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Corporate Social Responsibility: Stakeholders. The arguments in this paper include the stakeholder theory, stakeholders and CSR relations and finally the stakeholder's perspective on CSR. Corporate social responsibility has evolved as a global phenomenon that encompasses businesses, consumers, governments, and civil society, and many organizations.

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In addition to Corporate Social Responsibility: A Strategic Perspective, his publications include the textbook Strategic Corporate Social Responsibility: Stakeholders, Globalization, and Sustainable Value Creation (3rd edition, Sage Publications, Inc., 2014). He is also author of the blog Strategic Corporate Social Responsibility.

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