
Business Ethics Andrew Crane Dirk Matten Oup

Handbook of Research on Global Corporate Citizenship
 Re-Imagining Capitalism
 Corporations and Citizenship
 Business Ethics
 Data Science Ethics
 Global Marketing Management
 The Unmanageable Consumer
 Business Ethics
 Perspectives on Corporate Citizenship
 Managing Business Ethics
 Skunk Works
 Understanding Business Ethics
 New Directions in Business Ethics
 Entrepreneurial Finance
 The Globotics Upheaval
 Business Ethics and Corporate Governance
 Business Ethics Now
 Business and Human Rights
 Corporate Social Responsibility
 Responsible Innovation
 Corporations and Citizenship
 The Business Case for Corporate Social Responsibility
 Strategic Corporate Social Responsibility
 Ethical Oil
 The A to Z of Corporate Social Responsibility
 An Introduction to Ethics in Robotics and AI
 CSR as a Management Idea
 Loose Leaf for Business Ethics Now
 Managing for Stakeholders
 Business Ethics and Ethical Business
 Managerial Economics
 The Oxford Handbook of Corporate Social Responsibility
 Corporate Social Responsibility
 The Responsible Corporation in a Global Economy
 Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility
 Business Ethics
 CSR 2.0
 Corporate Social Responsibility
 Corporate Citizenship, Contractarianism and Ethical Theory
 Marketing Research

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Handbook of Research on Global Corporate Citizenship McGraw-Hill Education

This study provides a representation of the broad spectrum of theoretical work on topics related to business ethics, with a particular focus on corporate citizenship. It considers relations of business and society alongside social responsibility and moves on to examine the historical and systemic foundations of business ethics, focusing on the concepts of social and ethical responsibilities. The contributors explore established theories and concepts and their impact on moral behaviour. Together, the contributions offer varied philosophical theories in approaches to business ethics. The book will be a valuable resource for academics and researchers with an interest in the theoretical development of business ethics.

Re-Imagining Capitalism Oxford University Press

What Should I Do? is the cornerstone question for a multitude of ethical considerations - and the basis for this text. How we

function when ethical challenges arrive in our "real" lives is the framework for Andrew Ghillyer's *Business Ethics Now*. This application-based text takes the theory of business ethics and applies it to the realistic scenarios that students may encounter at all stages of their careers.

Corporations and Citizenship Routledge

As a relatively young subject matter, corporate social responsibility has unsurprisingly developed and evolved in numerous ways since the first edition of this textbook was published. Retaining the features which made the first edition a top selling text in the field, the new edition continues to be the only textbook available which provides a ready-made, enhanced course pack for CSR classes. Authoritative editor introductions provide accessible entry points to the subjects covered - an approach which is particularly suited to advanced undergraduate and postgraduate teaching that emphasises a research-led approach. New case studies are integrated throughout the text to enable students to think and analyze the subject from every angle. The entire textbook reflects the global nature of CSR as a discipline and further pedagogical features include chapter learning outcomes; study questions; 'challenges for practice'

boxes and additional 'further reading' features at the end of each chapter. This highly rated textbook now also benefits from a regularly updated companion website which features a brand new 'CSR Case Club' presenting students and lecturers with further case suggestions with which to enhance learning; lecture slides; updates from the popular Crane and Matten blog, links to further reading and career sites, YouTube clips and suggested answers to study questions. An Ivey CaseMate has also been created for this book at <https://www.iveycases.com/CaseMateBookDetail.aspx?id=335>.

Business Ethics Routledge

It is widely accepted that corporations have economic, legal, and even social roles. Yet the political role of corporations has yet to be fully appreciated. *Corporations and Citizenship* serves as a corrective by employing the concept of citizenship in order to make sense of the political dimensions of corporations. Citizenship offers a way of thinking about roles and responsibilities among members of polities and between these members and their governing institutions. Crane, Matten and Moon provide a rich and multi-faceted picture that explores three relations of citizenship - corporations as citizens, corporations as governors of citizenship, and corporations as arenas of citizenship for stakeholders - as well as three contemporary reconfigurations of citizenship - cultural (identity-based), ecological, and cosmopolitan citizenship. The book revolutionizes not only our understanding of corporations but also of citizenship as a principle of allocating power and responsibility in a political community.

Data Science Ethics SAGE Publications

This book provides assistance to employees by taking a journey through the challenging world of business ethics

Global Marketing Management Oxford Handbooks Online

Canada's "no. 1 defender of freedom of speech" and the bestselling author of *Shakedown* makes the timely and provocative case that when it comes to oil, ethics matter just as much as the economy and the environment. In 2009, Ezra Levant's bestselling book *Shakedown* revealed the corruption of Canada's human rights commissions and was declared the "most important public affairs book of the year." In *Ethical Oil*, Levant turns his attention to another hot-button topic: the ethical cost of our addiction to oil. While many North Americans may be aware of the financial and environmental price we pay for a gallon of gas or a barrel of oil, Levant argues that it is time we consider ethical factors as well. With his trademark candor, Levant asks hard-hitting questions: With the oil sands at our disposal, is it ethically responsible to import our oil from the Sudan, Russia, and Mexico? How should we weigh carbon emissions with human rights violations in Saudi Arabia? And assuming that we can't live without oil, can the development of energy be made more environmentally sustainable? In *Ethical Oil*, Levant exposes the hypocrisy of the West's dealings with the reprehensible regimes from which we purchase the oil that sustains our lifestyles, and offers solutions to this dilemma. Readers at all points on the political spectrum will want to read this timely and provocative new book, which is sure to spark debate.

The Unmanageable Consumer McGraw-Hill Humanities, Social Sciences & World Languages

Profound and conceptual analysis of linkages between CSR and financial performance Overview of recent empirical studies in CSR Econometric analysis of relation between corporate social and firm performance

Business Ethics John Wiley & Sons

Want to know what's buzzing with corporate citizenship? Look no further. This book shows why global corporate citizenship has been called the topic of the decade and why it matters to each of

us, no matter where we live. It explains in plain English the major issues and ideas percolating in current research on the topic. Trust what you discover in the book. The list of contributors to *Handbook of Research on Global Corporate Citizenship* reads like a Who's Who of corporate citizenship research. Thomas Donaldson, University of Pennsylvania, US This is a unique and eclectic set of essays on a vitally important (but often neglected) topic. The editors are to be congratulated in assembling a distinguished group of scholars, who carefully and expertly guide the reader through the various facets of global corporate citizenship. This is a must read for anyone interested in the social ramifications of the globalization of business activity. John H. Dunning OBE, University of Reading, UK and Rutgers University, US Start with a fact large corporations wield enormous power in the contemporary, globalized economy. Then note the hopes and fears that this fact inspired the potential to harness the profit motive to social needs, but the fear that the profit motive can just as easily wreak havoc. And finally, bring together some leading scholars from around the world to discuss the matter and the result is a hugely impressive collection of essays on one of the burning issues of our time. This volume is definitive the necessary starting point for future debate. Paul S. Adler, University of Southern California, US This volume provides an extensive and comprehensive overview of current research and theory about why and how corporations should play a more active role in fulfilling their global citizenship obligations and responsibilities. Its contributors include many of the most important and influential scholars in the field of corporate social responsibility from both Europe and the US. An important strength of this volume is the diversity and breadth of the dimensions of corporate citizenship that it explores in depth. This volume provides an important resource to scholars, managers, and activists interested in promoting corporate citizenship. David Vogel, University of California, Berkeley, US The *Handbook of Research on Global Corporate Citizenship* identifies and fosters key interdisciplinary research on corporate citizenship and provides a framework for further academic debate on corporate responsibility in a global society. This exciting and important *Handbook* provides a unique forum to discuss the consequences of the social and political mandate of business firms and examines the implications of these consequences for the theory of the firm. Leading academics have been invited from various disciplines such as management studies, economics, sociology, legal studies and political science to evaluate the concept of corporate citizenship and to analyze the role of private business in global governance and the production of global public goods. The *Handbook* is structured in seven sections: theoretical perspectives on corporate citizenship contemporary issues and challenges of global business regulation actors and institutions of global business regulation disciplinary perspectives on corporate citizenship implications for management theory building critical perspectives on corporate citizenship conclusions. This *Handbook* will be a significant read for academics, postgraduate students and managers interested in the field of corporate citizenship, regulation and corporate responsibility across the social sciences. *Perspectives on Corporate Citizenship* Yale University Press

Capitalism has been an unprecedented engine of wealth creation for many centuries, leading to sustained productivity gains and long-term growth and lifting an increasing proportion of humanity out of poverty. But its effects, and hence its future, have come increasingly under question: Is capitalism still improving wealth and well-being for the many? Or, is long-term value creation being sacrificed to the pressures of short-termism, with potentially far-reaching consequences for society, the natural environment, prosperity, and global order? Building on a

collaboration between the Schulich School of Business and global management consultancy McKinsey & Company, this volume reflects both the urgency of the needed action and the tremendous opportunity to forge consensus and catalyze a lasting movement toward a more responsible, long-term, and sustainable model of capitalism. This unique volume brings together many of the leading proponents for a reformed, re-imagined capitalism from the fields of academia, business, and NGOs. Its contributors have been at the forefront of thought and action in regard to the future of capitalism. Both individually and collectively, they provide powerful suggestions of what such a long-term oriented model of capitalism should look like and how it can be achieved. Drawing on their research and professional experience, they write in an accessible style aiming to reach the broad audiences required to turn a re-imagined capitalism into a reality.

Managing Business Ethics Cambridge University Press

This classic history of America's high-stakes quest to dominate the skies is "a gripping technothriller in which the technology is real" (New York Times Book Review). From the development of the U-2 to the Stealth fighter, *Skunk Works* is the true story of America's most secret and successful aerospace operation. As recounted by Ben Rich, the operation's brilliant boss for nearly two decades, the chronicle of Lockheed's legendary Skunk Works is a drama of Cold War confrontations and Gulf War air combat, of extraordinary feats of engineering and human achievement against fantastic odds. Here are up-close portraits of the maverick band of scientists and engineers who made the Skunk Works so renowned. Filled with telling personal anecdotes and high adventure, with narratives from the CIA and from Air Force pilots who flew the many classified, risky missions, this book is a riveting portrait of the most spectacular aviation triumphs of the twentieth century. "Thoroughly engrossing." --Los Angeles Times Book Review

Skunk Works Springer Nature

Practical and applications (rather than theory) based, this book focuses on the needs of individuals interested in starting a small business -- primarily those organized as sole proprietorships, partnerships, or small Subchapter S corporations. It emphasizes small businesses exclusively -- with specific examples of the non-corporate market. The book is mathematically accessible to those with limited mathematical background (formulas are explained rather than derived, and only basic math is used in illustrations and solutions). A full case study is referred to throughout narrative and an accompanying CD-ROM includes all tables in Excel format.

Understanding Business Ethics Cambridge University Press

Managing for Stakeholders: Survival, Reputation, and Success, the culmination of twenty years of research, interviews, and observations in the workplace, makes a major new contribution to management thinking and practice. Current ways of thinking about business and stakeholder management usually ask the Value Allocation Question: How should we distribute the burdens and benefits of corporate activities among stakeholders?

Managing for Stakeholders, however, helps leaders develop a mindset that instead asks the Value Creation Question: How can we create as much value as possible for all of our stakeholders? Business is about how customers, suppliers, employees, financiers (stockholders, bondholders, banks, etc.), communities, the media, and managers interact and create value. World-renowned management scholar R. Edward Freeman and his coauthors outline ten concrete principles and seven practical techniques for managing stakeholder relationships in order to ensure a firm's survival, reputation, and success. *Managing for Stakeholders* is a revolutionary book that will

change not only how managers do business but also how they recognize and evaluate business opportunities that would otherwise be invisible.

New Directions in Business Ethics Routledge

The book examines the issue of corporate social responsibility from a public policy perspective, considering the implications of corporations' involvement in global economic governance.

Entrepreneurial Finance Oxford University Press, USA

CSR encompasses broad questions about the changing relationship between business, society, and government. An authoritative review of the academic research that has both prompted, and responded to, these issues, the text provides clear thinking and perspectives on CSR and the debates around it.

The Globotics Upheaval John Wiley & Sons

This open access book introduces the reader to the foundations of AI and ethics. It discusses issues of trust, responsibility, liability, privacy and risk. It focuses on the interaction between people and the AI systems and Robotics they use. Designed to be accessible for a broad audience, reading this book does not require prerequisite technical, legal or philosophical expertise. Throughout, the authors use examples to illustrate the issues at hand and conclude the book with a discussion on the application areas of AI and Robotics, in particular autonomous vehicles, automatic weapon systems and biased algorithms. A list of questions and further readings is also included for students willing to explore the topic further.

Business Ethics and Corporate Governance Oxford University Press

The book examines the evolution and current state of corporate social responsibility (CSR), using a five-stage maturity model: defensive, charitable, promotional, strategic and transformative CSR. The first four stages are dubbed CSR 1.0 and characterise most current CSR practice, while the fifth stage is named CSR 2.0 (also transformative or systemic CSR) and describes emergent and future CSR practices. Reasons are given why CSR 1.0 approaches have failed to have any significant impact on the most serious global social, environmental and ethical challenges. The emergent CSR 2.0 will then be explored in detail by elaborating on five principles underlying the new approach, including: creativity, scalability, responsiveness, locality and circularity. A four-part DNA Model is also introduced, covering value creation, good governance, societal contribution and ecological integrity, which provides the basis for defining and measuring CSR 2.0. Finally, a 70-question CSR 2.0 self-assessment diagnostic tool developed by the author is presented, with sample data to show how the tool can be used for future research and practitioner application.

Business Ethics Now Springer Science & Business Media

Business Ethics and Ethical Business is a brief yet remarkably comprehensive introduction to the thought-provoking field of business ethics. The text is organized into three parts that cover the role of business in society, the ethics of internal management, and the challenges of international business. It introduces the standards essential in business ethics, explores a wide range of issues using concrete examples, and provides analytical tools for guiding ethical decisions in the real world. *Business Ethics and Ethical Business* is ideal for undergraduate or MBA courses, as either a standalone text or a companion to an anthology or selected case studies. Every chapter is self-contained, so the text can be used in whole or in part and in long or short courses.

Business and Human Rights Edward Elgar Publishing

An option for Business Ethics course offered in business schools or in philosophy departments, this text balances the perspectives of business and philosophy in the cases and readings. The focus

of this text is on the benefits of good corporate conduct to the companies who practice good business ethics.

[Corporate Social Responsibility SAGE Publications](#)

'This book was radically challenging when it was first published, and is only more so today as the concept of consumer collapses under the weight of its many meanings' - Madeleine Bunting, Columnist, The Guardian Western-style consumerism appears unstoppable. Yet it has failed to deliver greater happiness and is now facing major environmental, population and political challenges. This book examines the key Western traditions of thinking about and being a consumer. Each chapter posits a consumer model with examples from the international community. Readers are invited to enter an exciting and radical analysis of contemporary consumerism which suggests that consumerism is fragile and consumers unpredictable. Updated with new material, this Second Edition looks at the impact of new technologies on consumerism and the consolidation of consumerism and 'consumer' language in spheres like education and health. The authors discuss the spread of consumerism to developing countries like India and the effect of demographic change and migration. The fallout from 9/11 and United States military hegemony is examined, as is the influence on consumerism of Islamic fundamentalism, the anti-globalization movement, environmental concerns and depleting natural

resources. This book is of interest to advanced undergraduate, postgraduate and MBA students taking courses on behaviour, buyer behaviour, customer behaviour, consumers and society and retailing. Any one interested in better understanding consumerism will also find this book a fascinating read.

[Responsible Innovation Oxford University Press](#)

Filled with real-world case studies and examples of ethical dilemmas, *Understanding Business Ethics, Third Edition* prepares students and managers alike to make ethical decisions in today's complex, global environment. Bestselling authors Peter A. Stanwick and Sarah D. Stanwick explain the fundamental importance of ethical leadership, decision making, and strategic planning while examining emerging trends in business ethics such as the developing world, human rights, environmental sustainability, and technology. In addition to presenting information related to the Association to Advance Collegiate Schools of Business (AACSB), the text's 26 real-world cases profile a variety of industries, countries, and ethical issues in a way that is relevant and meaningful to students' lives. The Third Edition features new cases from well-known companies such as Disney and General Motors, new coverage of emerging topics such as big data and social media, expanded coverage of corporate social responsibility, and more. Using an applied approach, this text helps students understand why and how business ethics really do matter!

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