

# Learner English Michael Swan Hostinger Book

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 Public Speaking for Success  
 The Persistence of Gender Inequality  
 Books in Print  
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 Supply Chain Metrics that Matter  
 Likeable Social Media: How to Delight Your Customers, Create an Irresistible Brand, and Be Generally Amazing on Facebook (& Other Social Networks)  
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 Trade-Off  
 Facebook Marketing: Strategies for Advertising, Business, Making Money and Making Passive Income  
 A Story is a Promise  
 The Craft of Revision  
 101 Life Skills Games for Children  
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 Thoi Tiet (the Weather)  
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 Total Value Optimization  
 E-Commerce Strategy  
 e-Learning and Social Networking Handbook  
 Programmed Statistics (Question-Answers)  
 The Art of Explanation  
 The Sun & The Moon & The Rolling Stones

*Learner English Michael Swan Hostinger Book*

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## JOSIE FIELDS

**Zoo Renewal** John Wiley & Sons

Despite centuries of campaigning, women still earn less and have less power than men. Equality remains a goal not yet reached. In this incisive account of why this is the case, Mary Evans argues that optimistic narratives of progress and emancipation have served to obscure long-term structural inequalities between women and men, structural inequalities which are not only about gender but also about general social inequality. In widening the lenses on the persistence of gender inequality, Evans shows how in contemporary debates about social inequality gender is often ignored, implicitly side-lining critical aspects of relations between women and men. This engaging short book attempts to join up some of the dots in the ways that we think about both social and gender inequality, and offers a new perspective on a problem that still demands society's full attention.

*Make Money From Blogging* U of Minnesota Press

Do you want to build your own website but don't know where to start? Have you been put off by all the jargon and gobbledygook of other Internet guides? If so then this plain, easy WordPress tutorial is the ideal place to start. Now a #1 Amazon Best Seller on Kindle Books, this popular, up-to-date, step-by-step guide by expert Sarah McHarry will walk you through the essential first steps to building your own website or blog using WordPress. In eight easy lessons you will have your own website up and running - without needing to know any geeky computer code! And, in the remaining 12 lessons, you'll learn all you need to know about creating a website and making it into your own, unique, web presence. What you'll learn in this book: How to register your own domain and get the right WordPress hosting How to install WordPress with a few clicks of the mouse How to design a professional-looking website How to add and format your content How to use graphics and images All about themes, plugins, widgets and other WordPress tools ... and lots more.. If you want to make a website that looks like it was designed by a pro then WordPress is the ideal tool to use. Designing a website need not be difficult or expensive if you have the right guidance. Sarah's WordPress tutorial walks you through creating a website yourself using step-by-step lessons that are easy to follow. Making a website as a beginner has never been easier! Why should you build

your own website on your own domain instead of using a free service? The answer is that, with your own privately registered domain and hosting account, YOU own and control the website, not anybody else. You can put whatever you like on your site and no-one can tell you otherwise. You can make your site look and behave how you like. You're the boss. And, with your own website, you can build your own distinctive 'brand', whether you are a business or a community group, an individual, or whatever... Your domain becomes your own exclusive web address, your own piece of online virtual 'real estate' that plays its part in publicizing your mission or message. Creating a website on your own domain gives you identity, visibility and, indeed, status. But don't you need a professional web designer to make a good job building a website? No, definitely not! This was the case in the early days of the Internet because only a few tech-savvy geeks knew and understood the computer language (HTML) required. But as the technology has advanced, so have the tools to build websites become more accessible. WordPress is one of these tools and WordPress is the subject of this e-book. But how much does it cost to make a website? The answer is just a few bucks per month for hosting. If you create your own website using WordPress, you don't have to spend another cent. And what if you're looking to start a blog? Well, the same instructions apply.

WordPress was originally designed as a blogging platform and this ebook shows you just how to build a blog using the same techniques as designing a website. Whether you want to create a simple WordPress blog or design a full-blown ecommerce site, Sarah's 'WordPress To Go' will start you off on the right foot.

*Every Cradle Is a Grave* Routledge

A Story Is a Promise offers a new model for understanding one of the most difficult of all arts: writing dramatic, engaging stories.

Storm the Norm Blue Heron Pub

Millions of years ago, humans just happened. Accidents of environment and genetics contributed to the emergence of sentient beings like us. Today, however, people no longer "just happen"; they are created by the voluntary acts of other people. This book examines several questions about the ethics of human existence. Is it a good thing, for humans, that humans "happened"? Is it ethical to keep making new humans, now that reproduction is under our control? And given that a person exists (through no fault or choice of his own), is it immoral or irrational for him to refuse to live out his natural lifespan? Sarah Perry answers these questions in the negative--not out of misanthropy, but out of empathy for human suffering and respect for human autonomy. "Every Cradle Is a Grave undertakes a difficult task-to write on discomforting matters from a perspective that is socially unsanctioned. Strange as it may seem to some of us, there are scads of volumes that praise the abuses we endure in our lives. Such works have always been well thumbed, though they are only prayer-books for the purpose of worshiping misery. Sarah Perry is more honest and less perverse on the subject of suffering, treating pain as both a philosophical and a practical problem to which, it is admitted, there is no ultimate solution. Nonetheless, in her view there still remains intelligence and compassion as a means for confronting the insoluble. That is what makes this book as much a necessity as it is a rarity." --Thomas Ligotti, author of *The Conspiracy against the Human Race* Meaning. Value. Birth. Death. Sanctity. These subjects and others are reexamined through the lens of suicide rights and procreation ethics in Sarah Perry's *Every Cradle Is a Grave*. If you're at all fond of asking the truly Big Questions, this is the read you've been waiting for. Why are we here, and why do we stay? Prepare to have your assumptions dissected and turned on their heads. It's a bumpy ride, but then, so is this little journey we're on as we spin aimlessly around a sun that's destined to burn out, just as surely as each individual life will one day fall back down into the mud from which all life arises. Asking the hard questions is one thing, but hearing answers that might shake us to the core can be something else again. --Jim Crawford, author of *Confessions of an Antinatalist* "In this eminently rational, clear and serious book, Sarah Perry is courageous and strong enough to confront the forbidden truths of human life. *Every Cradle Is a Grave* should be mandatory reading for anyone who plans to have children." -Mikita Brottman, author of *Thirteen Girls*

**WordPress to Go** Harvard University Press

This Book Covers A Wide Range Of Topics In Statistics With Conceptual Analysis, Mathematical Formulas And Adequate Details In Question-Answer Form. It Furnishes A Comprehensive Overview Of Statistics In A Lucid Manner. The Book Provides Ready-Made Material For All Inquisitive Minds To Help Them Prepare For Any Traditional Or Internal Grading System Examination, Competitions, Interviews, Viva-Voce And Applied Statistics Courses. One Will Not Have To Run From Pillar To Post For Guidance In Statistics. The Answers Are Self-Explanatory. For Objective Type Questions, At Many Places, The Answers Are Given With Proper Hints. Fill-In-The-Blanks Given In Each Chapter Will Enable The Readers To Revise Their Knowledge In A Short Span Of Time. An Adequate Number Of Multiple-Choice Questions Inculcate A Deep Understanding Of The Concepts. The Book Also Provides A Good Number Of Numerical Problems, Each Of Which Requires Fresh Thinking For Its Solution. It Will Also Facilitate The Teachers To A Great Extent In Teaching A Large Number Of Courses, As One Will Get A Plethora Of Matter At One Place About Any Topic In A Systematic And Logical Manner. The Book Can Also Serve As An Exhaustive Text.

Introduction to Logistics Systems Management Wadsworth Publishing Company

Break your revenue records with Silicon Valley's "growth bible" "This book makes very clear how to get to hyper-growth and the work needed to actually get there" Why are you struggling to grow your business when everyone else seems to be crushing their goals? If you needed to triple revenue within the next three years, would you know exactly how to do it? Doubling the size of your business, tripling it, even growing ten times larger isn't about magic. It's not about privileges, luck, or working harder. There's a template that the world's fastest growing companies follow to achieve and sustain much, much faster growth. From impossible to inevitable details the

hypergrowth playbook of companies like Hubspot, Salesforce.com (the fastest growing multibillion dollar software company), and EchoSign—aka Adobe Document Services (which catapulted from \$0 to \$144 million in seven years). Whether you have a \$1 billion or a \$100,000 business, you can use the same insights as these notable companies to learn what it really takes to break your own revenue records. Pinpoint why you aren't growing faster Understand what it takes to get to hypergrowth Nail a niche (the #1 missing growth ingredient) What every revenue leader needs to know about building a scalable sales team There's no time like the present to surpass plateaus and get off of the up-and-down revenue rollercoaster. Find out how now!

**Zoom in on Caregiving Robots** Penguin

Introduction to Logistics Systems Management is the fully revised and enhanced version of the 2004 prize-winning textbook Introduction to Logistics Systems Planning and Control, used in universities around the world. This textbook offers an introduction to the methodological aspects of logistics systems management and is based on the rich experience of the authors in teaching, research and industrial consulting. This new edition puts more emphasis on the organizational context in which logistics systems operate and also covers several new models and techniques that have been developed over the past decade. Each topic is illustrated by a numerical example so that the reader can check his or her understanding of each concept before moving on to the next one. At the end of each chapter, case studies taken from the scientific literature are presented to illustrate the use of quantitative methods for solving complex logistics decision problems. An exhaustive set of exercises is also featured at the end of each chapter. The book targets an academic as well as a practitioner audience, and is appropriate for advanced undergraduate and graduate courses in logistics and supply chain management, and should also serve as a methodological reference for practitioners in consulting as well as in industry.

*Nitrogen in Agriculture* John Wiley & Sons

Design -- Text -- Images -- Video -- Music -- Even if you don't believe in it

Traction AMACOM

Based on the events that led Koedi "Gracie" Nealy to her life-long passion for spreading the Gospel of Jesus, "Pennies from Heaven" teaches children that they are never too young to do great things for God. The idea of helping the overlooked and undervalued in our communities and changing lives one penny at a time came to Koedi at the age of seven. In 2015, her journey culminated in the non-profit Graced Ministry that currently ministers to the homeless population in Houston, Texas. To learn more about how to be involved with Graced Ministry, please visit [www.gracedministry.org](http://www.gracedministry.org).

*The Rich Employee* HarperCollins

Nitrogen is the most important nutrient in agricultural practice because the availability of nitrogen from the soil is generally not enough to support crop yields. To maintain soil fertility, the application of organic matters and crop rotation have been practiced. Farmers can use convenient chemical nitrogen fertilizers to obtain high crop yields. However, the inappropriate use of nitrogen fertilizers causes environmental problems such as nitrate leaching, contamination in groundwater, and the emission of N<sub>2</sub>O gas. This book is divided into the following four sections: "Ecology and Environmental Aspects of Nitrogen in Agriculture", "Nitrogen Fertilizers and Nitrogen Management in Agriculture", "N Utilization and Metabolism in Crops", "Plant-Microbe Interactions".

From Impossible to Inevitable John Wiley & Sons

Warehouses are an integral link in the modern supply chain, ensuring that the correct product is delivered in the right quantity, in good condition, at the required time, and at minimal cost: in effect, the perfect order. The effective management of warehouses is vital in minimizing costs and ensuring the efficient operation of any supply chain. Warehouse Management is a complete guide to best practice in warehouse operations. Covering everything from the latest technological advances to current environmental issues, this book provides an indispensable companion to the modern warehouse. Supported by case studies, the text considers many aspects of warehouse management, including: cost reduction productivity people management warehouse operations With helpful tools, hints and up-to-date information, Warehouse Management provides an invaluable resource for anyone looking to reduce costs and boost productivity.

**Public Speaking for Success** Routledge

"Collection of games aimed at enhancing children's self-awareness and social and emotional skills, helping them understand and deal with problems in daily interactions with other children and adults"--Provided by publisher.

The Persistence of Gender Inequality Kogan Page Publishers

'Why do they call you Baaz?' 'It means falcon,' he replies solemnly. 'Or bird of prey. Because I swoop down on the enemy planes just like a Baaz would.' Then he grins. The grey eyes sparkle. 'It's also short for bastard.' 1971. The USSR-backed India-Mukti Bahini alliance is on the brink of war against the America-aided Pakistani forces. As the Cold War threatens to turn red hot, handsome, laughing Ishaan Faujdaar, a farm boy from Chakkahera, Haryana, is elated to be in the IAF, flying the Gnat, a tiny fighter plane nicknamed 'Sabre Slayer' for the devastation it has wreaked in the ranks of Pakistan's F-86 Sabre Squadrons. Flanked by his buddies Raks, a MiG-21 Fighter, Maddy, a transport pilot who flies a Caribou, and fellow Gnatties Jana, Gana and Mana, Shaanu has nothing on his mind but glory and adventure - until he encounters Tehmina Dadyseth, famed bathing beauty and sister of a dead fauji, who makes him question the very concept of nationalism and whose eyes fill with disillusioned scorn whenever people wax eloquent about patriotism and war...Pulsating with love, laughter and courage, Baaz is Anuja Chauhan's tribute to our men in uniform.

*Books in Print* Currency

THE NEW YORK TIMES AND USA TODAY BESTSELLER! The secret to successful word-of-mouth marketing on the social web is easy: BE LIKEABLE. A friend's recommendation is more powerful than any advertisement. In the world of Facebook, Twitter, and beyond, that recommendation can travel farther and faster than ever before. Likeable Social Media helps you harness the power of word-of-mouth marketing to transform your business. Listen to your customers and prospects. Deliver value, excitement, and surprise. And most important, learn how to truly engage your customers and help them spread the word. Praise for Likeable Social Media: Dave Kerpen's insights and clear, how-to instructions on building brand popularity by truly engaging with customers on Facebook, Twitter, and the many other social media platforms are nothing short of brilliant. Jim McCann, founder of 1-800-FLOWERS.COM and Celebrations.com Alas, common sense is not so common. Dave takes you on a (sadly, much needed) guided tour of how to be human in a digital world. Seth Godin, author of *Poke the Box* Likeable Social Media cuts through the marketing jargon and technical detail to give you what you really need to make sense of this rapidly changing world of digital marketing and communications. Being human — being likeable — will get you far. Scott Monty, Global Digital Communications, Ford Motor Company Dave gives you what you need: Practical, specific how-to advice to get people talking about you. Andy Sernovitz, author of *Word of Mouth Marketing: How Smart Companies Get People Talking*

Universal Access in HCI Lynne Rienner Publishers

Achieving Competitive Advantage Today's corporate leaders are under increasing pressure to deliver differentiated, lasting performance, fast. Industry 4.0 is driving new business models, with competitors becoming more numerous, more formidable, and more global. This puts profitability at risk as whole supply chains shift in industries. By placing customer value at the heart of their businesses, through a demand-driven digital supply chain, Total Value Optimization (TVO) goes beyond traditional approaches to ensure your company not only survives, but thrives "Steven Bowen provides a clear pathway to transform your supply chain into the ultimate competitive weapon. The Total Value Optimization (TVO) framework, resting on a foundation of data analytics, is the best approach we have seen to achieve integrated supply chain excellence in logistics, operations, and procurement." --J. Paul Dittmann, Ph.D. Executive Director, Global Supply Chain Institute, University of Tennessee "After applying TVO across three corporations, both public and private equity owned, we generated \$290 million in EBITDA, \$310 million in cash, and growth through improved customer responsiveness. Every company and CEO should consider implementing TVO." --James R. Voss, CEO Vectra "Grounded in data analytics, Total Value Optimization is essential for companies looking to survive and thrive in today's fast-paced and ever-changing business environment. Steve Bowen's book offers a solid framework for executives in search of an engaging, thoughtful, and comprehensive approach toward achieving supply chain excellence."--John D. Baumann, President and CEO, Colony Brands, Inc.

Springer Science & Business Media

Are you looking to make money from home doing what you love? Do you need a little extra to pay for family vacations, your kids' college, or next month's mortgage? Are you a stay at home mom who wants to contribute to the family finances? Or maybe you want to earn a full-time income from home? In this book, the authors teach you everything you need to know to start a blog and earn your first \$1000 (or more). If you love writing and are passionate about a topic then blogging is the perfect work-at-home job for you. In this book, you'll find easy step-by-step instructions on how to: \* Pick a blogging niche that is profitable and exciting. \* Set up your blog for less than \$100

(even if you have no technical skills). \* Create content you and your readers love. \* Earn money from your blog - using six proven monetization strategies. \* Market your blog like a pro (in less than one hour a day). While blogging is not a get-rich-quick scheme, it is a flexible and fun way to make money from home. In 2017, Lisa earned \$2,300 a month from her blog. This is while homeschooling eight kids, ranging from teen to tot. Other bloggers you meet in this book, make six and even seven figures a year. As you advance in your blogging career, you can grow a business around your blog. When you put your ideas out into the world, you make connections. You meet people who share your interests and new opportunities come your way. If you love to write and have a message to share, you can do this too. What would you do with an extra \$1000 next month? Book a family vacation? Put it towards your kids' college fund? Pay off some debt? If you read this book you can start your blog as early as next month. Get your copy today by clicking the BUY NOW button at the top of this page!

[Supply Chain Metrics that Matter](#) Rupa Publications India

Tranimacies is a neologism that pushes and pulls together transness and animality so as to better germinate unruly, wily, perverse relationships between them, and their spawn. Through tranimacies the book aims at rethinking the linking of liberation struggles amongst former colonized peoples and lands, minoritized genders and sexualities, racially marked persons and non-human animals, and does so in a variety of geopolitical and temporal sites. This rich compendium includes original scholarship and dialogues as well as poetry, comix, bioart, and

performance documentation. The composite term of tranimacies enmeshes several everyday and scholarly concepts: transgender, animal, animacy, intimacies. This edited volume's bundle of theoretical and artistic works insists on the beating heart of embodied experiences and political pulses at the core of these concepts. The authors show that tranimacies are spread throughout what Mel Y. Chen describes as the "animacy hierarchies" that delimit zones of possibility and agency, confounding the vertical order with transversal movements. As an intervention into the burgeoning debates within and across trans, animal, critical race, and posthuman studies this publication seeks to destabilize the logic of "turns" in critical theory, and through sticky intimacies uncover how animality, race, and gender underscore the humanist production of meanings. By taking a decolonial approach (in the main, but not exclusively) the authors hope to shift debates in animal studies towards accounting for and delinking from colonial mentalities. Three poems interweave our selection of chapters, which together forge three lines of inquiry defined by a certain ethos: transhistories of the present, lessons from the bestiary, and #animatingephemera. The chapters in this book were originally published as a special issue of *Angelaki*.

**Likeable Social Media: How to Delight Your Customers, Create an Irresistible Brand, and Be Generally Amazing on Facebook (& Other Social Networks)** CRC Press

Dale Carnegie, author of the legendary *How to Win Friends and Influence People*, began his career as the premier "life coach" of the twentieth century by teaching the art of public speaking. Public speaking, as Carnegie saw it, is a vital skill that can be attained through basic and repeated steps.

His classic volume on the subject appeared in 1926 and was revised twice-in shortened versions-in 1956 and 1962. This 2006 revision-edited by a longtime consultant to Dale Carnegie & Associates, Inc., and the editor in charge of updating *How to Win Friends and Influence People*-is the definitive one for our era. While up-to-date in its language and points of reference, *Public Speaking for Success* preserves the full range of ideas and methods that appeared in the original: including Carnegie's complete speech and diction exercises, which follow each chapter, as the author originally designated them. This edition restores Carnegie's original appendix of the three complete self-help classics: *Acres of Diamonds* by Russell H. Conwell, *As a Man Thinketh* by James Allen, and *A Message to Garcia* by Elbert Hubbard. Carnegie included these essays in his original edition because, although they do not directly relate to public speaking, he felt they would be of great value to the readers. Here is the definitive update of the best-loved public-speaking book of all time.

*Warehouse Management* Anthem Press

You'll find out how to use the tools and features of your Facebook page for increased marketing impact, and how to get the most out of the Facebook Business Manager. You'll discover how to leverage the call-to-action button, your scheduled publishing option, and the page comparison feature.

**Baaz** John Wiley & Sons

Please see Volume I for a full description.

Best Sellers - Books :

- [The Light We Carry: Overcoming In Uncertain Times By Michelle Obama](#)
- [Reminders Of Him: A Novel](#)
- [The Untethered Soul: The Journey Beyond Yourself](#)
- [Fahrenheit 451](#)
- [Twisted Hate \(twisted, 3\) By Ana Huang](#)
- [Haunting Adeline \(cat And Mouse Duet\)](#)
- [Jackie: Public, Private, Secret](#)
- [Fast Like A Girl: A Woman's Guide To Using The Healing Power Of Fasting To Burn Fat, Boost Energy, And Balance Hormones](#)
- [The Subtle Art Of Not Giving A F\\*ck: A Counterintuitive Approach To Living A Good Life By Mark Manson](#)
- [Baking Yesteryear: The Best Recipes From The 1900s To The 1980s By B. Dylan Hollis](#)