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Forthcoming Books

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Deciphering Markets and Money
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SuperFreakonomics LP

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From Industrial Economics to Digital Economics The Great Reversal

Praise for Financial Statement Analysis A Practitioner's Guide Third Edition "This is an illuminating and insightful tour of financial statements, how they can be used to inform, how they can be used to mislead, and how they can be used to analyze the financial health of a company." -Professor Jay O. Light Harvard Business School "Financial Statement Analysis should be required reading for anyone who puts a dime to work in the securities markets or recommends that others do the same." -Jack L. Rivkin Executive Vice President (retired) Citigroup Investments "Fridson

and Alvarez provide a valuable practical guide for understanding, interpreting, and critically assessing financial reports put out by firms. Their discussion of profits-'quality of earnings'-is particularly insightful given the recent spate of reporting problems encountered by firms. I highly recommend their book to anyone interested in getting behind the numbers as a means of predicting future profits and stock prices." -Paul Brown Chair-Department of Accounting Leonard N. Stern School of Business, NYU "Let this book assist in financial awareness and transparency and higher standards of reporting, and accountability to all stakeholders." -Patricia A. Small Treasurer Emeritus, University of California Partner, KCM Investment Advisors "This book is a polished gem covering the analysis of financial statements. It is thorough, skeptical and extremely practical in its review." -Daniel J. Fuss Vice Chairman Loomis, Sayles & Company, LP

The Falcon Thief Simon and Schuster

This paper aims to lay a wide-ranging base for untangling the digital economy, in order to facilitate and moderate the high-speed evolution and create an awareness of the new economic coherence. It attempts to show the differences between industrial and digital economics. It finds that old models based on methods of traditional industrial economics still provide a stable framework for analysis of the new age economy whilst also highlighting the need for future refocusing.

Tunnel Through the Stars University of Michigan Press

“This rich volume is a national treasure.” —Kirkus Reviews (starred review) “Captivating, informative, and inspiring...Easy to follow and hard to put down.” —School Library Journal (starred review) The inspiring autobiography of NASA mathematician Katherine Johnson, who helped launch Apollo 11. As a young girl, Katherine Johnson showed an exceptional aptitude for math. In school she quickly skipped ahead several grades and was soon studying complex equations with the support of a professor who saw great promise in her. But ability and opportunity did not always go hand in hand. As an African American and a girl growing up in an era of brutal racism and sexism, Katherine faced daily challenges. Still, she lived her life with her father’s words in mind: “You are no better than anyone else, and nobody else is better than you.” In the early 1950s, Katherine was thrilled to join the organization that would become NASA. She worked on many of NASA’s biggest projects including the Apollo 11 mission that landed the first men on the moon. Katherine Johnson’s story was made famous in the bestselling book and Oscar-nominated film *Hidden Figures*. Now in *Reaching for the Moon* she tells her own

story for the first time, in a lively autobiography that will inspire young readers everywhere.

Blockchain Revolution Scribner

Freakonomics was a worldwide sensation, selling more than four million copies. Now Steven D. Levitt and Stephen J. Dubner return with *SuperFreakonomics*, and fans and newcomers alike will find that this freakquel is even bolder, funnier, and more surprising than the first. *SuperFreakonomics* challenges the way we think all over again, with such questions as: How is a street prostitute like a department-store Santa? What’s the best way to catch a terrorist? What do hurricanes, heart attacks, and highway deaths have in common? Are people hardwired for altruism or selfishness? Can eating kangaroo save the planet? Levitt and Dubner mix smart thinking and great storytelling like no one else, whether investigating a solution to global warming or explaining why the price of oral sex has fallen so drastically.

Regulatory Capitalism Macmillan

This book examines the moral role of news media practitioners and organizations, and applies a modified philosophical account of Virtue Ethics as a framework for the role of journalists—and journalism organizations—in public life. It shows how journalists and news organizations that adopt an aim towards professional excellence (virtue) by putting a premium on investigative journalism—with both large and small measures depending on the nature of the reporting—can achieve lofty professional goals under modern deadlines. The news media, both electronic and traditional, are imperative to an informed public, and an informed public is critical to a properly functioning cross-section of social, government and corporate domains. The book emphasizes the

virtues of justice and integrity as foundational to professional practice. It examines the modern ethical challenges presented by organizations ranging from online upstarts to massive media conglomerates, each that have economic challenges that can inhibit professional excellence through corruption or corrosion. The author applies his account of virtue—bolstered by suggestions for complementary reforms in education and regulation—to improve an ethically challenged industry as it undergoes significant technological change.

Ready Player Two Oxford University Press

Todd uses clues from earwax and a pink handkerchief in order to discover which of his schoolmates has been in his treehouse.

The No Club Edward Elgar Publishing

John Jakes, often called the people's author and godfather of the historical novel, has made American history come to life in his series *The Kent Family Chronicles* and *The North and South Trilogy*. Through these novels, Jakes conveys the sweep of American history, both its glory and its grim scenes, from the American Revolution to the opening moments of the 20th century. Never glossing over the nation's flaws (slavery, materialism, a double-edged Manifest Destiny), Jakes nevertheless affirms American values. This is the first full-length critical study of his work. It examines in detail Jakes' 13 major novels to date and assesses his methods as America's history teacher. In Part I, following a chapter on Jakes' life, Jones examines the early novels and Jakes' use of the genres of historical fiction, the western, and the historical family sage. Part II, *The Kent Family Chronicles*, devotes an individual chapter to each of the novels in this series, *The Bastard*, *The Rebels*, *The*

Seekers, *The Furies*, *The Titans*, *The Warriors*, *The Lawless*, and *The Americans*. Part III, *New Beginnings*, features chapters on *North and South*, *Love and War*, and *Heaven and Hell*, and chapters on *California Gold* and *Homeland*. The examination of each novel in this study includes sections on plot development, character development, and thematic issues. Jones also offers an alternative critical perspective from which to read each novel—such as feminist literary criticism, New Historicism, Marxist criticism, and Deconstructionism—that gives the reader an alternative viewpoint from which to consider the novel. A complete bibliography of all of John Jakes' work, works about John Jakes, and a listing of reviews of all the novels examined in the book concludes the study.

Understanding Media Helsinki University Press

Three starred reviews! “Harrowing but deeply illuminating.”

—School Library Journal A young boy gets detained by ICE while crossing the border from Mexico to the United States in this timely and unflinching novel by award-winning author Alexandra Diaz. The bed creaks under Santiago's shivering body. They say a person's life flashes by before dying. But it's not his whole life. Just the events that led to this. The important ones, and the ones Santiago would rather forget. The coins in Santiago's hand are meant for the bus fare back to his abusive abuela's house. Except he refuses to return; he won't be missed. His future is uncertain until he meets the kind, maternal María Dolores and her young daughter, Alegría, who help Santiago decide what comes next: He will accompany them to el otro lado, the United States of America. They embark with little, just backpacks with water and a bit of food. To travel together will require trust from all parties,

and Santiago is used to going it alone. None of the three travelers realizes that the journey through Mexico to the border is just the beginning of their story.

Bad City Celadon Books

A Financial Times Book of the Year A ProMarket Book of the Year “Superbly argued and important...Donald Trump is in so many ways a product of the defective capitalism described in *The Great Reversal*. What the U.S. needs, instead, is another Teddy Roosevelt and his energetic trust-busting. Is that still imaginable? All believers in the virtues of competitive capitalism must hope so.” —Martin Wolf, *Financial Times* “In one industry after another...a few companies have grown so large that they have the power to keep prices high and wages low. It’s great for those corporations—and bad for almost everyone else.” —David Leonhardt, *New York Times* “Argues that the United States has much to gain by reforming how domestic markets work but also much to regain—a vitality that has been lost since the Reagan years...His analysis points to one way of making America great again: restoring our free-market competitiveness.” —Arthur Herman, *Wall Street Journal* Why are cell-phone plans so much more expensive in the United States than in Europe? It seems a simple question, but the search for an answer took one of the world’s leading economists on an unexpected journey through some of the most hotly debated issues in his field. He reached a surprising conclusion: American markets, once a model for the world, are giving up on healthy competition. In the age of Silicon Valley start-ups and millennial millionaires, he hardly expected this. But the data from his cutting-edge research proved undeniable. In this compelling tale of economic detective work,

we follow Thomas Philippon as he works out the facts and consequences of industry concentration, shows how lobbying and campaign contributions have defanged antitrust regulators, and considers what all this means. Philippon argues that many key problems of the American economy are due not to the flaws of capitalism or globalization but to the concentration of corporate power. By lobbying against competition, the biggest firms drive profits higher while depressing wages and limiting opportunities for investment, innovation, and growth. For the sake of ordinary Americans, he concludes, government needs to get back to what it once did best: keeping the playing field level for competition. It’s time to make American markets great—and free—again.

Third World Resources John Wiley & Sons

A uniquely powerful marker of ethnic, gender, and class identities, scent can also overwhelm previously constructed boundaries and transform social-sensory realities within contexts of environmental degradation, pathogen outbreaks, and racial politics. This innovative multidisciplinary volume critically examines olfaction in Asian societies with the goal of unlocking its full potential as an analytical frame and lived phenomenon. Featuring contributions from international scholars with deep knowledge of the region, this volume conceptualizes Asia and its borders as a dynamic, transnationally connected space of olfactory exchange. Using examples such as trade along the Silk Road; the diffusion of dharmic religious traditions out of South Asia; the waves of invasion, colonization, and forced relocation that shaped the history of the continent; and other “sensory highways” of contact, the contributors break down essentializing olfactory tropes and reveal how scent functions as a category of

social and moral boundary-marking and boundary-breaching within, between, and beyond Asian societies. Smell shapes individual, collective, and state-based memory, as well as discourses about heritage and power. As such, it suggests a pervasive and powerful intimacy that contributes to our understanding of the human condition, mobility, and interconnection. In addition to the editors, the contributors to this volume include Khoo Gaik Cheng, Jean Duruz, Qian Jia, Shivani Kapoor, Adam Liebman, Lorenzo Marinucci, Peter Romaskiewicz, Saki Tanada, Aubrey Tang, and Ruth E. Toulson.

Copyright, Creativity, Big Media and Cultural Value Penguin

In this “long overdue manifesto on gender equality in the workplace, a practical playbook with tips you can put into action immediately...simply priceless” (Angela Duckworth, bestselling author of *Grit*), *The No Club* offers a timely solution to achieving equity at work: unburden women’s careers from work that goes unrewarded. The *No Club* started when four women, crushed by endless to-do lists, banded together to get their work lives under control. Running faster than ever, they still trailed behind male colleagues. And so, they vowed to say no to requests that pulled them away from the work that mattered most to their careers. This book reveals how their over-a-decade-long journey and subsequent groundbreaking research showing that women everywhere are unfairly burdened with “non-promotable work,” a tremendous problem we can—and must—solve. All organizations have work that no one wants to do: planning the office party, screening interns, attending to that time-consuming client, or simply helping others with their work. A woman, most often, takes on these tasks. In study after study, professors Linda

Babcock (bestselling author of *Women Don’t Ask*), Brenda Peyser, Lise Vesterlund, and Laurie Weingart—the original “No Club”—document that women are disproportionately asked and expected to do this work. The imbalance leaves women overcommitted and underutilized as companies forfeit revenue, productivity, and top talent. The *No Club* walks you through how to change your workload, empowering women to make savvy decisions about the work they take on. The authors also illuminate how organizations can reassess how they assign and reward work to level the playing field. With hard data, personal anecdotes from women of all stripes, self- and workplace-assessments for immediate use, and innovative advice from the authors’ consulting Fortune 500 companies, this book will forever change the conversation about how we advance women’s careers and achieve equity in the 21st century.

The Anatomy of Hope Simon & Schuster

The untold story of the global poor: “Powerful, lucid, and revelatory, *The Great Surge*...offers indispensable prescriptions about sustaining global economic progress into the future” (George Soros, chairman of Soros Fund Management). We live today at a time of great progress for the global poor. Never before have so many people, in so many developing countries, made so much progress, in so short a time in reducing poverty, increasing incomes, improving health, reducing conflict and war, and spreading democracy. Most people believe the opposite: that with a few exceptions like China and India, the majority of developing countries are hopelessly mired in deep poverty, led by inept dictators, and have little hope for change. But a major transformation is underway—and has been for two decades now.

Since the early 1990s more than 700 million people have been lifted out of extreme poverty, six million fewer children die every year from disease, tens of millions more girls are in school, millions more people have access to clean water, and democracy—often fragile and imperfect—has become the norm in developing countries around the world. “A terrific book” (Nick Kristof, *The New York Times*), *The Great Surge* chronicles this unprecedented economic, social, and political transformation. It shows how the end of the Cold War, the development of new technologies, globalization, and courageous local leadership have combined to improve the fate of hundreds of millions of people in poor countries around the world. Most importantly, *The Great Surge* reveals how we can accelerate the progress.

Aromas of Asia Andrews McMeel Publishing

"What corporations fear most are consumers who ask questions. Naomi Klein offers us the arguments with which to take on the superbrands." Billy Bragg from the bookjacket.

Virtue Ethics and Professional Journalism Simon & Schuster

This volume argues that we must examine the boundaries in fiction and non-fiction crime writing with an awareness of and turn toward the unseen structures and spatial uncertainties that so often lead to and reflect collective fears and anxieties. Drawing upon the insights and expertise of an international array of scholars, the chapters within explore the interplay of the literary, historical, social, and cultural in various modes of crime writing from the 1890s to as recent as 2017. They examine unseen structures and uncertain spaces, and simultaneously provide new insights into the works of iconic authors, such as Christie, and iconic fictional figures, like Holmes, as well as

underexplored subjects, including Ukrainian detective fiction of the Soviet period and crime writing by a Bengali police detective at the turn of the twentieth century. The breadth of coverage—of both time and place—is an indicator of a text in which seasoned readers, advanced students, and academics will find new perspectives on crime writing employing theories of cultural memory and deep mapping.

The Enneagram Letters United Nations Publications

To predict our future, we must look to the extremes. So argues the economist Richard Davies, who takes readers to the margins of the modern economy and beyond. These extreme economies illustrate the forces that test human resilience, drive societies to failure, and promise to shape our collective future. Reviving a foundational idea from the medical sciences, *Extreme Economies* turns the logic of modern economics on its head by arguing that these outlier societies can teach us more about our own than we might imagine. By adapting to circumstances unimaginable to most of us, the people in these societies are pioneering the economic infrastructure of the future.

The Upswing UNESCO

An entertaining, deeply informative explanation of how high-level financial crimes work, written by an industry insider who's an expert in the field. The way most white-collar crime works is by manipulating institutional psychology. That means creating something that looks as much as possible like a normal set of transactions. The drama comes later, when it all unwinds. Financial crime seems horribly complicated, but there are only so many ways you can con someone out of what's theirs. In *Lying for Money*, veteran regulatory economist and market analyst Dan

Davies tells the story of fraud through a genealogy of financial malfeasance, including: the Great Salad Oil swindle, the Pigeon King International fraud, the fictional British colony of Poyais in South America, the Boston Ladies' Deposit Company, the Portuguese Banknote Affair, Theranos, and the Bre-X scam. Davies brings new insights into these schemes and shows how all frauds, current and historical, belong to one of four categories ("long firm," counterfeiting, control fraud, and market crimes) and operate on the same basic principles. The only elements that change are the victims, the scammers, and the terminology. Davies has years of experience picking the bones out of some of the most famous frauds of the modern age. Now he reveals the big picture that emerges from their labyrinths of deceit and explains how fraud has shaped the entire development of the modern world economy.

Seeing Like a State Routledge

The Great Reversal Belknap Press

Documentary Film: A Very Short Introduction Belknap Press
Blockchain technology is powering our future. As the technology behind cryptocurrencies like bitcoin and Facebook's Libra, open software platforms like Ethereum, and disruptive companies like Ripple, it's too important to ignore. In this revelatory book, Don Tapscott, the bestselling author of *Wikinomics*, and his son, blockchain expert Alex Tapscott, bring us a brilliantly researched, highly readable, and essential book about the technology driving the future of the economy. Blockchain is the ingeniously simple, revolutionary protocol that allows transactions to be simultaneously anonymous and secure by maintaining a tamperproof public ledger of value. Though it's best known as the

technology that drives bitcoin and other digital currencies, it also has the potential to go far beyond currency, to record virtually everything of value to humankind, from birth and death certificates to insurance claims, land titles, and even votes. Blockchain is also essential to understand if you're an artist who wants to make a living off your art, a consumer who wants to know where that hamburger meat really came from, an immigrant who's tired of paying big fees to send money home to your loved ones, or an entrepreneur looking for a new platform to build a business. And those examples are barely the tip of the iceberg. As with major paradigm shifts that preceded it, blockchain technology will create winners and losers. This book shines a light on where it can lead us in the next decade and beyond.

Financial Statement Analysis Simon & Schuster/Paula Wiseman Books

Documentary film can encompass anything from Robert Flaherty's pioneering ethnography *Nanook of the North* to Michael Moore's anti-Iraq War polemic *Fahrenheit 9/11*, from Dziga Vertov's artful Soviet propaganda piece *Man with a Movie Camera* to Luc Jacquet's heart-tugging wildlife epic *March of the Penguins*. In this concise, crisply written guide, Patricia Aufderheide takes readers along the diverse paths of documentary history and charts the lively, often fierce debates among filmmakers and scholars about the best ways to represent reality and to tell the truths worth telling. Beginning with an overview of the central issues of documentary filmmaking--its definitions and purposes, its forms and founders--Aufderheide focuses on several of its key subgenres, including public affairs films, government propaganda (particularly the works produced

during World War II), historical documentaries, and nature films. Her thematic approach allows readers to enter the subject matter through the kinds of films that first attracted them to documentaries, and it permits her to make connections between eras, as well as revealing the ongoing nature of documentary's core controversies involving objectivity, advocacy, and bias. Interwoven throughout are discussions of the ethical and practical considerations that arise with every aspect of documentary production. A particularly useful feature of the book is an appended list of "100 great documentaries" that anyone with a serious interest in the genre should see. Drawing on the author's four decades of experience as a film scholar and critic, this book is the perfect introduction not just for teachers and students but also for all thoughtful filmgoers and for those who aspire to make documentaries themselves. About the Series:

Combining authority with wit, accessibility, and style, Very Short Introductions offer an introduction to some of life's most interesting topics. Written by experts for the newcomer, they demonstrate the finest contemporary thinking about the central problems and issues in hundreds of key topics, from philosophy to Freud, quantum theory to Islam.

Santiago's Road Home Springer

The crews of Jean-Luc Picard, Benjamin Sisko, Ezri Dax, and William Riker unite to prevent a cosmic-level apocalypse—only to find that some fates really are inevitable. THEIR MOST DAUNTING MISSION WILL BE THEIR FINEST HOUR. The epic Star Trek: Coda trilogy comes to a shattering conclusion as the Temporal Apocalypse forces Starfleet's greatest heroes to make the greatest sacrifices of their lives. ™, ®, & © 2021 CBS Studios, Inc. STAR TREK and related marks and logos are trademarks of CBS Studios, Inc. All Rights Reserved.

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