enactment in others almost certain, the Act offers the protection executives need providing they have taken reasonable steps on their own before seeking redress under its provisions. In this readable text, Budden explains the law, how it works, and what executives must do to avail themselves of it. He includes revealing case studies for further guidance and to aid executives in their corporate strategic planning. An essential resource for people with management responsibilities in almost all organizations, and a useful quick refresher for their legal advisers. Losses to organizations through trade secret misappropriations cost billions of dollars annually. No industry is immune. Trade secrets take many forms; recipes, formulas, customer lists, market research results, proprietary processes, and product development secrets are a few examples. Under the Uniform Trade Secrets Act, however, companies that have created plans and procedures to guard against such losses before they occur can now seek injunctive relief and collect monetary awards for damages. Dr. Budden introduces readers to the Act and the jurisdictions that have adopted it, and then explains what executives must do to create the necessary precondition of establishing a climate of confidentiality, including the use of non-compete covenants, and nondisclosure and noncompetition contracts. He goes on to lay out the sort of information that must be protected and how to appraise its value and the nature of its secrecy. Following up with advice on developing a plan of action to protect trade secrets, he concludes with a thoughtful discussion of the legal avenues and alternatives that executives can take and an outline of all the trade secrets protections the Act makes available. Private Investigation Handbook A trade secret is confidential, commercially valuable information that provides a company with a competitive advantage, such as customer lists, methods of production, marketing strategies, pricing information, and chemical formulae. Well-known examples of trade secrets include the formula for Coca-Cola, the recipe for Kentucky Fried Chicken, and the algorithm used by Google's search engine. To succeed in the global marketplace, U.S. firms depend upon their trade secrets, which increasingly are becoming their most valuable intangible assets. However, U.S. companies annually suffer billions of dollars in losses due to the theft of their trade secrets by employees, corporate competitors, and even foreign governments. Stealing trade secrets has increasingly involved the use of cyberspace, advanced computer technologies, and mobile communication devices, thus making the theft relatively anonymous and difficult to detect. This book discusses the theft issues, legal protections and industry perspectives on trade secrets. The Legal Protection of Trade Secrets places trade secrets firmly in the context of intellectual property rights and commerce, and considers the complex web of law and policy underlying any decision to protect confidential information from unauthorized disclosure. It considers the position from both the situation of the employer and the employee. Trade secret protection has long been of critical strategic importance to business interests and globalization of commerce has driven an increasing need to govern the preservation of confidentiality in international business transactions. This book off This collection comprises eighteen contemporary articles on an often overlooked, but important, field of intellectual property law: trade secrets and undisclosed information. Divided into five parts, the selected articles examine various aspects of trade secret law, including its historical development and the range of theories and justifications for trade secret protection. The material also provides a detailed exploration of the scope and limits of trade secret protection, and addresses how trade secret issues arise in a number of contexts, including employment, governmental relations, and the internet. Description Coming Soon! Many businesses have developed proprietary information that provides a competitive advantage because it is not known to others. As the United States continues its shift to a knowledge- and service-based economy, the strength and competitiveness of domestic firms increasingly depends upon their know-how and intangible assets. Contents of this report: Introduction; Trade Secrets and Innovation Policy; An Overview of Trade Secret Law: Basic Principles; Sources of Law; The Economic Espionage Act; Trade Secrets and Patents: Introduction to the Patent System; Trade Secrets and Patents Compared; Potential Policy Conflicts; The First Inventor Defense; Congressional Issues and Options; Concluding Observations. This is a print on demand publication.

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