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Screw Work, Let's Play Pearson UK

Robin Williams, teacher and designer, knows what it takes to give a good presentation. In this revised and updated book, Robin makes it easy for even first-time presenters to get past their fears of creating a presentation. She expands upon the four fundamental principles of good design and typography introduced in her award-winning Non-Designer's series and adds four more principles specific to achieving clear communication with slides. Let Robin guide you in her signature light-hearted style through the entire process of creating a presentation—from planning and organizing your ideas to designing effective, beautiful slides that won't put your audience to sleep. In this essential guide to presentation design, you'll learn: • What makes a good presentation—or a bad one • How to plan, organize, and outline your presentation • Four principles for developing effective presentations • Four principles for designing beautiful slides that communicate clearly • Specific tips for using animation and transitions that aren't annoying • A list of timeless presentation rules . . . that you should totally ignore

How To Books: Making Ebooks With Lulu John Wiley & Sons

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All About Computers and Internet Today Jeff Blum

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