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# Program Or Be Programmed Ten Commands For A Digital Age 1st First Edition By Douglas Rushkoff Published By Or Books 2010

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Program or Be Programmed : Ten Commands for a Digital Age ...

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biased towards; biases that can cause discord in our lives. Amazon.com: Program or Be Programmed: Ten Commands for a ... Summary Program or Be Programmed: Ten Commands for a Digital Age written by Douglas Rushkoff is a book that discusses whether the internet is good or bad. This book compares the difference between understanding or knowing how to create software and becoming software. Rushkoff says " It's really that simple: Program, or be programmed. Program or Be Programmed: Ten Commands for a Digital Age ... Rushkoff's latest work, Program or be Programmed: Ten Commands for a Digital Age, sets aside tired debates about the societal value of the Internet and instead posits that the crucial question at hand is whether we direct technology, or let ourselves be directed by it and those who have mastered it. Program or Be Programmed: Ten Commands for a Digital Age ... Praise for Program or Be Programmed "Now that much of what Rushkoff has predicted over the years has come

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Seller:9781593764265: Program or Be Programmed: Ten Commands for ... Best-selling author and technology visionary Douglas Rushkoff offers his insights and perspectives on humanity's role in the bright new future. Program or be Programmed: Ten Commands for a Digital Age ... Program or Be Programmed: 10 Commands for a Digital Age 1. Time: Do Not Be Always On We're all familiar with this one. The bias of digital technology is against continuous time... 2. Place: Live in Person Again, I can totally relate to this. As someone who spends a lot of time engaged in ... Program or Be Programmed: 10 Commands for a Digital Age ... Douglas Rushkoff is the host of the Team Human podcast and author of Team Human as well as a dozen other bestselling books on media, technology, and culture, including, Throwing Rocks at the Google Bus: How Growth Became the Enemy of Prosperity, Present Shock, Program or Be Programmed, Media Virus, and the novel Ecstasy Club. He is Professor of Media Theory and Digital Economics at CUNY/Queens. Program or

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networks responding unpredictably or even opposed to our intentions. Retailers migrate online only to find their prices undercut by automatic shopping aggregators. Culture creators seize interactive distribution channels only to grow incapable

*Program or Be Programmed: Ten Commands for a Digital Age ...*

Program or Be Programmed: Ten Commands for a Digital Age (Paperback or Softback) Rushkoff, Douglas. Published by Soft Skull Press 9/6/2011 (2011) ISBN 10: 159376426X ISBN 13: 9781593764265. New Paperback or Softback Quantity available: 1. Seller:

*Program or Be Programmed by Douglas Rushkoff - YouTube*

In the emerging, highly programmed landscape ahead, you will either create the software or you will be the software. It's really that simple: Program, or be programmed. Choose the former, and you gain access to the control panel of civilization. Choose the latter,...

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[Digital ...](#)

Rushkoff's latest work, Program or be Programmed: Ten Commands for a Digital Age, sets aside tired debates about the societal value of the Internet and instead posits that the crucial question at hand is whether we direct technology, or let ourselves be directed by it and those who have mastered it.

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*Commands for a Digital Age ...*

Best-selling author and technology visionary Douglas Rushkoff offers his insights and perspectives on humanity's role in the bright new future.

**Program or be Programmed: Ten Commands for Digital Age, by ...**

Douglas Rushkoff is the host of the Team Human podcast and author of Team Human as well as a dozen other bestselling books on media, technology, and culture, including, *Throwing Rocks at the Google Bus: How Growth Became the Enemy of Prosperity*, *Present Shock*, *Program or*

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*Commands for a Digital Age*. Douglas Rushkoff.

With illustrations by

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