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Introducing Forensic Semiotics Simon and Schuster
 Wall Street scandals. Fights over taxes. Racial resentments. A Lakers-Celtics championship. The Karate Kid topping the box-office charts. Bon Jovi touring the country. These words could describe our current moment—or the vaunted iconography of three decades past. In this wide-ranging and wickedly entertaining book, New York Times bestselling journalist David Sirota takes readers on a rollicking DeLorean ride back in time to reveal how so many of our present-day conflicts are rooted in the larger-than-life pop culture of the 1980s—from the “Greed is good” ethos of Gordon Gekko (and Bernie Madoff) to the “Make my day” foreign policy of Ronald Reagan (and George W. Bush) to the “transcendence” of Cliff Huxtable (and Barack Obama). Today’s mindless militarism and hypernarcissism, Sirota argues, first became the norm when an ’80s generation weaned on Rambo one-liners and “Just Do It” exhortations embraced a new religion—with comic books, cartoons, sneaker commercials, videogames, and even children’s toys serving as the key instruments of cultural indoctrination. Meanwhile, in productions such as *Back to the Future*, *Family Ties*, and *The Big Chill*, a campaign was launched to reimagine the 1950s as America’s lost golden age and vilify the 1960s as the source of all our troubles. That 1980s revisionism, Sirota shows, still rages today, with Barack Obama cast as the 60s hippie being assailed by Alex P. Keaton-esque Republicans who long for a return to Eisenhower-era conservatism. “The past is never dead,” William Faulkner wrote. “It’s not even past.” The 1980s—even more so. With the native dexterity only a child of the Atari Age could possess, David Sirota twists and turns this multicolored Rubik’s Cube of a decade, exposing it as a warning for our own troubled present—and possible future.

Intrigue, Deception, and the Secrets that Destroyed Two of the Cold War's Most Important Agents Maternal Megalomania Julia Domna and the Imperial Politics of Motherhood William C. Olsen, Walter E. A. van Beek, and the contributors to this volume seek to understand how Africans have confronted evil around them. Grouped around notions of evil as a cognitive or experiential problem, evil as malevolent process, and evil as an inversion of justice, these essays investigate what can be accepted and what must be condemned in order to evaluate being and morality in African cultural and social contexts. These studies of evil entanglements take local and national histories and identities into account, including state politics and civil war, religious practices, Islam, gender, and modernity.

Invisible Engines University Press of America
 Ancient authors emphasize dramatic moments in the life of Julia Domna, wife of Roman emperor Septimius Severus (193–211). They accuse her of ambition unforgivable in a woman, of instigating civil war to place her sons on the throne, and of resorting to incest to maintain her hold on power. In imperial propaganda, however, Julia Domna was honored with unprecedented titles that celebrated her maternity, whether it was in the role of mother to her two sons (both future emperors) or as the metaphorical mother to the empire. Imperial propaganda even equated her to the great mother goddess, Cybele, endowing her with a public prominence well beyond that of earlier imperial women. Her visage could be found gracing everything from state-commissioned art to privately owned ivory dolls. In *Maternal Megalomania*, Julie Langford unmasks the maternal titles and honors of Julia Domna as a campaign on the part of the administration to garner support for Severus and his sons. Langford looks to numismatic, literary, and archaeological evidence to reconstruct the propaganda surrounding the empress. She explores how her image was tailored toward different populations, including the military, the Senate, and the people of Rome, and how these populations responded to propaganda about the empress. She employs Julia Domna as a case study to explore the creation of ideology between the emperor and its subjects.

How the 1980s Explains the World We Live in Now--Our Culture, Our Politics, Our Everything Ballantine Books

This book offers both a naturalistic and critical theory of signs, minds, and meaning-in-the-world. It provides a reconstructive rather than deconstructive theory of the individual, one which both analytically separates and theoretically synthesizes a range of faculties that are often confused and conflated: agency (understood as a causal capacity), subjectivity (understood as a representational capacity), selfhood (understood as a reflexive capacity), and personhood (understood as a sociopolitical capacity attendant on being an agent, subject, or self). It argues that these faculties are best understood from a semiotic stance that supersedes the usual intentional stance. And, in so doing, it offers a pragmatism-grounded approach to meaning and mediation that is general enough to account for processes that are as embodied and embedded as they are articulated and enminded. In particular, while this theory is focused on human-specific modes of meaning, it also offers a general theory of meaning, such that the agents, subjects and selves in question need not always, or even usually, map onto persons. And while this theory foregrounds agents, persons, subjects and selves, it does this by theorizing processes that often remain in the background of such (often erroneously) individuated figures:

ontologies (akin to culture, but generalized across agentive collectivities), interaction (not only between people, but also between people and things, and anything outside or in-between), and infrastructure (akin to context, but generalized to include mediation at any degree of remove).

Maternal Megalomania Springer

This book is open access under a CC BY 4.0 license "Francesca Billiani and Laura Pennacchietti draw brilliantly and with precision the evolution of the new architecture and of the national novel (with insights on translations of international novels), whose profiles had been shaped from different angles, especially in the 1930s. These two fields, apparently so distant one from the other, had never been analysed in parallel. This book does this and uncovers several points of contact between the two, spanning propaganda and theoretical turning points." —Chiara Costa and Cornelia Mattiacci, Fondazione Prada, Italy "This book shows convincingly how the arte di Stato during Fascism was created with the morality of a new novel as well as architecture. It is surprising to read how one of the representatives of State art, Giuseppe Bottai, is also one of the finest critics of realist novels and rationalist architecture. More than parallel endeavours, the system of the arts during the Fascist regime should be viewed as a series of intersections of cultural, political and aesthetic discourses." —Monica Jansen, Utrecht University, The Netherlands *Architecture and the Novel under the Italian Fascist Regime* discusses the relationship between the novel and architecture during the Fascist period in Italy (1922-1943). By looking at two profoundly diverse aesthetic phenomena within the context of the creation of a Fascist State art, Billiani and Pennacchietti argue that an effort of construction, or reconstruction, was the main driving force behind both projects: the advocated "revolution" of the novel form (realism) and that of architecture (rationalism). The book is divided into seven chapters, which in turn analyze the interconnections between the novel and architecture in theory and in practice. The first six chapters cover debates on State art, on the novel and on architecture, as well as their historical development and their unfolding in key journals of the period. The last chapter offers a detailed analysis of some important novels and buildings, which have in practice realized some of the key principles articulated in the theoretical disputes. Francesca Billiani is Senior Lecturer in Italian Studies and Director of the Centre for Interdisciplinary Research in the Arts and Languages at the University of Manchester, UK. Laura Pennacchietti is Research Associate in Italian Studies at the University of Manchester, UK. **Concepts, Issues, Practice** Cambridge University Press Large format book of photographs by David G. Fitzgerald and essays and captions by the Choctaw Nation about the culture, people and places of the Choctaw Nation in southeastern

Oklahoma

Major-general United States Army MIT Press

This volume addresses the intellectual and political contexts that produced Cassius Dio's (c. 160-c. 230 CE) massive and indispensable synthesis of Roman history. Contributors examine the literary influences, cultural identity and political ideologies of this much read but enigmatic author.

The Book Publishing Industry Walter de Gruyter

The author recounts the relationship between his mother and Janet Flanner, and their influence on his life

Writing Ethnographies That Everyone Can Read Routledge

This book will introduce the field of forensic semiotics as a tool for understanding crime and criminality. It will focus on how symbolism, ritual, and other sign-based activities play a crucial role in the constitution of criminal organizations and often in the enactment of individual crimes. It will present semiotic notions, methods, and techniques that can be applied to forensic science, such as the role of ritual and slang in criminal gangs.

A Theory of Ontology, Interaction, and Infrastructure

Walter de Gruyter GmbH & Co KG

This volume provides an innovative and detailed overview of the book publishing industry, including details about the business processes in editorial, marketing and production. The work explores the complex issues that occur everyday in the publishing in

Evil in Africa UCL Press

Semiotics has had a profound impact on our comprehension of a wide range of phenomena, from how animals signify and communicate, to how people read TV commercials. This series features books on semiotic theory and applications of that theory to understanding media, language, and related subjects. The series publishes scholarly monographs of wide appeal to students and interested non-specialists as well as scholars. AAS is a peer-reviewed series of international scope.

Understanding Military Policy and Politics for the Twenty-first Century Springer Science & Business Media

This monograph is the first large-scale corpus analysis of French *il y a* clefts. While most research on clefts focusses on the English 'prototypical' *it*-cleft and its equivalents across languages, this study examines the lesser-known *il y a* clefts - of both presentational-eventive and specificational type - and provides an in-depth analysis of their syntactic, semantic and discourse-functional properties. In addition to an extensive literature review and a comparison with Italian *c'è* clefts and with French *c'est* clefts, the strength of the study lies in the critical approach it develops to the common definition of clefts. Several commonly used criteria for clefts are applied to the corpus data, revealing that these criteria often lead to ambiguous results. The reasons for this ambiguity are explored, thus leading to a better understanding of what constitutes a cleft. In this sense, the analysis will be of interest to specialists of Romance and non-Romance clefts alike.

Rome and The Guidebook Tradition Historiography of Rome and Its

Nation Branding: Concepts, Issues, Practice was the groundbreaking first textbook to provide an overview of this recently established but fast-growing practice, in which the principles of brand management are applied to countries rather than companies. Many governments have invested in nation branding in order to strengthen their country's influence, improve its reputation, or boost tourism, trade and investment. This new edition has been comprehensively revised and its influential original framework modified to reflect the very latest changes to this still-developing field. It remains an accessible blend of theory and practice rich with international examples and contributions. Updates to this edition: New international cases of countries as

diverse as China, United Arab Emirates, Ghana, Cuba, India, Great Britain and many more; New contributions from distinguished scholars, diplomats and businesspeople providing a range of case studies, practitioner insights and academic perspectives; New Companion Website to support the book featuring instructor aids such as PowerPoint presentations for each chapter and an instructor manual; This much-anticipated update to an influential book is an essential introduction to nation branding for students and policy makers.

How Software Platforms Drive Innovation and Transform Industries BRILL

P. 145.

Theories and Models of Communication BRILL

The Joker's debuted as a "typical hoodlum" and yet, he has grown and changed over time, to become what is often called "The Clown Prince of Crime." This work takes a close look at the Joker and examines his place in our cultural landscape to better understand how it is that he fascinates us all.

Architecture and the Novel Under the Italian Fascist Regime

Walter de Gruyter GmbH & Co KG

The Chemistry of the Actinide and Transactinide Elements is a contemporary and definitive compilation of chemical properties of all of the actinide elements, especially of the technologically important elements uranium and plutonium, as well as the transactinide elements. In addition to the comprehensive treatment of the chemical properties of each element, ion, and compound from atomic number 89 (actinium) through to 109 (meitnerium), this multi-volume work has specialized and definitive chapters on electronic theory, optical and laser fluorescence spectroscopy, X-ray absorption spectroscopy, organoactinide chemistry, thermodynamics, magnetic properties, the metals, coordination chemistry, separations, and trace analysis. Several chapters deal with environmental science, safe handling, and biological interactions of the actinide elements. The Editors invited teams of authors, who are active practitioners and recognized experts in their specialty, to write each chapter and have endeavoured to provide a balanced and insightful treatment of these fascinating elements at the frontier of the periodic table. Because the field has expanded with new spectroscopic techniques and environmental focus, the work encompasses five volumes, each of which groups chapters on related topics. All chapters represent the current state of research in the chemistry of these elements and related fields.

Families and Food in Hard Times Indiana University Press

This edited volume explores the role of (postcolonial) translation studies in addressing issues of the postcolony. It investigates the retention of the notion of postcolonial translation studies and whether one could reconsider or adapt the assumptions and methodologies of postcolonial translation studies to a new understanding of the postcolony to question the impact of postcolonial translation studies in Africa to address pertinent issues. The book also places the postcolony in historical perspective, and takes a critical look at the failures of postcolonial approaches to translation studies. The book brings together 12 chapters, which are divided into three sections: namely, Africa, the Global South, and the Global North. As such, the volume is able to consider the postcolony (and even conceptualisations beyond the postcolony) in a variety of settings worldwide.

Mythic Imagination Today Cambridge Scholars Publishing

Food is fundamental to health and social participation, yet food poverty has increased in the global North. Adopting a realist ontology and taking a comparative case approach, *Families and Food in Hard Times* addresses the global problem of economic retrenchment and how those most affected are those with the least resources. Based on research carried out with low-income

families with children aged 11-15, this timely book examines food poverty in the UK, Portugal and Norway in the decade following the 2008 financial crisis. It examines the resources to which families have access in relation to public policies, local institutions and kinship and friendship networks, and how they intersect. Through 'thick description' of families' everyday lives, it explores the ways in which low income impacts upon practices of household food provisioning, the types of formal and informal support on which families draw to get by, the provision and role of school meals in children's lives, and the constraints upon families' social participation involving food. Providing extensive and intensive knowledge concerning the conditions and experiences of low-income parents as they endeavour to feed their families, as well as children's perspectives of food and eating in the context of low income, the book also draws on the European social science literature on food and families to shed light on the causes and consequences of food poverty in austerity Europe.

European comparative research University of Chicago Press

Ethnography centers on the culture of everyday life. So it is ironic that most scholars who do research on the intimate experiences of ordinary people write their books in a style that those people cannot understand. In recent years, the ethnographic method has spread from its original home in cultural anthropology to fields such as sociology, marketing, media studies, law, criminology, education, cultural studies, history, geography, and political science. Yet, while more and more students and practitioners are learning how to write ethnographies, there is little or no training on how to write ethnographies well. From Notes to Narrative picks up where methodological training leaves off. Kristen Ghodsee, an award-winning ethnographer, addresses common issues that arise in ethnographic writing. Ghodsee works through sentence-level details, such as word choice and structure. She also tackles bigger-picture elements, such as how to incorporate theory and ethnographic details, how to effectively deploy dialogue, and how to avoid distracting elements such as long block quotations and in-text citations. She includes excerpts and examples from model ethnographies. The book concludes with a bibliography of other useful writing guides and nearly one hundred examples of eminently readable ethnographic books.

An Introduction JHU Press

Imperial Latin epic has seen a renaissance of scholarly interest. This book illuminates the work of the poet Lucan, a contemporary of the emperor Nero who as nephew of the imperial adviser Seneca moved in the upper echelons of Neronian society. This young and maverick poet, whom Nero commanded to commit suicide at the age of 26, left an epic poem on the civil war between Caesar and Pompey that epitomizes the exuberance and stylistic experimentation of Neronian culture. This study focuses on Lucan's epic technique and traces his influence through the Middle Ages and the Renaissance. Martin T. Dinter's newest volume engages with Lucan's use of body imagery, *sententiae*, *Fama* (rumor), and open-endedness throughout his civil war epic. Although Lucan's *Bellum Civile* is frequently decried as a fragmented as well as fragmentary epic, this study demonstrates how Lucan uses devices other than teleology and cohesive narrative structure to bind together the many parts of his epic body. Anatomizing Civil War places at center stage characteristics of Lucan's work that have so far been interpreted as excessive, or as symptoms of an overly rhetorical culture indicating a lack of substance. By demonstrating that they all contribute to Lucan's poetic technique, Martin T. Dinter shows how they play a fundamental role in shaping and connecting the many episodes of the *Bellum Civile* that constitute Lucan's epic body. This important volume will be of interest to students of classics and comparative literature as well as literary scholars. All Greek and Latin passages have been translated.

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