
Language Ideology And Power A Critical Approach To

A Critical Discourse Analysis of the 2004 American Presidential Debates
 English with an Accent
 Discourses of Endangerment
 Globally and Locally Written Practices
 Language Ideologies
 Language, Ideology, and Practice
 Discourse, Power and Ideology
 Language Ideology, Policy and Planning in Peru
 Living Memory
 A Language-ideology-power Perspective
 The Irish Language, Ideology and Power in 20th-century Ireland
 Language, Ideology, and Social Practice
 The Social Mind
 Practice and Theory
 Law, Language, and Power
 Organizational Discourse
 Language, Ideology and Point of View
 Language Ideology and Order in Rising China
 Language Ideologies: Practice and Theory
 Language, Ideology and Power in Uganda
 Just Words
 Language, Power and Ideology
 Practice and Theory
 Reinventing the Latino Television Viewer
 Pragmatic Guidelines for Empirical Research
 Language from Below
 Gender, Language and Ideology
 Making Sense of Political Ideology
 The Social Aesthetics of Language in a Northern Italian Town
 Signs of Difference
 Some Explorations in Critical Discourse Analysis
 Creating Worldviews
 A Social-Semiotic Theory and Description
 Language, Symbolism, and Popular Culture
 Language, Ideology and Power in Politics and Media
 CDA and PDA Made Simple
 Language in the News
 The Power of Identity and Ideology in Language Learning
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ESTES JOEL

*A Critical Discourse Analysis of the 2004 American Presidential
 Debates* Edinburgh University Press

"Language ideologies" are cultural representations, whether explicit or implicit, of the intersection of language and human beings in a social world. Mediating between social structures and forms of talk, such ideologies are not only about language. Rather, they link language to identity, power, aesthetics, morality and epistemology. Through such linkages, language ideologies underpin not only linguistic form and use, but also significant social institutions and fundamental notions of person and community. The essays in this new volume examine definitions and conceptions of language in a wide range of societies around the world. Contributors focus on how such defining activity organizes language use as well as institutions such as religious ritual, gender relations, the nation-state, schooling, and law. Beginning with an introductory survey of language ideology as a field of inquiry, the volume is organized in three parts. Part I,

"Scope and Force of Dominant Conceptions of Language," focus on the propensity of cultural models of language developed in one social domain to affect linguistic and social behavior across domains. Part II, "Language Ideology in Institutions of Power," continues the examination of the force of specific language beliefs, but narrows the scope to the central role that language ideologies play in the functioning of particular institutions of power such as schooling, the law, or mass media. Part III, "Multiplicity and Contention among Ideologies," emphasizes the existence of variability, contradiction, and struggles among ideologies within any given society. This will be the first collection of work to appear in this rapidly growing field, which bridges linguistic and social theory. It will greatly interest linguistic anthropologists, social and cultural anthropologists, sociolinguists, historians, cultural studies, communications, and folklore scholars.

English with an Accent Walter de Gruyter GmbH & Co KG
 First Published in 1991. Routledge is an imprint of Taylor & Francis, an informa company.

Discourses of Endangerment LAP Lambert Academic Publishing
 Discourses of Endangerment examines the various dangers that

threaten our use of language in today's society. Using case studies that will cover a wide range of languages, it is essential reading for students interested in sociolinguistics and language endangerment.

Globally and Locally Written Practices Lexington Books
The topic of Language and Ideology has increasingly gained importance in the linguistic sciences. The general aim of critical linguistics is the exploration of the mechanisms of power which establish inequality, through the systematic analysis of political discourse (written or oral). This reader contains papers on a variety of topics, all related to each other through explicit discussions on the notion of ideology from an interdisciplinary approach with illustrative analyses of texts from the media, newspapers, schoolbooks, pamphlets, talkshows, speeches concerning language policy in Nazi-Germany, in Italy of fascism, and also policies prevalent nowadays. Among the interesting subjects studied are the jargon of the student movement of 1968, speeches of politicians, racist and sexist discourse, and the language of the green movement. Because of the enormous influence of the media nowadays, the explicit analysis of the mechanisms of "manipulation", "suggestion", and "persuasion" inherent in language or about language behaviour and strategies of discourse are of social relevance and of interest to all scholars of social sciences, to readers in all educational institutions, to analysts of political discourse, and to critical readers at large.

Language Ideologies Routledge

Ideology is so powerful it makes us believe that war is rational, despite both its brutal means and its devastating ends. The power of ideology comes from its intimate relation to language: ideology recruits all semiotic modalities, but language is its engine-room. Drawing on Halliday's linguistic theory - in particular, his account of the "semiotic big-bang" - this book explains the latent semiotic machinery of language on which ideology depends. The book illustrates the ideological power of language through a study of perhaps the most significant and consequential of our ideologies: those that enable us to legitimate, celebrate, even venerate war, at the same time that we abhor, denounce and proscribe violence. To do so, it makes use of large multi-register corpora (including the British National Corpus), and the reporting of the 2003 invasion of Iraq by Australian, US, European, and Asian news sources. Combining detailed text analysis with corpus linguistic methods, it provides an empirical analysis showing the astonishing reach of our ideologies of war and their profoundly covert and coercive power.

Language, Ideology, and Practice Routledge

Making Sense of Political Ideology explores the erosion of ties among ideology, language, and political action. Analyzing political language strategies, it shows how to dissect language so we can better understand a speaker's ideology. The authors define four political positions—radical, liberal, conservative, reactionary—and apply their techniques to contemporary issues such as the war on terrorism. They emphasize the dangers of staying trapped in political gridlock with no consensus for governmental direction and propose that the ability to identify and bridge positions can help political communicators toward constructing coalitions and building support for political action.

Discourse, Power and Ideology Multilingual Matters

Language, Ideology and Power Language Learning Among the Muslims of Pakistan and North India Oxford University Press, USA

Language Ideology, Policy and Planning in Peru John Benjamins Publishing

Reflecting upon language and the role metaphor plays in patterning ideas and thought, Underhill analyses the discourse of several languages in recent history.

Living Memory Greenwood

This book focuses on how sign language ideologies influence, manifest in, and are challenged by communicative practices. Sign languages are minority languages using the visual-gestural and tactile modalities, whose affordances are very different from those of spoken languages using the auditory-oral modality.

A Language-ideology-power Perspective University of Chicago Press

Provides a way of accounting for the relationship between language and a variety of social phenomena.

The Irish Language, Ideology and Power in 20th-century Ireland Springer

Living Memory investigates the complex question of language and its place at the heart of Bergamasco culture in northern Italy.

- Integrates extensive participant observation with sociolinguistic data collection
- Reveals the political and social dynamics of a national language (Italian) and a local dialect (Bergamasco) struggling for survival
- Introduces the original concept of the "social aesthetics of language": the interweaving of culturally-shaped and emotionally felt dimensions of language-choice
- Written to be accessible to students and specialists alike
- Part of the

<http://eu.wiley.com/WileyCDA/Section/id-410785.html> target="_blank" Blackwell Studies in Discourse and Culture Series/
Language, Ideology, and Social Practice Language, Ideology and Power Language Learning Among the Muslims of Pakistan and North India

First Book-Length Study Of The History Of Language Teaching And Learning Among South Asian Muslims. This Engaging And Highly Informative Book Is Indispensable For Any One Working In The Field Of Pakistani Language And Culture.

The Social Mind Rowman & Littlefield Publishers

Political discourse or ideology has been extensively studied from different perspectives, including that of discourse studies. Yet, without taking into account the wider socio-historical contexts within which the object of analysis is produced, constructed and received, any analysis of political speeches per se would be superficial (Bourdieu, 1991). Subscribing to this epistemological thrust, this study is aimed at exploring the ways in which language is employed by politicians as a tool to represent their political ideologies in political discourse with special reference to the presidential debates in the course of the presidential election in the United States. This study is theoretically informed by the non-linguistic, critical discourse analysis, and political linguistic approaches to the study of language, ideology and power. By applying such methodology to the analysis of the 2004 American presidential debates between Bush and Kerry, this study identifies major discursive manifestations of ideologies of the confronting political parties (The Republican and the Democratic) and social camps (anti-terrorism and terrorism).

Practice and Theory BRILL

The relationship between language and ideology has long been central to research in discourse analysis, pragmatics, sociolinguistics and linguistic anthropology, and has also informed other fields such as sociology and literary criticism. This book, by one of the world's leading pragmatists, introduces a new framework for the study of ideology in written language, using the tools, methods and theories of pragmatics and discourse analysis. Illustrations are drawn systematically from a coherent corpus of excerpts from late nineteenth- and early twentieth-century history textbooks dealing with episodes of colonial history and in particular the 1857 'Indian Mutiny'. It includes the complete corpus of excerpts, allowing researchers and students to evaluate all illustrations; at the same time, it provides useful practice and training materials. The book is intended as a teaching tool in language-, discourse- and communication-

oriented programs, but also for historians and social and political scientists.

Law, Language, and Power Springer

This critical ethnographic school-based case study offers insights on the interaction between ideology and the identity development of individual English language learners in Singapore. Illustrated by case studies of the language learning experiences of five Asian immigrant students in an English-medium school in Singapore, the author examines how the immigrant students negotiated a standard English ideology and their discursive positioning over the course of the school year. Specifically, the study traces how the prevailing standard English ideology interacted in highly complex ways with their being positioned as high academic achievers to ultimately influence their learning of English. This potent combination of language ideologies and circulating ideologies created a designer student immigration complex. By framing this situation as a complex, the study problematizes the power of ideologies in shaping the trajectories and identities of language learners.

Organizational Discourse John Benjamins Publishing

CDA and PDA Made Simple cuts many long stories short and encapsulates a long-standing tradition in modern and contemporary linguistics. The theoretical scope of the book encompasses a lengthy review of relevant studies in the area of critical discourse analysis (CDA), and, more broadly, in the areas of power, control, ideology and politics as realized and enacted in discourse. The book also brings together a detailed theoretical background on the main tenets and assumptions, tools and recipes, trends and extensions and critiques and applications of critical and political discourse analysis (PDA). Its analytical focus is predominantly on how ideology and power are linguistically and meta-linguistically realized, specifically through transitivity, modality, metadiscourse and presupposition in some discourse genres in English.

Language, Ideology and Point of View Greenwood Publishing Group

Drawing on usage-based theory, neurocognition, and complex systems, *Languaging Beyond Languages* elaborates a three-part model that recognizes and accounts for linguistic heterogeneity in an attempt to move theory and description beyond linguistics' ideologically based attachment to reified linguistic systems.

Language Ideology and Order in Rising China A&C Black

This volume investigates ideological and hegemonic practices in globally and locally written English as a Foreign Language (EFL) textbooks, and explores whether these textbooks reflect the values, beliefs and norms of the native-speaker society by examining their ideological components and the hegemonic practices by means of which the source society or state seeks to

influence learners of the language. It also attempts to clarify EFL teachers' and students' views on the underlying ideology and hegemonic practices in globally and locally written EFL textbooks. Studies on the relationship between ideology, hegemony and textbooks in applied linguistics have become more prevalent in recent decades, as the emergence of critical theory, critical pedagogy, and critical thinking skills from the 1920s onwards has led scholars to adopt a more critical perspective towards EFL textbooks, especially with regard to elements of ideology and hegemony. These two terms encompass a plethora of components, ranging from nationalism to religion. At the same time, the importance of metanarratives originating from the tenets of modernism has declined from the 1960s onwards, the assumption being that the world has entered a new age called postmodernism and post-structuralism that emphasizes the role of individuals and rejects efforts to reinforce post-colonialism, the effects of which can be seen in EFL textbooks. Accordingly, taking the elements of ideology and hegemony into account remains a vital aspect in the analysis of EFL textbooks.

Language Ideologies: Practice and Theory Springer Nature

Politics and political literature studies have emerged as one of the most dynamic areas of scrutiny. Relying on ideological as well as socio-political theories, politics have contributed to cultural studies in many ways, especially within written texts such as literary works. As few critics have investigated the intersections of politics and literature, there is a tremendous need for material that does just this. *Language, Power, and Ideology in Political Writing: Emerging Research and Opportunities* is an essential reference book that focuses on the use of narrative and writing to communicate political ideologies. This publication explores literature spurring from politics, the disadvantages of political or highly ideological writing, writers' awareness of the outside world during the composition process, and how they take advantage of political writing. Featuring a wide range of topics such as gender politics, indigenous literature, and censorship, this book is ideal for academicians, librarians, researchers, and students, specifically those who study politics, international relations, cultural studies, women's studies, gender studies, and political and ideological studies.

Language, Ideology and Power in Uganda John Wiley & Sons

Reinventing the Latino Television Viewer examines the relationship between language ideologies and the exploitation of markets within the television industry. A proliferation of television networks owned by large media conglomerates are attempting to reach U.S. Latino viewers with English-language programming. As these dominant mainstream networks enter the Hispanic television space, they are redefining the Latino audience in ways that more closely resemble the mainstream population.

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