
Corporate Responsibility And Sustainable Development Exploring The Nexus Of Private And Public Interests Routledge Research In Sustainability And Business

Values and Corporate Responsibility
Sustainable Development and Corporate Social
Responsibility
The Sustainable Development Goals as drivers for
Corporate Responsibility and Sustainable
Investment?
Corporate Responsibility for Cultural Heritage
Integrating Social Responsibility and Sustainable

Development
Research Anthology on Measuring and Achieving
Sustainable Development Goals
Corporate Responsibility and Sustainable
Development
Corporate Social Responsibility in Developing and
Emerging Markets
Social Responsibility and Sustainability
Corporate Social Responsibility
Current Global Practices of Corporate Social
Responsibility
Business and Sustainable Development in Africa
Public Goods, Sustainable Development and the
Contribution of Business
Corporate Approaches to Sustainable
Development
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Corporate Accountability and Sustainable
Development
The Corporate Social Responsibility Reader
Corporate Social Responsibility and Sustainable
Development
The Goals of Sustainable Development
A Guide to Sustainable Corporate Responsibility
Corporate Social Responsibility and Reporting in
Sports Organizations
Decent Work and Economic Growth
Corporate Social Responsibility and Sustainable

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Global Challenges to CSR and Sustainable
Development
Corporate Social Responsibility
Corporate Social Responsibility: Concepts,
Methodologies, Tools, and Applications
International Business, Sustainability and
Corporate Social Responsibility
Corporate Responsibility Coalitions

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Research In
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TAPIA HARRY

*Values and Corporate
Responsibility* Springer
A valuable
interdisciplinary
resource examining

the concept and effectiveness of CSR as a tool for sustainable development in emerging markets.

Sustainable Development and Corporate Social Responsibility GRIN Verlag

This book addresses the status quo of Corporate Social Responsibility practices and their development since 2008. How have things changed in the practice of CSR? What new opportunities and challenges have arisen? The book reports on an international set of cases and case studies on how CSR is practiced at business and organizations in various countries. It analyzes country-specific and industry-specific issues, as well as general global

issues in connection with the United Nations' Sustainable Development Goals. The contributions gathered here provide comprehensive information on CSR for both practitioners and researchers around the globe.

The Sustainable Development Goals as drivers for Corporate Responsibility and Sustainable Investment?

Cambridge University Press

This book explores how business organizations incorporate socially responsible approaches into their diverse functional strategies, decisions, and practices. It analyzes the nature and dynamics of each function as well as their specific

characteristics in the formulation of sustainable strategies and decisions. As such, the book comprehensively aligns recent approaches on social responsibility and sustainability with real-world practices. By viewing corporate social responsibility (CSR) as the catalyzer of United Nations' Sustainable Development Goals (SDGs) at the organizational level, this book introduces readers to the latest thinking and best practices towards the accomplishment of those overarching goals of humanity. Cases and examples from production, marketing, finance, accounting, human resources, and all parts of the enterprise make this book a valuable

resource for scholars, students, up-and-coming managers and practitioners alike. *Corporate Responsibility for Cultural Heritage* IGI Global
This book gathers high-quality research papers presented at the 2nd AUE international research conference, AUEIRC 2018, which was organized by the American University in the Emirates, Dubai, and held on November 13th-15th, 2018. The book is broadly divided into two main sections: Sustainability and Smart Business, and Sustainability and Creative Industries. The broad range of topics covered under these sections includes: risk assessment in agriculture, corporate social responsibility

and the role of intermediaries, the impact of privatizing health insurance, political events and their effect on foreign currency exchange, the effect of sustainable HR practices on financial performance, sustainability integration in the supply chain and logistics, gender inequality in the MENA economies, the panel data model, the model of sustainable marketing in the era of Industry 4.0, micro-enterprises as a tool for combating unemployment, the impact of financial education and control on financial behavior, measuring financial and asset performance in agricultural firms, a comprehensive strategic approach to sustainability in the

UAE, sustainability and project finance, HR analytics, FaD or fashion for organizational sustainability, a conceptual framework of sustainable competitive advantages, psychology of organizational sustainability, Blockchain technology and sustainability, veganism and sustainability, institution building from an emotional intelligence perspective, sustainable concrete production using CWP, occupants' behavior and energy usage in Emirati houses, the effect of shop lighting on consumer behavior, multimedia applications in digital transformation art, integrating biomimicry

principles in sustainable architecture, experimental sustainable practices in fashion education, technology-assisted student-centered learning for civil engineering, and a 10-step design process for architectural design studios. All contributions present high-quality original research work, findings and lessons learned in practical development.

Integrating Social Responsibility and Sustainable Development Springer
A Guide to Sustainable Corporate Responsibility Springer
Nature
Research Anthology on Measuring and Achieving Sustainable Development Goals
Emerald Group

Publishing
The significance of business-led corporate responsibility coalitions is indisputable. The WBCSD has 200 member companies with combined annual revenues of US\$7 _trillion_; the UN Global Compact has almost 8,000 corporate members, over two-thirds of them from developing countries. It is estimated that there are more than 110 national and international generalist business-led CR coalitions. But there is now urgent need for informed and balanced analysis of their achievements, their progress and their potential. Why did these coalitions start and grow? What have been their impacts? Where are they heading now? Where

should they be going? What is the future? In a period of austerity, the business and public sector must decide whether funding these coalitions is a priority. To meet current crises, there will have to be a great deal more business involvement; but efforts of individual corporations will not be sufficient. There is also a need for far more collective action among companies and more collaborative action between different sectors of society. Business-led CR coalitions with their decades of convening experience could play an important role in this process - if they are fit for purpose going forward. Authors David Grayson and Jane Nelson have been actively involved in such coalitions for

decades. In Corporate Responsibility Coalitions they first explore the past, present and future of these coalitions: the emergence of new models of collective corporate action over the past four decades; the current state of play, and the increasing number, diversity and complexity in terms of how they not only network with each other but also engage in a much broader universe of institutions that are promoting responsible business practices. In addition, the book provides in-depth profiles of the most strategic, effective and long-standing coalitions, including: Business for Social Responsibility; Business in the Community; CSR

Europe; Instituto Ethos; International Business Leaders Forum; the UN Global Compact; and the WBCSD. This book will be required reading for key supporters and potential partners of such coalitions in companies, governments, international development agencies, foundations, non-governmental organizations, academic institutions and think-tanks. It also aims to inspire a future generation of leaders to be more aware of the role of business as a partner in driving more inclusive, green and responsible growth, and to help them develop new types of leadership skills so that they can be effective in finding multi-stakeholder

solutions to complex and systemic challenges. Corporate Responsibility and Sustainable Development Routledge
Over the last 30 years, corporate social responsibility (CSR) has become a household term, reflecting a combination of factors that we have come to associate with that most catch-all of terms "globalization," including the widespread popular concern with such social issues as the environment and international human rights. Corporate Social Responsibility examines the history of the idea of business ethics (which goes back at least to ancient Mesopotamia) before

exploring the state of CSR today. This book argues that a wide-ranging understanding of the purpose of business is necessary to create value for a community of stakeholders which in turn can generate a sustainable future. The book suggests that corporations still have a long way to go, but remains optimistic. The book's sanguine interpretation of the current state of corporate affairs and a recommended way forward, results not only from the authors analysis, but also his direct experience. This book presents the case that we are in the midst of a major paradigm shift in our understanding of the purpose of business and that this new understanding holds

much promise for business being a significant force for a more just and peaceful world. This work provides a concise overview of CSR and an important examination of the present and future work of the UN Global Compact and will be of interest to students of international organizations, international business and corporate social responsibility.

Corporate Social Responsibility in Developing and Emerging Markets
Kluwer Law International B.V.

This open access book discusses the challenges and opportunities faced by companies in an age that increasingly values sustainability and demands

corporate responsibility. Beginning with the historical development of corporate responsibility, this book moves from academic theory to practical application. It points to ways in which companies can successfully manage their transition to a more responsible, sustainable way of doing business, common mistakes to avoid and how the UN Sustainable Development Goals are integral to any sustainability transformation. Practical cases illustrate key points. Drawing on thirty years of sustainability research and extensive corporate experience, the author provides tools such as a Step-by-Step strategic guide

on integrating sustainability in collaboration with stakeholders including employees, customers, suppliers and investors. The book is particularly relevant for SMEs and companies operating in emerging markets. From a broader perspective, the value of externalities, full cost pricing, alternative economic theories and circular economy are also addressed. *Social Responsibility and Sustainability* Routledge
Over the last 30 years, corporate social responsibility (CSR) has become a household term, reflecting a combination of factors that we have come to associate with that most catch-all of terms "globalization,"

including the widespread popular concern with such social issues as the environment and international human rights. Corporate Social Responsibility examines the history of the idea of business ethics (which goes back at least to ancient Mesopotamia) before exploring the state of CSR today. This book argues that a wide-ranging understanding of the purpose of business is necessary to create value for a community of stakeholders which in turn can generate a sustainable future. The book suggests that corporations still have a long way to go, but remains optimistic. The book's sanguine interpretation of the current state of corporate affairs and a

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Responsibility Springer

The social and environmental performances of big enterprises are increasingly coming under regulatory regimes that aim to reassert social control over them to improve their social obligations. In practice, corporate social responsibility (CSR) has its limitations for long term sustainability. Thus, the corporate accountability movement has proposed a variety of regulatory movements that include obligations as opposed to responsibility. This volume provides insights into these dimensions of the interface between corporate players and questions of sustainability. The volume will be useful

to teachers and graduate and post-graduate students of environmental sciences and management, environment activists, NGOs, multilateral organizations, funding organizations, policymakers, and trans-nationals especially of the developing world, as well as general readers.

Current Global Practices of Corporate Social Responsibility
Emerald Group Publishing

This book analyses various aspects of social responsibility, corporate responsibility, sustainability and governance. Rather than focusing narrowly on a single perspective, it investigates a number of problems and

scenarios that can all be considered an aspect of one of these fields, and shows how they are all related to each other and to the problems and issues facing businesses. This approach is based on the tradition of the Social Responsibility Research Network, which in its 15-year history has sought to broaden the discourse and to treat all research in these areas as inter-related and relevant to business. The book collects the best papers presented at the 15th International Conference on Corporate Social Responsibility and 6th Organisational Governance Conference held in Melbourne, Australia in September 2016. Routledge

This book supports Sen's assertions that poverty can be alleviated if the capability of individuals is improved. Beyond that, this book shows that sustainable development goals can be achieved when the company's CSR programs and social capital development in improving people's capabilities are combined with necessary finance access and market access for the poor. The theoretical model developed from the journey of Astra International, one of the largest public-listed companies in Indonesia, is replicable for other companies aspiring to be sustainable in developing countries. The model shows a virtuous cycle between

the corporate aim, CSR programs, social capital and corporate sustainability. Business and Sustainable Development in Africa Lulu.com

In the age of global capitalism, shareholders, and profits are not the only concerns of modern business corporations. Debates surrounding economic and environmental sustainability, and increasing intense media scrutiny, mean that businesses have to show ethical responsibility to stakeholders beyond the boardroom. A commitment to corporate social responsibility may help the wider community. It could also protect an organization's brand and reputation.

Including key articles and original perspectives from academics, NGOs and companies themselves, The Corporate Social Responsibility Reader is a welcome and insightful introduction to the important issues and themes of this growing field of study. This book addresses: the changing relationships between business, state and civil society the challenges to business practice what businesses should be responsible for, and why issues of engagement, transparency and honesty the boundaries of CSR – can businesses ever be responsible? While case studies examine major international corporations like Coca Cola and Starbucks,

broader articles discuss thematic trends and issues within the field. This comprehensive but eclectic collection provides a wonderful overview of CSR and its place within the contemporary social and economic landscape. It is essential reading for anyone studying business and management, and its ethical dimensions. Public Goods, Sustainable Development and the Contribution of Business Taylor & Francis

The problems related to the process of industrialisation such as biodiversity depletion, climate change and a worsening of health and living conditions, especially but not only in developing

countries, intensify. Therefore, there is an increasing need to search for integrated solutions to make development more sustainable. The United Nations has acknowledged the problem and approved the “2030 Agenda for Sustainable Development”. On 1st January 2016, the 17 Sustainable Development Goals (SDGs) of the Agenda officially came into force. These goals cover the three dimensions of sustainable development: economic growth, social inclusion and environmental protection. The Encyclopedia of the UN Sustainable Development Goals comprehensively addresses the SDGs in

an integrated way. The Encyclopedia encompasses 17 volumes, each one devoted to one of the 17 SDGs. This volume addresses SDG 8, namely "Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all" and contains the description of a range of terms, to allow a better understanding and foster knowledge. The predominant economic model is promoting a lopsided economic growth that is further increasing the gap between the have and the have-nots. This SDG is not just proposing the attainment of more just and empowering economic models, but it also puts at the

forefront the well-being of workers by striving to provide employment and better working conditions that respect the dignity of workers. Concretely, the defined targets are: Sustain per capita economic growth in accordance with national circumstances and, in particular, at least 7 per cent gross domestic product growth per annum in the least developed countries Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors Promote development-oriented policies that support productive activities, decent job creation,

entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation, in accordance with the 10-Year Framework of Programmes on Sustainable Consumption and Production, with developed countries taking the lead Achieve full and productive employment and decent work for all women and men,

including for young people and persons with disabilities, and equal pay for work of equal value
Substantially reduce the proportion of youth not in employment, education or training
Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and end child labour in all its forms
Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment
Devise

and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products Strengthen the capacity of domestic financial institutions to encourage and expand access to banking, insurance and financial services for all Increase Aid for Trade support for developing countries, in particular least developed countries, including through the Enhanced Integrated Framework for Trade-related Technical Assistance to Least Developed Countries Develop and operationalize a global strategy for youth employment and implement the Global Jobs Pact of the International Labour Organization Editorial Board Rimjhim M

Aggarwal, Rosa Maria
Fernandez, Edurne A.
Inigo, Nerise Johnson,
Dmitry Kurochkin, Wim
Lambrechts, Sonja
Rewhorn, Marco
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**Corporate
Approaches to
Sustainable
Development**

Earthscan
This book examines and analyzes the challenges programmes for Corporate Social Responsibility (CSR) and sustainable development are facing in global management practice. It looks at the dichotomy of a general and popular demand for responsible and resilient management, and the counterplayers that impact the positive effect of such efforts. The book assembles latest

research looking at the root causes for this opposition, and new case studies that showcase the dilemma and possible solutions to overcome it. Overall, the book juxtaposes short termism within CSR programmes and longer term sustainable development, mis-allocation of resources and failed promises associated with CSR, and sketches pathways how CSR and sustainable development can be directed towards the most pressing issues. Values and Corporate Responsibility Springer Corporate governance can be considered as an environment of trust, ethics, moral values, and confidence as a synergistic effort of all the constituent parts, including

stakeholders, the public, service providers, and the corporate sector. The actions of an organization and the consequences of those actions has become increasingly concerned with corporate governance. As such, it is essential to examine the latest concepts and trends that can lead to the development of effective models for corporate boards. Transforming Corporate Governance and Developing Models for Board Effectiveness is an essential reference source that contains forward-thinking research intended to facilitate effective, entrepreneurial, and prudent management that can deliver the long-term success of the company. The book

discusses the different theories and practices surrounding boards of directors' responsibilities and innovative strategies for the governance of their companies that allow them to become and remain successful. Highlighting topics that include board diversity and independence, business ethics, and family business governance, this book is intended for corporate boards, board of directors, executives, managers, business professionals, academicians, researchers, policymakers, and students.

*Corporate Social
Responsibility IGI
Global*

This book explores the key issues of corporate social responsibility (CSR) and reporting as

applied to sports organizations, with particular attention to the Italian environment. It is divided into two parts, the first of which examines the general principles and reporting tools of CSR; these represent the reference point for all types of organization, including sports organizations. The coverage encompasses the evolution of CSR and the latest standards issued by authoritative international public and private institutions. The aim is to provide readers with a sound basis for understanding fully the application of these principles and reporting tools within the world of sport. The second part is devoted to a detailed analysis

of the CSR strategies and social reporting initiatives adopted by sports organizations. Although the focus is primarily on Italian sports organizations, due attention is also paid to world benchmarks. In particular, the analysis examines the CSR strategies and reporting initiatives developed by international and Italian sports federations and by two international professional football clubs. The book will be of wide interest to academics, students, and practitioners.

CSR and Socially Responsible Investing Strategies in Transitioning and Emerging Economies

Taylor & Francis
Many companies recognize the

importance of corporate social responsibility, but seek to understand how this can be harmonized with current profitability. This new approach draws upon many contemporary examples to show how to balance short term profitability with long term sustainability.

Corporate Social Responsibility Palgrave Macmillan

In this book we capture and explore different aspects of value in corporate social responsibility (CSR). This includes the historical development of value in CSR, how value is linked to a positive vision of the future, and how it is communicated by a range of private and public organisations to various audiences. The book contrasts

corporate strategic value with co-operative value, and community value in the context of sustainable development. It explains how leaders' values can drive responsible business practice and enhance social cohesion, solidarity and resilience in fractured and unequal communities. The book asks the reader to consider what value means in CSR for business and society, where it comes from and how it is enacted, alongside its broader purpose and value to the community. Finally, the book presents CSR

as a global project by noting how values are cultural and how sustainability has become an urgent international priority. Corporate Accountability and Sustainable Development Springer Nature Using an interdisciplinary focus, this book combines the research disciplines of philosophy, business management and sustainability to aid and advance scholar and practitioner understanding of the United Nations' Sustainable Development Goals (SDGs).

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And Roses, 1) By Sarah J. Maas

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Series, 2) By Lucy Score

• Tucker

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Freida Mcfadden