
Creating A World Without Poverty Social Business And The Future Of Capitalism

A Sourcebook
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 Social Business and the Future of Capitalism
 How to Alleviate Poverty Without Hurting the Poor . . . and Yourself

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JESUS TIANA

A Sourcebook Macmillan

Who drives transformation in society? How do they do it? In this compelling book, strategy guru Roger L. Martin and Skoll Foundation President and CEO Sally R. Osberg describe how social entrepreneurs target systems that exist in a stable but unjust equilibrium and transform them into entirely new, superior, and sustainable equilibria. All of these leaders—call them disrupters, visionaries, or changemakers—develop, build, and scale their solutions in ways that bring about the truly revolutionary change that makes the world a fairer and better place. The book begins with a probing and useful theory of social entrepreneurship, moving through history to illuminate what it is, how it works, and the nature of its role in modern society. The authors then set out a framework for understanding how successful social entrepreneurs actually go about producing transformative change. There are four key stages: understanding the world; envisioning a new future; building a model for change; and scaling the solution. With both depth and nuance, Martin and Osberg offer rich examples and personal stories and share lessons and tools invaluable to anyone who aspires to drive positive change, whatever the context. *Getting Beyond Better* sets forth a bold new framework, demonstrating how and why meaningful change actually happens in the world and providing concrete lessons and a practical model for businesses, policymakers, civil society organizations, and individuals who seek to transform our world for good.

Dead Aid World Bank Publications

The author describes his vision for an innovative business model that would combine the power of free markets with a quest for a more humane, egalitarian world that could help alleviate world poverty, inequality, and other social problems.

The End of Poverty Oxford University Press

Never has the World Bank's relief work been more important than in the last nine years, when crises as huge as AIDS and the emergence of terrorist sanctuaries have threatened the prosperity of billions. This journalistic masterpiece by Washington Post columnist Sebastian Mallaby charts those controversial years at the Bank under the leadership of James Wolfensohn—the unstoppable power broker whose daring efforts to enlarge the planet's wealth in an age of globalization and terror were matched only by the force of his polarizing personality. Based on unprecedented access to its subject, this captivating tour through the messy reality of global development is that rare triumph—an emblematic story through which a gifted author has channeled the spirit of the age. This edition features a new afterword by the author that analyzes the appointment of Paul Wolfowitz as Wolfensohn's successor at the World Bank.

From Poverty to Power HarperCollins

Muhammad Yunus, the practical visionary who pioneered microcredit and, with his Grameen Bank, won the 2006 Nobel Peace Prize, has developed a visionary new dimension for capitalism which he calls “social business.” By harnessing the energy of profit-making to the objective of fulfilling human needs, social business creates self-supporting, viable commercial enterprises that generate economic growth even as they produce goods and services that make the world a better place. In this book, Yunus shows how social business has gone from being a theory to an inspiring practice, adopted by leading corporations, entrepreneurs, and social activists across Asia, South America, Europe and the US. He demonstrates how social business transforms lives; offers practical guidance for those who want to create social businesses of their own; explains how public and corporate policies must adapt to make room for the social business model; and shows why social business holds the potential to redeem the failed promise of free-market enterprise.

Globalization and Poverty PublicAffairs

Offers a look at the causes and effects of poverty and inequality, as well as the possible solutions. This title features research, human stories, statistics, and compelling arguments. It discusses about the world we live in and how we can make it a better place.

Acting Now to End World Poverty PublicAffairs

The Creation of Wealth and Poverty is a study of the means and ways by which wealth and poverty are created in both developed and developing countries. It puts a particular emphasis on the role played by economic policy in shaping the stratification of modern societies through specific programmes dealing with issues of job creation, poverty and environmental degradation. This book is concerned with the social effects of the ongoing crisis in finance, development and the environment. By focusing on the political, legal and financial institutions that govern society and the economy, the book provides an analysis of wealth and poverty from a historical perspective. It shows how economic and social policies of the neoliberal model have led to a rise in unemployment, poverty and inequality and, therefore, made societies more polarized. This volume will be of great interest to policymakers, academics and students who study political economy, development economics and macroeconomics.

Doing Your Part to Change the World Bloomsbury Publishing

Surviving Poverty carefully examines the experiences of people living below the poverty level, looking in particular at the tension between social isolation and social ties among the poor. Joan Maya Mazelis draws on in-depth interviews with poor people in Philadelphia to explore how they survive and the benefits they gain by being connected to one another. Half of the study participants are members of the Kensington Welfare Rights Union, a distinctive organization that brings poor people together in the struggle to survive. The mutually supportive relationships the members create, which last for years, even decades, contrast dramatically with the experiences of participants without such affiliation. In interviews, participants discuss their struggles and hardships, and their responses highlight the importance of cultivating relationships among people living in poverty. *Surviving Poverty* documents the ways in which social ties become beneficial and sustainable, allowing members to share their skills and resources and providing those living in similar situations a space to unite and speak collectively to the growing and deepening poverty in the United States. The study concludes that productive, sustainable ties between poor people have an enduring and valuable impact. Grounding her study in current debates about the importance of alleviating poverty, Mazelis proposes new modes of improving the lives of the poor. *Surviving Poverty* is invested in both structural and social change and demonstrates the power support services can have to foster relationships and build sustainable social ties for those living in poverty.

Micro-Lending and the Battle Against World Poverty PublicAffairs

For the first time in history, eradicating world poverty is within our reach. Yet around the world, a billion people struggle to live each day on less than many of us pay for bottled water. In *The Life You Can Save*, Peter Singer uses ethical arguments, illuminating examples, and case studies of charitable giving to show that our current response to world poverty is not only insufficient but morally indefensible. *The Life You Can Save* teaches us to be a part of the solution, helping others as we help ourselves.

Designing Products and Services for Three Billion New Customers U of Minnesota Press

Just when the world needs it most, a new style of social engagement is emerging: Active Citizenship. A key member of one of New York's most civic-minded families—one that has supported many of America's notable institutions and deserving programs—Jonathan Tisch has devoted a lifetime to “active citizenship.” It's an idea that uses the power of practical creativity and grassroots participation to solve seemingly intractable problems. In *Citizen You*, Tisch challenges readers to join this movement and points the way toward making our world a better place, one person and one

neighborhood at a time. Tisch has filled Citizen You with accounts of people who you'll meet, such as inspirational individuals as: Scott Harrison, who has used the networking and marketing skills he developed as a night club promoter to help over a million people in the developing world get access for the first time to clean, safe drinking water. Steffi Coplan, whose Broadway2Broadway project brought out the hidden musical talents of kids at an inner city school. Eric Schwarz, who decided to do something about America's under-performing schools, and parlayed a single classroom mentoring project into the nationwide Citizens Schools movement. Chris Swan, who is training a new generation of "citizen engineers" to make sure that the projects they build aren't just structurally sound but also environmentally and socially sustainable. Dave Nelson, who traded his role as an executive at IBM for a job at a struggling nonprofit that teaches kids about the power of entrepreneurship—and discovered a host of new challenges and rewards in the process. Through these and many other remarkable stories, you'll learn how today's active citizens are transforming thinking about social change. Rather than short-term fixes and hand-me-down charity, they're striving to build sustainable, systemic solutions to our most challenging problems, building and empowering communities rather than fostering dependency. And they're using a host of new tools, from online networking and private-public partnerships to corporate engagement and social entrepreneurship, to redefine how change can happen. Citizen You is a potent antidote to pessimism. At a time of unprecedented challenges on the national and world stage, when active citizenship is not a choice but a necessity, Citizen You dares us to reshape the social, political, and intellectual structures that have long confined us, and offers fresh thinking that redefines the very concept of activism. For more information and ideas about how to be an active citizen go to www.citizenyou.org

Getting Beyond Better Harvard Business Review Press

This book takes a new approach on understanding causes of extreme poverty and promising actions to address it. Its focus is on marginality being a root cause of poverty and deprivation. "Marginality" is the position of people on the edge, preventing their access to resources, freedom of choices, and the development of capabilities. The book is research based with original empirical analyses at local, national, and local scales; book contributors are leaders in their fields and have backgrounds in different disciplines. An important message of the book is that economic and ecological approaches and institutional innovations need to be integrated to overcome marginality. The book will be a valuable source for development scholars and students, actors that design public policies, and for social innovators in the private sector and non-governmental organizations.

Creating a World Without Poverty Flatiron Books

The nearly three billion people living on \$2 a day are not just the world's greatest challenge—they represent an extraordinary market opportunity. The key is what Paul Polak and Mal Warwick call Zero-Based Design: starting from scratch to create innovative products and services tailored for the very poor, armed with a thorough understanding of what they really want and need and driven by what Polak and Warwick call the ruthless pursuit of affordability. Polak has been doing this work for years, and Warwick has extensive experience in both business and philanthropy. Together, they show how their design principles and vision can enable unapologetic capitalists to supply the very poor with clean drinking water, electricity, irrigation, housing, education, health care, and other necessities at a fraction of the usual cost and at profit margins comparable to those of businesses in the developed world. Promising governmental and philanthropic efforts to end poverty have not reached scale because they lack the incentives of the market to attract massive resources. This book opens an extraordinary opportunity for nimble entrepreneurs, investors, and corporate executives that will result not only in vibrant, growing businesses but also a better life for the world's poorest people. One of the most hopeful propositions to come along in a long time. Paul Polak and Mal Warwick's approach is original, ambitious, and practical—and it just may be the key to reducing the number of people in poverty on a very large scale. Polak and Warwick lay out a practical and systematic way to work on a global scale, transforming the lives of hundreds of millions of poor people. President Bill Clinton.

Reversing Poverty One Job at a Time Ballantine Books

In the bestselling book that provoked a media sensation, former White House press secretary Scott McClellan takes readers behind the scenes of the presidency of George W. Bush. Scott McClellan was one of a few Bush loyalists from Texas who became part of his inner circle of trusted advisers, and remained so during one of the most challenging and contentious periods of recent history. Drawn to Bush by his commitment to compassionate conservatism and strong bipartisan leadership, McClellan served the president for more than seven years, and witnessed day-to-day exactly how the presidency veered off course. In this refreshingly clear-eyed book, written with no agenda other than to record his experiences and insights for the benefit of history, McClellan provides unique perspective on what happened and why it happened the way it did, including the Iraq War, Hurricane Katrina, Washington's bitter partisanship and two hotly-contested presidential campaigns. He gives readers a candid look into what George W. Bush is and what he believes and into the personalities, strengths, and liabilities of his top aides. Finally, McClellan looks to the future, exploring the lessons this presidency offers the American people as they prepare to elect a new leader.

A World of Three Zeros Cambridge University Press

INSTANT NEW YORK TIMES BESTSELLER "One of the most important books I've ever read—an indispensable guide to thinking clearly about the world." – Bill Gates "Hans Rosling tells the story of 'the secret silent miracle of human progress' as only he can. But Factfulness does much more than that. It also explains why progress is so often secret and silent and teaches readers how to see it clearly." —Melinda Gates "Factfulness by Hans Rosling, an outstanding international public health expert, is a hopeful book about the potential for human progress when we work off facts rather than our inherent biases." - Former U.S. President Barack Obama Factfulness: The stress-reducing habit of only carrying opinions for which you have strong supporting facts. When asked simple questions about global trends—what percentage of the world's population live in poverty; why the world's population is increasing; how many girls finish school—we systematically get the answers wrong. So wrong that a chimpanzee choosing answers at random will consistently outguess teachers, journalists, Nobel laureates, and investment bankers. In Factfulness, Professor of International Health and global TED phenomenon Hans Rosling, together with his two long-time collaborators, Anna and Ola, offers a radical new explanation of why this happens. They reveal the ten instincts that distort our perspective—from our tendency to divide the world into two camps (usually some version of us and them) to the way we consume media (where fear rules) to how we perceive progress (believing that most things are getting worse). Our problem is that we don't know what we don't know, and even our guesses are informed by unconscious and predictable biases. It turns out that the world, for all its imperfections, is in a much better state than we might think. That doesn't mean there aren't real concerns. But when we worry about everything all the time instead of embracing a worldview based on facts, we can lose our ability to focus on the things that threaten us most. Inspiring and revelatory, filled with lively anecdotes and moving stories, Factfulness is an urgent and essential book that will change the way you see the world and empower you to respond to the crises and opportunities of the future. --- "This book is my last battle in my life-long mission to fight devastating ignorance...Previously I armed myself with huge data sets, eye-opening software,

an energetic learning style and a Swedish bayonet for sword-swallowing. It wasn't enough. But I hope this book will be." Hans Rosling, February 2017.

How Innovation Can Lift Nations Out of Poverty Routledge

Over the past two decades, the percentage of the world's population living on less than a dollar a day has been cut in half. How much of that improvement is because of—or in spite of—globalization? While anti-globalization activists mount loud critiques and the media report breathlessly on globalization's perils and promises, economists have largely remained silent, in part because of an entrenched institutional divide between those who study poverty and those who study trade and finance. Globalization and Poverty bridges that gap, bringing together experts on both international trade and poverty to provide a detailed view of the effects of globalization on the poor in developing nations, answering such questions as: Do lower import tariffs improve the lives of the poor? Has increased financial integration led to more or less poverty? How have the poor fared during various currency crises? Does food aid hurt or help the poor? Poverty, the contributors show here, has been used as a popular and convenient catchphrase by parties on both sides of the globalization debate to further their respective arguments. Globalization and Poverty provides the more nuanced understanding necessary to move that debate beyond the slogans.

Factfulness Springer

The winners of the Nobel Prize in Economics upend the most common assumptions about how economics works in this gripping and disruptive portrait of how poor people actually live. Why do the poor borrow to save? Why do they miss out on free life-saving immunizations, but pay for unnecessary drugs? In Poor Economics, Abhijit V. Banerjee and Esther Duflo, two award-winning MIT professors, answer these questions based on years of field research from around the world. Called "marvelous, rewarding" by the Wall Street Journal, the book offers a radical rethinking of the economics of poverty and an intimate view of life on 99 cents a day. Poor Economics shows that creating a world without poverty begins with understanding the daily decisions facing the poor.

Sustaining Gains in Poverty Reduction and Human Development in the Middle East and North Africa Public Affairs

Muhammad Yunus is that rare thing: a bona fide visionary. His dream is the total eradication of poverty from the world. In 1983, against the advice of banking and government officials, Yunus established Grameen, a bank devoted to providing the poorest of Bangladesh with minuscule loans. Grameen Bank, based on the belief that credit is a basic human right, not the privilege of a fortunate few, now provides over 2.5 billion dollars of micro-loans to more than two million families in rural Bangladesh. Ninety-four percent of Yunus's clients are women, and repayment rates are near 100 percent. Around the world, micro-lending programs inspired by Grameen are blossoming, with more than three hundred programs established in the United States alone. Banker to the Poor is Muhammad Yunus's memoir of how he decided to change his life in order to help the world's poor. In it he traces the intellectual and spiritual journey that led him to fundamentally rethink the economic relationship between rich and poor, and the challenges he and his colleagues faced in founding Grameen. He also provides wise, hopeful guidance for anyone who would like to join him in "putting homelessness and destitution in a museum so that one day our children will visit it and ask how we could have allowed such a terrible thing to go on for so long." The definitive history of micro-credit direct from the man that conceived of it, Banker to the Poor is necessary and inspirational reading for anyone interested in economics, public policy, philanthropy, social history, and business.

Muhammad Yunus was born in Bangladesh and earned his Ph.D. in economics in the United States at Vanderbilt University, where he was deeply influenced by the civil rights movement. He still lives in Bangladesh, and travels widely around the world on behalf of Grameen Bank and the concept of micro-credit.

How Social Entrepreneurship Works Penguin

In the last two decades, free markets have swept the globe. But traditional capitalism has been unable to solve problems like inequality and poverty. In Muhammad Yunus' groundbreaking sequel to Banker to the Poor, he outlines the concept of social business—business where the creative vision of the entrepreneur is applied to today's most serious problems: feeding the poor, housing the homeless, healing the sick, and protecting the planet. Creating a World Without Poverty reveals the next phase in a hopeful economic and social revolution that is already underway.

Surviving Poverty Berrett-Koehler Publishers

In 2011, Dr. Peter J. Hotez relocated to Houston to launch Baylor's National School of Tropical Medicine. He was shocked to discover that a number of neglected diseases often associated with developing countries were widespread in impoverished Texas communities. Despite the United States' economic prowess and first-world status, an estimated 12 million Americans living at the poverty level currently suffer from at least one neglected tropical disease, or NTD. Hotez concluded that the world's neglected diseases—which include tuberculosis, hookworm infection, lymphatic filariasis, Chagas disease, and leishmaniasis—are born first and foremost of extreme poverty. In this book, Hotez describes a new global paradigm known as "blue marble health," through which he asserts that poor people living in wealthy countries account for most of the world's poverty-related illness. He explores the current state of neglected diseases in such disparate countries as Mexico, South Korea, Argentina, Australia, the United States, Japan, and Nigeria. By crafting public policy and relying on global partnerships to control or eliminate some of the world's worst poverty-related illnesses, Hotez believes, it is possible to eliminate life-threatening disease while at the same time creating unprecedented opportunities for science and diplomacy. Clear, compassionate, and timely, Blue Marble Health is a must-read for leaders in global health, tropical medicine, and international development, along with anyone committed to helping the millions of people who are caught in the desperate cycle of poverty and disease.

University Partnerships and the World Bank in Developing Countries Hachette UK

Want to end poverty for good? Entrepreneur and Samasource founder Leila Janah has the solution—give work, not aid. "An audacious, inspiring, and practical book. Leila shows how it's possible to build a successful business that lifts people out of poverty—not by giving them money but by giving them work. It's required reading for anyone who's passionate about solving real problems." —Adam Grant, author of Give and Take and Originals Despite trillions of dollars in Western aid, 2.8 billion people worldwide still struggle in abject poverty. Yet the world's richest countries continue to send money—mostly to governments—targeting the symptoms, rather than the root causes of poverty. We need a better solution. In Give Work, Leila Janah offers a much-needed solution to solving poverty: incentivize everyone from entrepreneurs to big companies to give dignified, steady, fair-wage work to low-income people. Her social business, Samasource, connects people living below the poverty line—on roughly \$2 a day—to digital work for major tech companies. To date, the organization has provided over \$10 million in direct income to tens of thousands of people the world had written off, dramatically altering the trajectory of entire communities for the better. Janah and her team go into the world's poorest regions—from refugee camps in Kenya to the Mississippi Delta in Arkansas—and train people to do digital work for companies like Google, Walmart, and Microsoft. Janah has tested various Give Work business models in all corners of the world. She shares poignant stories of people who have benefited from Samasource's work, where and why it hasn't worked, and offers a blueprint to fight poverty with an evidence-based, economically sustainable model. We can end extreme poverty in our lifetimes. Give

work, and you give the poorest people on the planet a chance at happiness. Give work, and you give people the freedom to choose how to develop their own communities. Give work, and you create infinite possibilities.

[The Life You Can Save](#) Penguin

A renowned Harvard professor debunks prevailing orthodoxy with a new intellectual foundation and a practical pathway forward for a system that has lost its moral and ethical foundation. Free market capitalism is one of humanity's greatest inventions and the greatest source of prosperity the world has ever seen. But this success has been costly. Capitalism is on the verge of destroying the planet and destabilizing society as wealth rushes to the top. The time for action is running short. Rebecca Henderson's rigorous research in economics, psychology, and organizational behavior, as well as her

many years of work with companies around the world, give us a path forward. She debunks the worldview that the only purpose of business is to make money and maximize shareholder value. She shows that we have failed to reimagine capitalism so that it is not only an engine of prosperity but also a system that is in harmony with environmental realities, the striving for social justice, and the demands of truly democratic institutions. Henderson's deep understanding of how change takes place, combined with fascinating in-depth stories of companies that have made the first steps towards reimagining capitalism, provide inspiring insight into what capitalism can be. Together with rich discussions of important role of government and how the worlds of finance, governance, and leadership must also evolve, Henderson provides the pragmatic foundation for navigating a world faced with unprecedented challenge, but also with extraordinary opportunity for those who can get it right.

Best Sellers - Books :

- [The Mountain Is You: Transforming Self-sabotage Into Self-mastery](#)
- [A Court Of Thorns And Roses Paperback Box Set \(5 Books\)](#)
- [Spare](#)
- [Spare By Prince Harry The Duke Of Sussex](#)
- [A Court Of Mist And Fury \(a Court Of Thorns And Roses, 2\) By Sarah J. Maas](#)
- [The Alchemist, 25th Anniversary: A Fable About Following Your Dream By Paulo Coelho](#)
- [Fahrenheit 451 By Ray Bradbury](#)
- [My Butt Is So Christmassy!](#)
- [The Four Agreements: A Practical Guide To Personal Freedom \(a Toltec Wisdom Book\)](#)
- [Atomic Habits: An Easy & Proven Way To Build Good Habits & Break Bad Ones By James Clear](#)