
Wired For Story The Writers Guide To Using Brain Science Hook Readers From Very First Sentence Lisa Cron

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Ranking Writing Craft Books Let's Discuss Lisa Cron's "Story Genius" (The Writer's Bookshelf, Episode #8) Wired For Story The Writers LISA CRON is the author of *Wired for Story* and *Story Genius*. Her TEDx talk, *Wired for Story* opened Furman University's 2014 TEDx Conference, *Stories: The Common Thread of Our Humanity*. Lisa has worked in publishing at W.W. Norton, as an agent at the Angela Rinaldi Literary Agency, as a producer on shows for Showtime and Court TV, and as a story analyst for Warner Brothers and the William Morris Agency. *Wired for Story: The Writer's Guide to Using Brain Science ...* *Wired for Story: The Writer's Guide to Using Brain Science to Hook Readers from the Very First Sentence* - Kindle edition by Cron, Lisa. Reference Kindle eBooks @ Amazon.com. Enter a promotion code or Gift Card *Wired for Story: The Writer's Guide to Using Brain Science ...* *Wired for Story* claims to apply neuroscience to the teaching of writing. Each chapter begins with a maxim derived from brain science and then explores its significance for the would-be writer. Unfortunately, that significance

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science fiction author William Gibson once said that the future is already here, it's just unevenly distributed. WIRED stories are often about those places where the future seems to be welling... How to Pitch Stories to Wired | WIRED

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[Wired for Story: The Writer's Guide to Using Brain Science ...](#)

Backed by recent breakthroughs in neuroscience as well as examples from novels, screenplays, and short stories, *Wired for Story* offers a revolutionary look at story as the brain experiences it. Each chapter zeroes in on an aspect of the brain, its corresponding revelation about story, and the way to apply it to your storytelling right now.

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Genius: How To Use Brain Science to Go Beyond Outlining and Write a Riveting Novel (Before You Waste Three Years Writing 327 Pages that Go Nowhere) both published by Ten Speed Press.

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