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 Press. Webs of  
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 from FT Press. Nathalie  
 has kindly provided me  
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 international speaker  
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 that disconnects them  
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In this second edition of Webs of Influence, Nathalie Nahai brings together the latest insights from the world of psychology, neuroscience and behavioural economics to explain the underlying dynamics and motivations behind

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Webs of Influence The psychology of online persuasion Nathalie Nahai is a Web Psychologist and best-selling author of Webs of Influence: The Psychology of Online Persuasion.

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The Paperback of the Webs of Influence: The Psychology of Online Persuasion (2nd Edition) by Nathalie Nahai at Barnes & Noble. FREE Shipping on \$35 or B&N Outlet Membership Educators Gift Cards Stores & Events Help

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**Nathalie Nahai -  
Author, Speaker,  
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Nathalie Nahai ...**

Nir's Note: This guest post is excerpted from Nathalie Nahai's best-selling book, Webs Of Influence: The Psychology of Online Persuasion. A film, a piece of theatre, a piece of music, or a book can make a difference. It can change the world. - Alan Rickman, ActorWhat...  
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Webs of Influence: The  
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**Webs of Influence:  
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by ...**

BIOGRAPHY Nathalie is  
an international  
speaker and author of  
the best-selling book  
Webs of Influence: The  
Psychology of Online  
Persuasion, whose  
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